

# Sheboygan Blue Line Association - Board Meeting - 07/09/2025

Attendees: Erin Lindow, Nels Quakenbush, Brian Allan, Salena Russell, Mike Thun, Eric Hawkinson, Kayla Ostermann, Jared Roe, Sam Schroeder, Kathy Scott, John Taber, Theresa & Rob Sandrone, Shane Stout, and Tom Cagle.

Absent: Josh Holte

Call To Order - 6:32PM

## Treasurer's Report (Nels)

- Approve financials from June.

## Administration

Rink - Tom Cagle

- Ice installation went well, smoothly with the start-up.
- Finish painting and removal of chairs and tables.

General Manager – Shane Spout

- Welcome Shane Stout
- GM Report Presentation Link: [July 2025 - GM Presentation](#)
- 30 Day Audit
- 30-60-90 Day Update
- Vote on Shane having bank access, need the minutes to show bank - Motion: Erin 1st / Salena 2nd -
- Raffle Board 200 - 300 / 400 - 500 / Rink board 800 - 1000 - For new sponsorship and same % back to skater families

President's Notes:

- Regular Season Registration Update 126 of 244 anticipated (104 of 229 Mite - High School)
  - YHC will need to
- Reminder to track season hours
  - Each month submit the Dibs hours for the board activities to Shane prior to the meeting.
- Next foundation meeting is on 07/15 (new member/ice bowling numbers/capital improvements/etc.)
  - Big Ticket Items that the Foundation will reimburse for the Capital Projects.
  - Looking at financials.
- Ice Bowling Numbers - next week after the Foundation Meeting.

## Committee Reports

Red Raiders (Theresa Sandrone representative)

- Early contact ice time and when & cost discussion due to the WIAA early coaches contact rule change.
- Booster Club payment of extra ice time and establishing structure by creating By-laws.

Facilities (Josh & Sam)

- No actions to report.

Figure Skating (Kathy)

- Our skating season begins Monday, July 21 5:30-9:30
- "Beat the Heat" - Welcome back Program August 3rd
  - Noon – 1PM Try Hockey for free
  - 1PM-2PM - Figure Skating
  - 2PM-4PM – Open Skate
  - Shane will investigate advertising the "Beat the Heat."
- Upcoming the skating testing and events late Sunday morning August 24th.

Fundraising (Salena)

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- Golf Outing on 9/21/25 - 7 4-somes are needed to be full.
- Need Raffle and hole sponsorship

### Marketing (Kayla)

- Touch a truck went well Zamboni 7/8
- RBL starts next week on Tuesday 7/15
- Back to school nights, have info at tables August
- Do a welcome back skate for Lakers, Sirens, and RR families-Sept 6 3-5pm
- Scarecrow fest in October, promote skating with Bluey and Bingo (Nov 9)
- Planned Theme Skate
  - Halloween skate
  - Holiday parade- unsure
  - Valentine's day skate
- Advertising
  - Pizza boxes flyers (Pitstop), Library passes, plus savers ad
  - Partner with children's museum
  - Clarify: skate pass or punch cards and what they cover
  - YMCA connection and Sheboygan Rec Dept
  - Daycare or Summer Care that could be something
- Next meeting 8/10 @3pm

### Strategic Planning (Jared & Eric)

- Contractor Building walkthrough (Eric's email)
  - Contractor walkthrough
  - All new refrigeration system.
  - New Sprinkler System

### Tournaments (Erin)

- Nothing to Report

### Youth Hockey Committee (John, and Mike)

- Update to Handbook
  - Updates for coaching, how try-out will be run
- Meeting Minutes
  - All YHC meeting minutes need to be posted 4 days after the meeting.
  - Contact the Executive board if YHC needs help.
  - Dryland - Rob Sandrone will still planning to do it and collaborate with the coaches.
  - Sirens - U10 planned and 8U is maybe
  - Discussion between Emergency roster vs. Dual roster
- Coaches meeting update/dry land decision
  - 14 coaches attended the meeting
  - Review the requirement and changes in try-outs

### New Business/Old Business (not addressed above)

- Review List of skaters not registered
- Uniforms - 1st order planned to be in mid-July after Registration is closed and jersey numbers will be selected at the time.

### Closed Session

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Adjourn 8AM