

## CYFA Board Meeting – Feb 21

### Attendees:

- Jesse Westlund
- Laurie Wold
- Dave Dexter
- Brad Sanders
- Jess Zwart
- Eric Simmons
- Sam Hartman
- Katie Larson
- Mike Mock

### Meeting Notes:

- Going forward, the first 30 minutes of the board meeting will be held for non-board member questions/concerns. After 30 mins, all concerns not addressed will need to wait for the next month's meeting.
- Dave to set up a Google phone number for Laurie so her personal number isn't posted online and the board can help if needed.
- Team formation will be determined at the next board meeting and will be grade specific based on the need for that particular grade, teams, etc.
- All fields will be assigned prior to coaches meeting so all teams have the opportunity to practice together
- Apparel store | Equipment
  - Apparel store will open for orders on May 25 and will be open through June 29
    - We will have a flyer shortly for us to post on the apparel site that gives our membership a sneak peak of the items that we will sell that includes apparel, drink merchandise, etc.
  - Britni (coordinating with Rick) is asking Rick if we can get a kickback on apparel sales rather than marking up the socks. Based on what he says, the board may need to reach out to him.
  - Asked Rick to send over the equipment numbers that he is pre-ordering so we can decide how much CYFA would be willing to purchase if there is excess inventory. If the board purchases any excess equipment, this equipment from 2022 would be the first inventory to be sold in 2023 season.
- Grades 2/3
  - Notify coaches at the beginning of the season if numbers grow the following year, there will be a need to split coaches up so they are aware of the requirement
  - All teams practice together using USA Football practice plans for the first two weeks and the remainder of the season, we should encourage teams to practice together to learn skills for the first 30 mins of practice and then individual teams can break out afterwards

- For registration, we will ask for height AND weight when players register. Previously we asked for weight only to help decide player team placement
- Discussed whether we could keep track of player stats to help in future years team formation similar to basketball but there didn't appear to be much interest in this.
- Scoreboard
  - Facilities needs additional information; Brad to assist Laurie with the specs/timelines for things like electrical and concrete, etc.
  - 14 day hold for pricing due to the sharp increase in prices
  - Need school board approval – next meeting is on Feb 28
- Community Ed Flyer
  - Tackle will be included in a full page
  - Eric to put together ½ page for flag and Jess to send Eric flag football pics to be included in the flyer
- Discussed whether to include a note that we would accept football equipment donations during registration and we could accept donations at the weigh-ins. There was concern that we would receive too much equipment and we wouldn't have a place to store it. More discussions needed.
- Continue the SNAP fundraiser this year and get coaches bought in much earlier and include that we are raising funds for experience enhancements at the middle school which could include bleaches, concessions, scoreboard, etc.
  - Discussed having food trucks at games and possibly getting a kickback from those trucks and use the 80 yard field near the middle school for the younger kids games to help drive traffic to the trucks and also excitement for the younger kids to be able to watch the older kids games
- Next board meeting: March 21 at Lucy's