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Athlete,

Congratulations! You have earned All World Athlete status for 2024!

Your racing activity at IRONMAN and/or IRONMAN 70.3 events in 2023 positioned you in the top **17%** of all athletes in your age group, earning you 2024 **Bronze** All World Athlete status.

Your status is published online [here](#), denoted by a **Bronze dot**. You can also download your All World Athlete certificate from the link when you expand the details next to your name.

All World Athlete status comes with recognition and benefits that you may enjoy throughout the 2024 calendar year. You can check all the benefits [on our website](#), and prior to scheduled races in 2024, you will receive an AWA-dedicated email reconfirming what awaits you at your event.

As a gift from us, we are pleased to provide you with a 2024 All World Athlete Welcome Pack which will be available for collection at Athlete Check-in at your first race in 2024.

You are part of a unique group of athletes who, through passion and determination, have climbed to the top of a racing field already defined by exceptional endurance and ambition. Your successes continue to propel our sport forward, not just through faster finisher times, but through your advocacy, mentorship and the sporting example you set for those around you.

Again, we congratulate you on your new All World Athlete status. We thank you for racing with us and look forward to seeing you again throughout the year.

Your All World Athlete Team

[Download Certificate >](#)

Race Weekend Benefits

Your 2024 **Bronze** All World Athlete status comes with benefits that you can enjoy throughout the racing year. You can check all the benefits available to you on the [All World Athlete page](#). Below, you will find further details on how to access the benefits that extend beyond your race weekend experience.

To automatically receive onsite benefits, you must be registered for the race prior to the 45-day cut-off date and use a consistent email address, format, and spelling of your name to ensure a data match. Note, benefits vary by event including licensed events that may not offer full benefits onsite.

PRIORITY CHECK-IN



Your own line to avoid the queues when you attend Athlete Check-In and collect your race kit.

AWA RACE BIB DESIGNATION



Your race kit will show off your AWA status so people can cheer you on accordingly.

Additional Benefits



AWA Welcome Pack

Your Welcome Pack, including bike decals and a luggage tag, will be available for collection at Athlete Check-in, at the first race you attend in 2024.



AWA Swim Cap

Along with your Welcome Pack, ask for your AWA swim cap at Athlete Check-in. An AWA swim cap is available for you at each of your 2024 races.



Priority Registration Email Offers

We will send you an early access invitation, via email, for every IRONMAN and select IRONMAN 70.3 events within your geographical region. This email is issued prior to general registration opening and provides you the first opportunity to secure your event registration. Registration availability and prices are not guaranteed during this time and are subject to demand.



Flex90 Registration Benefits

IRONMAN and IRONMAN 70.3 early registration benefits offer you flexibility to change your race if your plans change, up to 7 days prior to race day. Simply register within the first 90 days of an event opening to automatically receive this benefit. Terms and conditions apply.



Special Benefits From Our Partners

Throughout the year we will extend special benefits to you from our partners, as they arise.



More News From Us

You will receive an exclusively curated AWA Insiders newsletter, quarterly, which may include news scoops, special offers and invites, tips and tricks, just for you.

In addition, you can always reach out to us at awa@ironman.com.



Share with Pride

Share your AWA journey on social media with us. Make sure to tag [#AllWorldAthlete](https://www.instagram.com/AllWorldAthlete) in your posts so we can share your hard work and success stories on IRONMAN social media channels.

Share Now >

Merch Store Discount

Use code **2024AWABRONZE** at the **IRONMAN Store** to redeem a **15%** discount on your online merchandise order. *This code expires on December 31, 2024 and excludes sale and clearance items, customized products, HOKA footwear, lululemon, Wahoo, EKOI, Breitling, Hyperice/Normatec products. Discount valid for merchandise only and does not apply to shipping costs. Cannot be used in conjunction with any additional offers. Limit one time use per customer.*

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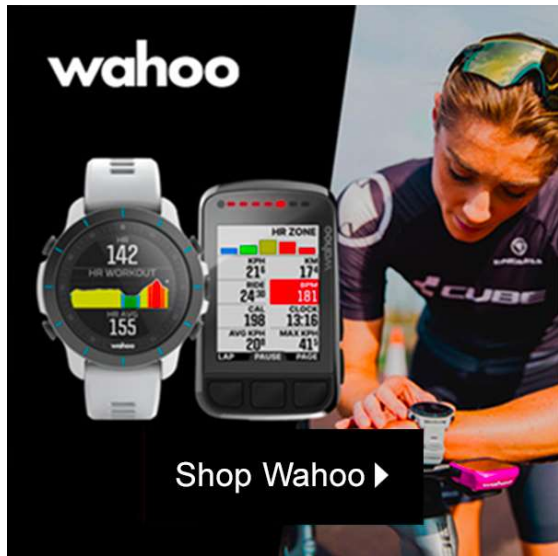


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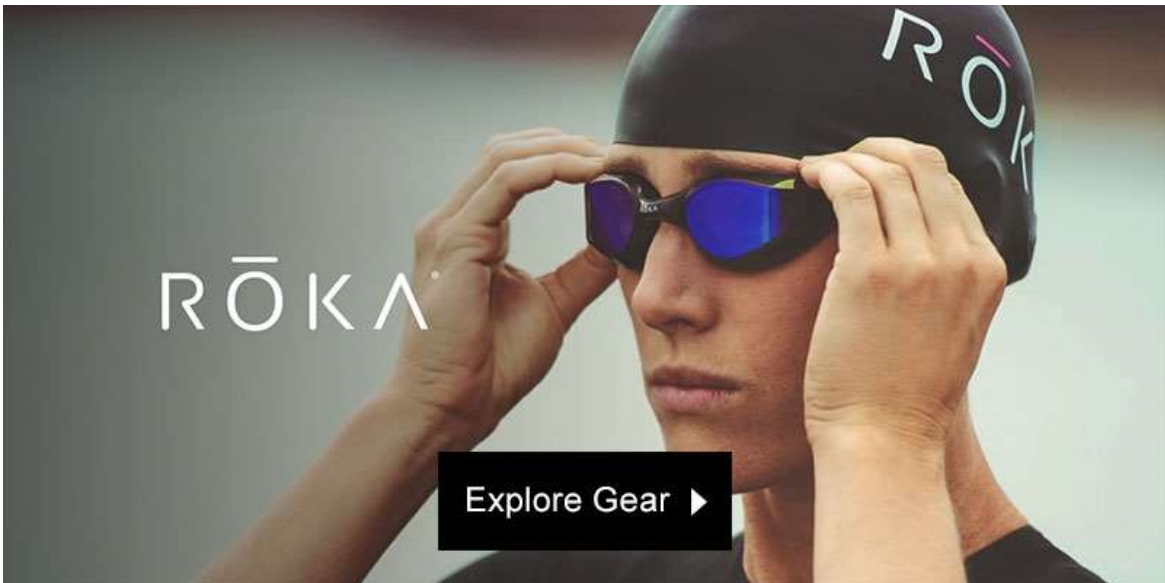
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#ANYTHINGISPOSSIBLE



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3407 W Dr. Martin Luther King Jr. Blvd., Suite 100, Tampa FL, 33607 USA., or one of its subsidiaries.

You are receiving this email because either: you are a current athlete and this information is relevant to your race experience with us; you have previously competed in an WTC event (or, if you are not an athlete, you signed up through one of our websites) and requested to receive future IRONMAN-related emails and newsletters; or, if this email is a marketing message, you have elected to receive such information or offers from WTC.

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