

**CB WEST
FOOTBALL**



CB West Football

2024 Season Kickoff Information Meeting

**Energy
Effort
Execution**

Energy
Effort
Execution

ALL IN

#TWW



Meeting Purpose

01

Staff-Culture-Standards-Expectations

02

Methods of Communication

03

Winter-Early Spring Schedule & Key Dates

04

Parents Club Information

Staff Updates

Love
Each
Other

ALL IN
E3

- 8 New Assistants including 9th Grade Program
 - Vic Olear
 - Davante Coney
 - John Jones
 - Luke Stansfield
 - 4---9th Grade Assistants



Energy
Effort
Execution

Team Culture Breakdown

ALL IN

#TWV



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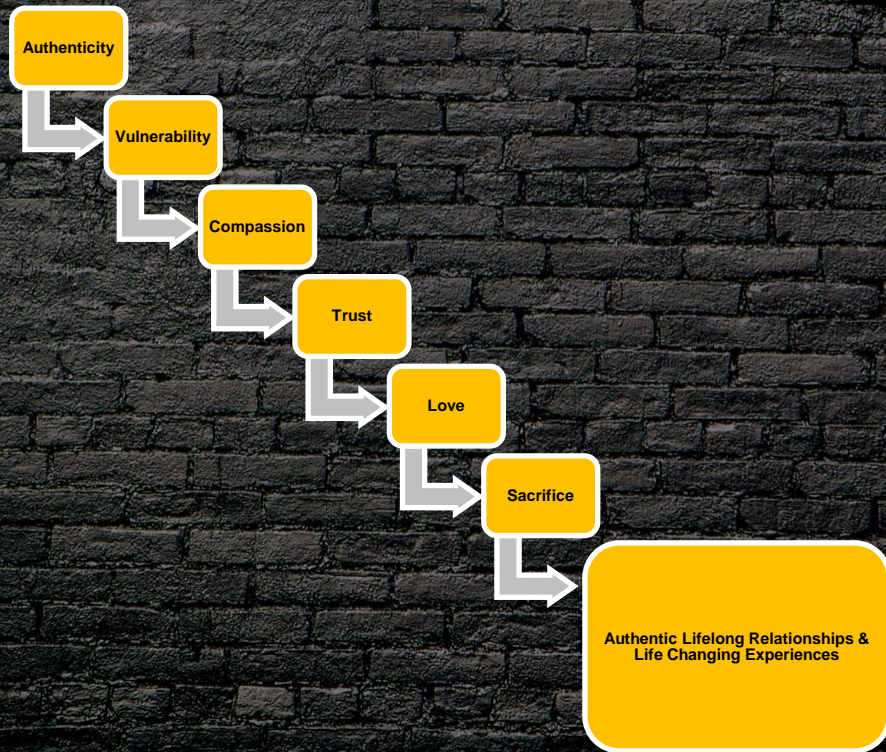
#TWW



Mission & Climate

My Mission: "I believe there is no better vehicle then the game of football to teach the right way to do life"

Establishing a Climate that supports and uplifts this mission:

