

## BECOME A SPONSOR 2023-2024

Support Beyond Limits and Connect Your Business To our Community of Local Students & Families



## Join Us in Our Efforts to Inspire Local Youth Excellence – in the classroom and in our community!



Picture yourself in the stands at your favorite sport, overlooking the court, field, rink, etc. What do you see in the background? Corporate logos! Corporations pay millions of dollars each year for sponsorships for one reason: **IT WORKS!** Sponsorship is a form of advertising that increases brand awareness and pays significant returns.

Your local businesses can gain this same benefit, with the bonus of making a real difference in our local community, by supporting the Beyond Limits Academic Program of Stamford Peace.

Beyond Limits helps local students develop academic confidence – with a focus on students eligible for free or reduced-price school lunch – through our provision of high-quality, subsidized, peer-to-peer academic tutoring, enrichment programming, informal mentoring, and academic advocacy.

Beyond Limits strikes at the heart of the opportunity gap which confronts our society's lower-income students. We support over **200+ students** each year, with over 80% of participants coming from lower-income families. We highly subsidize tutoring fees for our participants. Our growth and success reflect the perceived value of our unique academic support model, as well as the huge demand for affordable academic support, particularly for lower-income youth.



## Beyond Limits provides:

- Academic Tutoring High-quality, subsidized, peer-to-peer tutoring in math and science for 4<sup>th</sup> through 10<sup>th</sup> grade students.
- <u>Enrichment Programming</u> Workshops and special events covering topics such as academic writing, time management and organizational skills, critical thinking, computer science and more. Plus summer programming that includes 6<sup>th</sup> and 9th-grade preparatory "bridge" programs.
- <u>Informal Mentoring</u> supporting participants academically and social-emotionally as they transition into, through and beyond 4<sup>th</sup> through 10<sup>th</sup> grade.
- <u>Academic Advocacy</u> We actively partner with parents, teachers, and administrators as important shared advocates for our students.

You can learn more about our programming and our impact on our website and in our Annual Report.



As a 501(c)(3) not-for-profit organization, we rely on the support of local businesses and community partners to help every child receive the academic support he or she needs to succeed, in the classroom and beyond.

Over 200 young people and families are supported by Beyond Limits in some meaningful way. Please help us to positively impact even more lives – become a Sponsor today!

## **Beyond Limits Sponsorships**

\_CENTER SPONSOR: \$10,000 - funds tutoring for ten (10) students for the full academic year.

Limited to one exclusive sponsor!

Our exclusive Tutoring Center Sponsor will receive:

• naming rights for our tutoring center, located at 925 Long Ridge Road, which will include an appropriate physical sign to be displayed for a full year in the front of our facility, with your company name/logo and the phrase "Beyond Limits Tutoring Center Sponsor"





and a large-size (e.g., 4'x8') physical **banner** with your company name and/or logo to hang for the full academic year **inside the tutoring center**. Additionally, for the full academic year, in any of our publications and marketing materials that reference the tutoring center, we will include your name/company as the "Beyond Limits Tutoring Center Sponsor;"

- a page-width digital ad with image/logo on the Stamford Peace home page, and a 1/3 page-width digital ad with image/logo on the Beyond Limits main page of the Stamford Peace website, with hyperlinks to your website's home page;
- Three sponsor social media posts, on mutually agreeable dates; and
- a dedicated press release announcing the sponsorship.

**STUDENT SPONSOR: \$5,000** – funds tutoring for five (5) students for the full academic year.

Our Student Sponsors will receive:

- a 1/3 page-width digital ad with image/logo on the Stamford Peace home page, and a 1/3 page-width digital ad with image/logo on the Beyond Limits main page of the Stamford Peace website, with hyperlinks to your website's home page;
- a physical banner (approximately 2'x4') with your company name and/or logo to hang the full academic year in the Beyond Limits tutoring center, located at 925 Long Ridge Road in Stamford; and
- One sponsor **social media post**, on mutually agreeable date.

**\_TECHNOLOGY SPONSOR: \$1,750** – funds one Chromebook charging cart for storing and charging up to 30 Chromebooks, as well as the purchase of 4 additional Chromebooks.

Our Technology Sponsors will receive:

- a 1/3 page-width **digital ad** with image/logo on the <u>Beyond Limits main page</u> of the Stamford Peace website, with hyperlinks to your website's home page;
- an appropriate physical **sign** with your company name and/or logo displayed on the charging cart at Beyond Limits; and
- One sponsor social media post, on mutually agreeable date.

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WORKSHOP SPONSOF 15 students.	R: \$1,000 – funds one computer or data science workshop for approximately 12-
Our Workshop Sponso	ors will receive:
• a 1/3 page-wid	of the digital ad with image/logo on the Beyond Limits main page of the Stamford , with hyperlinks to your website's home page; and
<ul> <li>in all marketin</li> </ul>	g publications and social media for the workshop, we will reference your my as our "Workshop Sponsor."
CHROMEBOOK SPONS	SOR: \$750 – funds the purchase of 4 Chromebooks.
Our Chromebook Spo	nsors will receive:
•	your name/logo on the <u>Beyond Limits main page</u> of the Stamford Peace website, ink to your website's home page, if applicable
SESSION SPONSOR: \$2	250 – funds tutoring for one (1) student for roughly two (2) months.
<b>Our Session Sponsors</b>	will receive:
	your name/logo on the <u>Beyond Limits main page</u> of the Stamford Peace website, nk to your website's home page, if applicable
In-kind Sponsorship –	I am interested in donating
We will contact you to a	valued at \$ discuss the details of an in-kind sponsorship and customize a package for you.
• •	make your sponsorship payment via credit card, you can do so <u>HERE.</u>
	onsorship payment via check, please make your check payable to "Stamford Peace" rm to Stamford Peace Youth Foundation, 925 Long Ridge Road, Stamford CT 06902.
Contact Name:	
Company Name:	_
Mailing Address:	
Phone:	Email Address:

All logo files and artwork can be sent to <a href="mailto:info@peaceyouthct.org">info@peaceyouthct.org</a>.

 ${\it If you have any questions, please email us at } \underline{\it info@peaceyouthct.org.} or call Andy Sklover at 203-588-9023.$