

Bogus Basin Ski Club Minutes **March 2, 2021**

The business meeting was called to order: by President Lynda Clark at 5:33pm.

Board of Directors Roll Call

President: Lynda Clark, **Vice President:** Steve Strickland, **Secretary:** Carol Peterson, **Treasurer:** Betty Hawkins, **Membership:** Barbara Bryant, **Social Director:** Kimberly DeWit, **Marketing Coordinator:** John Adams, **Communication:** Craig Olsen, **Purchasing:** Cliff Sell, **Trip Coordinator:** Sue Baker, **Social Media:** Nancy Moore

Assistants & Ex-Officio

Past President: ~~Darryl Kuhrt~~, **Historian:** ~~Fred Uranga~~ **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom, ~~Sandra Hufsmith~~ **Past Past President:** ~~Kim Hovren~~

Main Topics

We held a virtual online meeting via Zoom.

Minutes

Craig moved to approve the February minutes. Sue seconded. Motion carried.

Treasurer's Report: Betty

The balance is \$16,800. Starting getting payments for the campout and more membership renewals. And we got the second Warren Miller payment. Betty bought Zac's ski pass. Bogus separated out the summer pass and we feel obligated to buy him a summer and winter ski pass, and next year we buy two ski passes. It was \$449 plus tax, and even with buying two passes next year, the cost of the storage was \$80/month. Mini-storage has gone up 20% this year. It is still the best decision to build the storage shed and buy a pass for Zac. You pick up your winter pass after Labor Day, and you pick up your summer pass on the hill. Susan Saad will donate the two ski passes to us...one for our raffle and one for our volunteer. Lynda offered that the ski club would help Bogus with an event.

Communications: Craig

We have a few completed activities. He needs information about the ski trip to McCall. We pushed that to March 20 because we had back-to-back activities. Brundage SheJumps is on the 6th and there is racing on March 13. Lynda will park in the lower lot where we can have lunch. We are up to 150 members. Did Kari end up OK with the fee. We think the full service fee of about \$125.00 for the \$4,000 trip was charge up front. If they paid by check three times and paid by credit card the last time, they will be charged the full fee. Cheaper to pay with a check. Those SportsEngine service charges are equivalent to PayPal.

Marketing – John

He is trading phone calls with McU sports to get prices on the towels. He will not have the price tonight. They are giveaways when we have events, such as the McCall trip or membership meetings.

The Brochure mailer will be an expensive monumental task, so if you can get the magazine online that would be best. Craig would like the letter to send to current and former members through SportsEngine. Barb is willing to take a box to drop off some of the magazines. John has two boxes left. Betty will print instructions on a business card and staple it to the magazines. Craig will send the letter to 500+ via SportsEngine as an email. Craig is just

trying to use a different form. SportsEngine is much more cumbersome from which to generate an email than from MailChimp. We can put a link in the letter to the magazine.

Social Media: Nancy N/A

We are bogus basin skiclub (no space) for general Facebook posting.

We are ski club (with a space for Nonprofit) and for when we have to link Bogus Basin Mountain Recreation Area, because individuals cannot link to them, but businesses can and ski club is our non-profit Facebook "personality."

We are Bogus Basin Ski Club Group on Meetup.

If you see something on Instagram or Facebook, share it. On Facebook, we have about 2,000 people.

bogusbasinskiclub is our handle on Instagram.

Membership: Barbara

The new numbers are great news. Barb is going off the board and has some recommendations for membership. Also, does the board want her to follow with people who have not joined the club but go on our trips. Craig said if we catch someone going on a trip and they are not a member of the club, they will get a notice that they need to join the club or they will be dropped from the trip and be charged a penalty. The trip leader needs to check the people on the list. We had four members on the St. Moritz trip and Craig send them an email. When Barb looks at membership, she does not know if someone is a member if they paid by check. Betty said there is no way we can go into SportsEngine system to add them as paid. If SportsEngine does not receive any money, they do not register the person as paid. To resolve, stop letting people paying by check for membership. If they want to use a check for no additional fee, they can put in their routing number. Betty could make a copy of each check.

Kim thinks the random few people who don't want to pay online, Kim would talk them through it. She would be a resource for that situation.

Cliff thinks we are going to a lot of work for nothing. Betty adds, they can pay with their banking information.

Sussette suggests tell people we are moving in that direction. Craig said that has already been done.