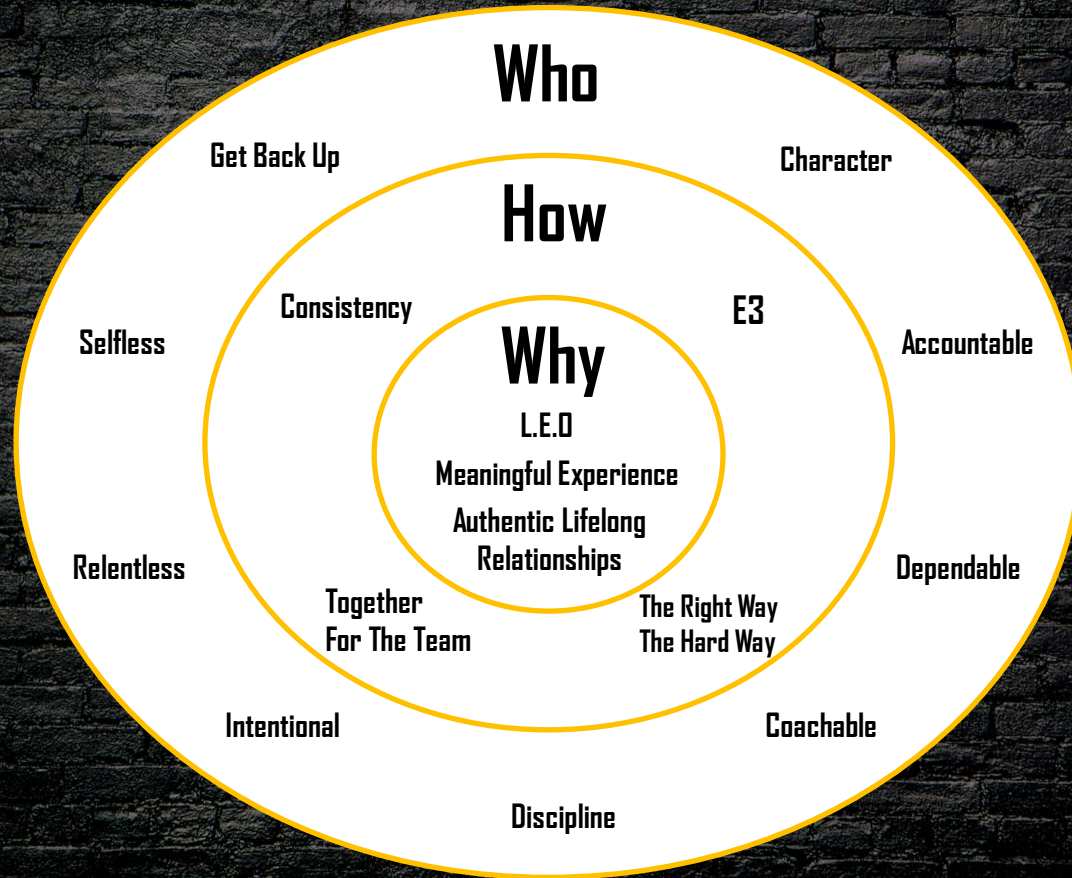


Expectations, Standards, Why

Energy
Effort
Execution

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#TWw



Love
Each
Other

Iron Sharpens Iron

- April thru May AM Sessions Before School (1 Day)
- Day and Times will be solidified in the near future
- Mandatory for Seniors
- Optional for Underclassmen
- 6-8 Week Course
 - Exploring Healthy Masculinity in Modern World
 - Discuss Common Challenges in Modern World
 - Leadership Development
 - Emotional and Social Awareness
 - Team Building

ALL IN
E3



Team Snap Sign Up

- Imperative you fill out the proper information for invite
- Messages, Calendar, RSVP's etc. Will all be run through Team Snap
- One Stop Shop
- Sign Up Again Even If You Are Already on it

Team Snap Sign Up

TeamSnap Data Collection 2024
(JV/Varsity)



Player Registration vs. Family ID

- Player Registration

- Our Website
- Provides Contact Information for our Parents Club
- Link will be Live on Website 2/16
- Sent out on Remind Tomorrow
- Fill out ASAP
- Need for the Pride Pack

- Family ID

- Registration through the district
- This will happen in June
- Required to Play
- Physical Uploaded
- Post June 1st

Both are Required

Weight Room Update

- Monday-Tuesday-Thursday
- 2:45 to 4:15 Rest of School Year (Holiday Exceptions)
- Weekend Speed Sessions Starting April
Time/Location/Cost TBD
- Coach Sean will communicate more details to follow

On Field Work

- Starting March 12th, we will begin getting field work in after lift sessions on Tuesday's.
- We will increase to 2 days a week on the field starting April 4th and carry that through May on Thursday's
- 4:15-4:45 Install
- 5:00-6:30 On Field

