2023

WISTCA Service Award

Kari Krakow - Portage

This award is in recognition of Kari's numerous contributions to the Wisconsin Track Coaches Association over her many years of service. Her involvement has helped further the association's mission of providing a resource for the continued education of high school track and field coaches.

Kari's involvement with WISTCA began as the High Jump Chair for the Senior Spotlight Meet. She continued to add to her duties within the association when she took over the role of secretary for the association. From there, her numerous abilities helped bring the association to new and greater heights. She led the charge to implement an online clinic registration system, became involved with the deployment of the association website, and ensured WISTCA had a social media presence. Kari has been instrumental in helping WISTCA grow into the outstanding organization it is today. Perhaps her greatest accomplishment was being the driving force behind the implementation of the Women4Women sessions and presentations at the WISTCA Clinic. Women4Women is a leading advocacy organization devoted to help recruit, retain and empower women in the coaching profession. Kari's leadership with Women4Women has been instrumental to its success.

. Through Kari's efforts, WISTCA continues to be recognized as one of the preeminent high school coaching associations in the country. The Wisconsin Track Coaches Association and all its members are grateful for the numerous contributions she has made to both WISTCA and the clinic that has helped grow the association in such a positive and meaningful way.