Betty moved to online registration only. Craig seconded. Motion carried.

Craig said he will change the current registration to show charge card or bank account information. They can click the Contact button if they need help.

Trip Coordinator: Sue

Trip Planning for 2020/2022

Tamarack – 2/22/2021 and 2/26/2021- Day Trips, self-drive. There were nine people. The first day was pretty foggy. The second trip had 17" of new snow and still foggy.

Brundage – 3/20/2021 - Lynda is leading this one. If 70 or above, you can get a \$39 lift ticket at Brundage.

Anthony Lakes - late March Sue and Doug

It's a 2.5-hour drive, RV Camping and meetup, Spring Skiing. It is a 9% grade up that road and people do not want to take their trailers up that road. Sandra is the only person who has reached out.

Camping trip – August 27-29, 2021. Sue – Dave Kopet is a member of the ski club and a member of SCISRA Only 11 hookups but lots of space.

Recommendation

If the club is willing to sponsor an outdoor event this summer, Sue suggests we reserve and advertise early to attract the most campers. Sue thinks that people want to get out after COVID. She would probably set the price at \$44 to cover food and if there's extra money, we can provide some other dishes.

Dolomites/Athens -Feb 25 – March 10- 2022

Jeffrey does not have a computer or the internet and cannot get into SportsEngine, but he can get email. Craig shut off the registration at 38. They can take up to 43. Craig will contact those people on the waiting list. Who keeps the registration list? Sue, Craig, Paul and Jeffrey. The trip registration has gone exceedingly well. Looks like a fun group. Several people joined the club to go on the trip. Jeffrey and Paul need to sort out who has signed up, who has paid, and if they are members.

Some people are looking at potential international trips for 2024.

Activities and Updates: Kimberly

Steve – bicycle brewery tour – Feb 28 National Polar Bear ride. Not a lot of people were there, but several people showed up at White Dog.

Kimberly thinks March will be what COVID does. We could plan a last day social on March 28. We don't know when the last day will be. Steve thinks we should have our last day when the mountain is open. Steve wants to know if we can do a membership drive and give the rest of the season and next year for a discount. That does not work any more. Now whenever you join, you have 365 days to renew.

April 11 Meetup ski day. Do we also want to do March 28? Pick a lot, everyone meet at the lot for their own lunch and ski again. Steve will do March 28. Kim will do April 11.

Can we plan something in May or June?

Kim suggests we should have a meetup at the Titanic display at the Discovery Center.

Kim suggests we have a digital directory of club members who have a business.

Kim suggests we have our name on the back of a Morningstar chair.

Old Business

Scholarship Committee - Sue, John, Barb and Lynda.

We met and Lynda wrote up a nice letter to Mark Wedeking telling him our thoughts for going forward. She has not sent the letter. It will go to the board for review.

Barb sent a logo to all the board members that was put together by a graphic designer. The designer sent a second one that Barb showed on her phone. Kim is working on a drawing. Nancy showed her design. Sue finds that the word Greenwood gets lost. People like the one that Nancy did, but it needs a snowboarder. For Barb's, turn Greenwood into the slope. Lots of suggestions. We changed it to snowsports so we want to show a skier and boarder. Everyone likes Nancy's design and Barb will send it on to Wes to digitize.

New Business

Intermountain Ski Council Next Council meeting will be Feb 11 at 7pm. Jennifer Coutts is our president. Paul and Lynda are still on the board. Michael is not a board member but is still involved. ISC has a 2022 week at Snowmass. It's a FWSA trip with ISC ski week. Activities and nice lodging. \$1,435 per person. Does not include

airfare and ski passes. January 29 to Feb. 5, 2022. The front door is 75 yards from the slopes. Ski passes are \$315 for four days, \$422 for 5 days. Craig will post it on our website.

Conference Attendees

The year before, we paid for five and the sixth person is free. October 7, 8, 9 & 10. Who are we sending? Kim D. Steve, Craig and Lynda, Sue and Doug, Barbara and Donn. We estimate over \$4,000. If Lynda does not win at ISC level, she would decline to go. Several people talked about the advantages of going.

Board Members

A few people are dropping off the board, so see if you can find anyone. Suggestions: Henry Gonzales, Doug Baker, Zac Medek.

Meeting ended at 7:37 pm

Respectfully Submitted by Carol Peterson