Upcoming Important Events

- April with Date TBD Spring Mandatory Meeting to Cover Fundraising & Specific Summer Schedule Information
- May-Gold Card Fundraiser
- Youth Camp June 17th thru the 19th
 - Registration will be live March 1st
- July SVS Camp-2 Day Camp with 1 overnight July 11th and 12th
 - \$225 Per Player Made out to CB West Football Parents Club
 - Form Must Be Completed and Turned in by April 30th
- July DTE One Day Camp July 16th (Program Will Cover Expenses)
- July Vacation Dates on the Calendar online
 - June 19th-July 7th
 - July 17th-28th

SVS Camp at ESU

- Dates For Camp----July 11,12
- East Stroudsburg University
- It is an Overnight Camp
- 2 Days 1 Night
- Cost is \$225
- Cover's All Expenses
- Sign Up Forms are at the Check in Table Out Front
- Return by April 30th
- Check made out to CB West Football Parents Club

Social Media Assistance

- Twitter
- Supporting Program
- Highlighting Players Accomplishments
- Brand Awareness
- Holiday Post

2024 Schedule

- ❑ Archbishop Wood (H) (Scrimmage)
- ❑ Easton (H)
- ❑ Upper Dublin (A) ----Thursday
- ❑ Souderton (H)
- ❑ Abington (A)
- ❑ CB South (A)
- ❑ Neshmainy (H)
- ❑ Pennsbury (A) -----7:30 Start Time
- ❑ Pennridge (A) -----7:30 Start Time
- ❑ North Penn (H)
- ❑ CB ✕ ast (H)

Final Message



0

185

The Right Way

The Hard Way

CB West Football Parents Club

- Introduction of the Parents Club
- Committees
- What We Do
- Email Communications and upcoming actions



CBWF Parents Club Members

Senior Co-Presidents

Monica Gerace

Kristie Patterson

Junior Co-Presidents

Dawn McFadden

Cindy Wilson

Sophomore Co-Presidents

Gina Bigley

Jen McGuire

Freshman Co-Presidents

Open

Open

Secretary

Stephanie Shantz

Treasurer

Allen Gerace

Committees

Event

Youth Camp

Board Member

Monica Gerace, Jen McGuire, and Kristie Patterson

Senior Night/Banquet

Dawn McFadden and Cindy Wilson

**Thursday Night Senior Hosted
Dinners**

Monica Gerace and Kristie Patterson

Fundraising

Gina Bigley and Jen McGuire

Bingo

Monica Gerace, Jen McGuire, and Kristie Patterson

What We Do:

Fundraising –

Gold Cards – Discount Cards to over 25 local vendors.
Bag Bingo – August 8, 2024 – More to Come
Dine and Donates – Lucatellis, Uptowne Deli, Five Guys and Rita's and Chipotle
Telethon – July 30, 2024

Players Meals –

Senior Hosted Thursday Night Dinners
Friday Pregame Meals, halftime and post-game snacks and drinks

Support the Coaches –

Apparel
Summer Youth Camp

Apparel –

Pride Pack and Team Store – Will Open February 26th and run through March 15th, Orders deliver beginning of April. Each Players is asked to order a pride pack (two shorts, two t shirts and one speed top).
Game Day Sales, Banquet Gifts, Celebratory Items (cup shirts, SOL Champ Jackets)

Other Items –

Game Day Programs
Picture Day – August 1st
Yard Signs and Parents Jerseys
End of Season Banquet for V, JV, and Freshman

We support our Football and local Communities -

We give back to our local businesses, support other programs and we support our football families.

Communications

- **Player registration for the Parents Club**
 - It is very important to register your player with the Parents Club.
 - This will ensure you are on the email distribution list and not miss important communications for events and information.
 - A link will be sent thru TeamSnap and can also be found at www.westfootball.com home page.
- **Email Communications**
 - Parents Club will provide email communications
 - (monthly during the off season and then weekly in season)
 - Please be sure to check your emails so you do not miss these communications.



Thank You

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