

STHA Sponsorship Guide 2022 - 2023

Last season, the STHA had over 500 players, coaches, and volunteers registered in our programs. Your sponsorship provides support in many ways, including offering Learn to Skate and Play programs at a low cost and programs to support our older players. Thank you in advance for your contributions that make a difference! - Greg Laubisch – President, STHA



Sponsorship opportunities are outlined below, to secure your sponsorship and with questions, contact STHA Sponsorship Director: Stacy Silsbee, Email: stacysilsbee@gmail.com

Sponsor Opportunities	Details	What's Included
HOUSE <i>These teams play games and practice locally against other STHA teams.</i> Cost: \$450 per team	8U: 8 teams 12U: 3 to 4 teams	Logo will be printed in single color on the front of the jersey <i>Maximum 1 sponsor per team</i>
TRAVEL and SNOWBELT <i>These teams play practice locally and play games throughout the Northeast</i> Cost: \$450 per sponsor	8U: 1 team 10U: 2 teams 12U: 2 teams 14U: 4 teams 16U: 2 teams 18U: 2 teams	Company name or logo on helmet sticker <i>Maximum 2 sponsors per team</i>
SELECT <i>Competitively selected teams to play in tournaments throughout the Northeast</i> Cost: \$250 per sponsor	8U: 1 team 12U: 1 team	Company name or logo on helmet sticker <i>Maximum 2 sponsors per team</i>
LEARN TO SKATE & LEARN TO PLAY TITLE SPONSOR <i>Offers instruction to our future players, these sessions two twice a season</i> Cost: \$2500/per session	Fall Session Winter Session	Logo will be printed in single color on the front of the jersey <i>Maximum 1 sponsor per session</i>
TOURNAMENTS <i>Tournament opportunities vary</i> Cost: Variable	Details TBD	Details TBD
FREEZE OPEN GOLF TOURNAMENT <i>This annual tournament is scheduled for June 2032.</i> Cost: \$100 to \$5000	<i>The tournament raises money for the Between the Pipes fund, which provides funding for STHA families in need to defray and support the cost of hockey</i>	<i>Reserve your spot now!</i> \$5000 title sponsor \$2500 presenting sponsor \$100 hole sponsor

Additionally included for team and title sponsors: Company name on a banner at the Ice House Sports Complex, logo and link to your website on the STHA website sponsor page and on team page, and listing in any tournament brochures.

To get secure your sponsorship:

1. Contact STHA Sponsorship Director, Stacy Silsbee.
2. Submit your payment: checks payable to STHA and sent by mail: P.O. Box 2765, Binghamton, NY 13902 or via Venmo @STHA-Freeze.
3. Email your company high resolution logo file to STHA Sponsorship Director.

For more information: stha.sportngin.com