



New Trier Hockey Club Program Book

Business Advertiser Sales Information

NTHC members— Please complete online forms at NewTrierHockey.com
 Advertisers please return this form to your NTHC Player contact

NTHC Team member contact information:

Name _____ Ph _____

Email _____

Advertiser

Business Name (same as name to be used in ad) _____

Contact Name _____ Ph _____

Contact email _____

Advertiser will submit new ad as a 300 dpi or higher PDF

Please use ad from previous year, NO CHANGES

Please create new ad, any logos must be submitted as electronic file online or to email listed below. \$50 design fee

Ad Deadline

All art and payment due by 10/15/19

Business Ad Rates

| | | |
|--------------------------|---|-----------|
| <input type="checkbox"/> | Inside Front Cover — full page 7.5 x 10" | \$525 |
| <input type="checkbox"/> | Inside Back Cover — full page 7.5 x 10" | \$500 |
| <input type="checkbox"/> | Back Cover — full page 7.5 x 10" | \$675 |
| <input type="checkbox"/> | Full Page Spread | \$1000 |
| <input type="checkbox"/> | Full Page 7.5 x 10" | \$500 |
| <input type="checkbox"/> | Half Page Horizontal 7.5 x 4.75" | \$300 |
| <input type="checkbox"/> | Half Page Vertical 3.875 x 10" | \$300 |
| <input type="checkbox"/> | Quarter Page 3.875 x 4.75" | \$200 |
| <input type="checkbox"/> | Eighth Pg/Business Card horizontal 3.875 x 2.25 | \$80 |
| <input type="checkbox"/> | Include ad in Holiday Tournament program | \$20 |
| <input type="checkbox"/> | Donation | \$ |
| <input type="checkbox"/> | Custom Design fee | \$50 |
| | Total | \$ |

Website Ad Rates

| | | |
|--------------------------|---------------------------|---------|
| <input type="checkbox"/> | Full Page Ad plus Web Ad | \$1,200 |
| <input type="checkbox"/> | Half Page Ad plus Web Ad. | \$1,000 |

Web Banner Specifications

Format: animated gif

Dimensions: 60 pixels H x 468 pixels W

Files size: 13k to 25k (50k max)

Pre-made banners: banners that conform to above specifications can be submitted to NTHC member contact as e file or to

NTHCadbook@yahoo.com

Hyperlink

All ad banners may contain a click through or hyperlink to your company's existing website. Please provide link to email below or submit to NTHC member contact.

Ad Art

Please submit 300 dpi or higher resolution PDF of your ad, sized as per specifications above, to your NTHC member contact OR email to: NTHCadbook@yahoo.com

Payments:

Checks made payable to: New Trier Hockey Club
 Please submit to your NTHC contact or mail with this form to Jane Boyle, 807 Cherry St., winnetka, IL 60093