

**Bogus Basin Ski Club Minutes**  
**April 6, 2021**

**The business meeting was called to order:** by President Lynda Clark at 5:37 pm.

**Board of Directors Roll Call**

**President:** Lynda Clark, **Vice President:** Steve Strickland, **Secretary:** Carol Peterson, **Treasurer:** Betty Hawkins, **Membership:** Barbara Bryant, **Social Director:** Kimberly DeWit, **Marketing Coordinator:** John Adams, **Communication:** Craig Olsen, **Purchasing:** ~~Cliff Sell~~, **Trip Coordinator:** Sue Baker, **Social Media:** Nancy Moore

**Assistants & Ex-Officio**

**Past President:** ~~Darryl Kuhrt~~, **Historian:** ~~Fred Uranga~~ **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom, ~~Sandra Hufsmith~~

**Main Topics**

We held a virtual online meeting via Zoom.

**Minutes**

Barb moved to approve the March minutes. Betty seconded. Motion carried.

**Treasurer's Report: Betty**

We have about \$17,300 in our bank account and got eleven memberships and two people signed up for the campout.

**Communications: Craig**

Craig uploaded photos of events this year. He recently sent out the Mogul. Vicki sent the memorials to Craig and he appreciated that.

**Marketing – John**

We have numbers on the towels and Steve Strickland likes the ones tha McU Sports can do for us. They are all cotton and much better quality and the printing is better. You could not use the other ones to use to clean your goggles. The ones from McU Sports are almost the same color blue that we use in our logo. The old ones we paid \$550 for 200. For the new ones for 200 the cost is \$620 and for 350 it is \$775. The last order of 250 lasted for about a year. We need to do 300-400 to get a price break. Because it is McUs, they are waving the setup fee and they silkscreen the logo. Want do we want for the tag line rather than join the fun? Steve has been handing them out for any function. If we have an event in the future, they are a great conversation starter. Join the ??? **Email your suggestions to John**. There is a two to three week turnaround after he sends in the order. Barb wants to target the new members. Suggest it in the letter. Or for in-person signups. We should hand them out at a function, such as the campout. People who are golfing can use them. John moved to buy 300 towels at \$940 plus tax. Sue seconded. Motion carried.

Magazines-John has them and Barb will take a box. Steve wanted a bunch for the party this Sunday. Kim will bring up the table. John will drop some of them off at the shed. He will deliver a box to Barb.

### **Social Media: Nancy N/A**

Nothing new. Adding more on Instagram. Instagram is growing. Wants everyone to have an Instagram account and like bogusbasinskiclub. Craig has added links to Facebook and Instagram on all communication. Craig will send out an eblast about Sunday. Nancy will manage the Meetup.

We are bogus basin ski club (no space) for general Facebook posting.

We are ski club (with a space for Nonprofit) and for when we have to link Bogus Basin Mountain Recreation Area, because individuals cannot link to them, but businesses can and ski club is our non-profit Facebook "personality."

We are Bogus Basin Ski Club Group on Meetup.

If you see something on Instagram or Facebook, share it. On Facebook, we have about 2,000 people.

bogusbasinskiclub is our handle on Instagram.

### **Membership: Barbara**

We have 164 members. Next year will be far different.

### **Trip Coordinator: Sue**

#### **Trip Planning for 2021/2022**

**Camping trip – August 27-29, 2021. Sue** – Dave Kopet is a member of the ski club and a member of SCISRA Only 11 hookups but lots of space. We have about 20. We need 30 to make the numbers. Sue thinks by May we can do things as a group.

#### **Dolomites/Athens -Feb 25 – March 10- 2022**

Two people cancelled and there are people on the waiting list. He opens the registry for 30 minutes. Jeffrey is on a trip. Craig will get back with Jeffrey when he returns.

**Sun Valley** – TBD 2022 - Still planning to do it with the Intermountain Ski Council.

**Targhee** – TBD 2022 - Trip for Bogus Basin Ski Club

#### **Snowmass – January 29-February 5, 2022**

Price covers only the room. ISC has agreed to fill 10 rooms. Sign up through the ISC link on our website. Unless you buy the True Bogus pass, you do not get the Powder Alliance add-on. That might reduce how many people want to go on the trip. Do we want to pursue that as a trip?

**Portugal Bike Trip.** Betty is looking at the fall of 2022. Then go to Parto which is north of Lisbon and spend some time in Lisbon so it will be a two-week trip. Advertise it early. As soon as we get numbers from Holiday Travel.

