



## MSHA Culture Committee Meeting Minutes

December 5th, 2019

MAC Media Room 7pm

### Attendees

Ben Grenier	Darcy Sabers	Carey Grosdidier	Megan Sabers
Kristie Contreras	Carrie Mitchell	Leah Rezac	Jessica Lang

### Board Action Items

- Free Family Entry with “Invite a Friend” program
- Referee Introductions prior to league level games (See attached form)

### Other Committee Notes

- PCA Report (Carrie and Leah)
  - Event Feedback:
    - Will try to lay out the workshops differently next year
    - Picture was a positive idea for association
  - Still working on PCA Materials access for Carrie and Leah
  - Working on positive messages posters for the rink
- Try Hockey Event Report (Carey)
  - 28 kids participated
  - 1 player added to Squirt level
  - Next year, Event needs to be earlier (Before the U8 first Session)
- Recruitment/Retention Report (Darcy and Megan)
  - Working on the Facebook Senior Spotlight Program
  - Big Fish/Little Fish Updates
    - Before JV/Varsity Game December 20th, Players signing pictures for U8 players
    - Asking JV/Varsity Players to attend Jan 25<sup>th</sup> & 26<sup>th</sup> U8 Tournament for Activities
    - Looking for date to do an open skate w/Santa
- Community Outreach Events Update

- JV/Varsity - TBD
- Girls Varsity/U14 - Brady House Activities
- Bantam - Angel Tree
- PeeWee - TBD
- Squirts - Snack pack Program on Jan 6<sup>th</sup>
- U8 - Canned Food Drive 12/9 -12/12