### **Activities and Updates: Kimberly**

This coming Sunday we will do our last adventure at Bogus, the Bogus Extravanga.

Kim wants to put together a small scavenger hunt. Imitating the PBR ribbon hunt. Kim will make a little item that says to turn it in at the Bogus Basin Ski Club table. Kim and Zac will hide the items Saturday at the end of the day. It will be off one chair. We have some baseball caps. Need to be present to win at 1:00 pm. Scavenger hunt and show up at the table both get tickets. Steve has a couple hats. We can use three. Kim would like the raffle

for just showing up. What about a costume day? Maybe have something on one run. Kim would like to hand out beer. Craig says we are on Bogus Basin private property. Do we have a license to hand out beer? Kim will offer beer to people when they show up. Steve will bring the fire pit. Kim will send out her times tomorrow. Paul recommends 10 am, ski two hours till noon, then ski one to three. Kim moved to request \$50 to purchase beer for Sunday, April 11. Betty seconded. Motion carried.

**Steve's** past event on March 28 had 15 to 20 people and most of the people were there at noon and 1:00 pm for lunch. Had the bonfire going at 7:15. New people showed up. He handed out some towels.

Barb wants to advertise to the new members to meet at the Pioneer Lodge and ski together. Be sure to be very descriptive as to where you want to meet. Bring your own chair.

**Second Monday of May**, May 10, 5:30. Kim to select a place

**May 4 board meeting.** In person. 5:30 pm. Elm Grove Park. Think about an adventure for the summer before the campout.

## **Old Business**

### **Scholarship Committee - Sue, John, Barb and Lynda.**

Barb heard from lots of people about what they wanted on the scholarship logo. She showed what she received from the artist. Should say Sponsored by Bogus Basin Ski Club. John can order stickers. How much do we pay Wes?

Mark Wedeking is retiring so Shannon will introduce us to their next CEO. They cannot share coach emails.

Barb has one travel package and getting partial package. She currently has three days skiing for two people and two days lodging. Taos will give us lodging but no lift tickets.

**Intermountain Ski Council.** We are working with the president who is in the Salt Lake area. Paul is staying the board to do travel with them. Looking at a possible sponsored trip to Revelstoke.

## **Conference Attendees**

The year before, we paid for five and the sixth person is free. October 7, 8, 9 & 10. Who are we sending? Kim D. Steve, Craig and Lynda, Sue and Doug, Barbara and Donn, Vicki. We estimate over \$4,000. If Lynda does not win at ISC level, she would decline to go. Several people talked about the advantages of going. Look online to see when Man and Woman are due.

**Annual Meeting** – Mark Bernard has a new job and it is taking too much of his time and he does not feel he has time to serve. What do we think about an Annual Meeting? Most people think we should combine it with the Champagne Brunch. We need to reserve the park. Kim will do that. You need to pay for a liquor license. Sunday September 12. Barb will make the reservation. Noon to Four and then turn it into the Annual Meeting.

### **Board Members**

Do we want to have the Board members roll off at the Champagne Brunch or have them roll off now? We need to add a statement to the By Laws about "Adverse Conditions." Lynda will send a letter from the president to the members. She has asked Paul to be president. Sue likes the letter and we can also ask people. Doug will do trips and Sue could be treasurer. Barb recommends Marci Kowalczyk. 208-559-3301. Mary Pribble.

### **New Business**

**Road Cleanup** - Jane Gabbert has offered to do the road clean up and she is targeting the end of May. Possibly May 22 or early June. We need to schedule SunRay.

Meeting ended at 7:25 pm

**Respectfully Submitted by Carol Peterson**

### **Addendum 1 – from Barb Bryant via 4/19/2021 email**

I received an invoice from Wes for his cost of designing the Bob Greenwood Snowsports Scholarship. We are looking at \$200 which seems fair because it took him repeated designs to bring the logo to fit most of our desires. I expressed that the estimated cost would be no more than \$100, but did not anticipate that so many suggestions would be made with the design changes; even so, we could not include all of them.

Ten board members voted to approve to approve the payment.

### **Addendum 2 – from Lynda Clark via 4/21/2021 email**

With Barbara's vote being counted as approval - we have quorum.

Betty, please work with Barbara to get Wes paid for \$200.

Barbara - please double check with John for what type of files we need to get for stickers, future signage, Tee Shirts... what else? and / or maybe Wes knows what we need. 😊

Thanks so much for following up and taking care of this!!!!!!