



The Mukwonago Girls Basketball Club (MGBC) will be hosting our 3rd annual breast cancer fundraising “Ballin for a Cure” Girls Basketball Tournament. Last season’s “Ballin for a Cure” raised and donated \$29,640.92, still ranking #1 on [Susan G. Komen](#) organization of Wisconsin’s third-party top fundraising leaderboard for 2023. Like in previous seasons, **ALL** proceeds from this event will again be donated to the [Susan G. Komen](#) organization to help continue fight breast cancer. We invite you to join us for this season’s “Ballin for a Cure”, as we strive to surpass last season with a fundraising goal of \$40,000.00.

Our 3rd annual “Ballin for a Cure” Girls Basketball Tournament will be held at Mukwonago High School (*Mukwonago High School 605 W Veterans Way, Mukwonago, WI 53149*) on February 25th, 2024.

Registration can be accessed using the following link: <https://go.teamsnap.com/forms/406334/signups/new>

- **Tournament Details**
 - Girls’ grades 5th – 8th
 - One-day tournament
 - 3-game guarantee (*play-sit-play-sit-play format*)
 - Awards (*per grade*)
 - 1st place tournament champions (*trophies*)
 - 2nd place – (*trophies*)
 - Consolation champions (*medals*)
 - No all-star or AAU teams
 - Registration fee \$250
- **General Overview**
 - Raffle baskets
 - 50/50 raffle tickets
 - Silent auction
 - Full concessions
- **Donations welcome**
 - Event sponsorship
 - Raffle basket items
 - Silent auction items
 - Monetary
 - Onsite – A donation container/basket will be located at admissions table for onsite cash and check donations.

- Online - Donations accepted online using credit card and ACH debit with the following link:
<https://go.teamsnap.com/forms/406335/signups/new>
 - Mail – Donations can be mailed to Melissa Schuett, W290S6585 Holiday Road, Waukesha, WI 53189.
[Please make checks payable to Mukwonago Girls Basketball Club.](#)
- Contacts
 - Contact Bob Bogan with any tournament related questions: Bob_Bogan@yahoo.com
 - Contact Melissa Schuett with any donation questions: Melissa@SchuettPhotography.com

Overview from last seasons “Ballin for a Cure”

With the 1st “Ballin for a Cure” event having been so successful, it has morphed into something larger than ever anticipated and has become an annual event. The number of MGBC volunteers that wanted to be involved with the planning and execution of the 2nd annual event was incredible.

Filling all the 32 spots in the tournament was the easiest task when planning the event, as there were many teams wanting to register and support the cause. Emails that described the “Ballin for a Cure” Girls Basketball Tournament were sent to approximately 1500 Wisconsin youth basketball coaches and club directors. The event was also advertised on a tournament website as well as on the Mukwonago Girls Basketball Website. Within a couple weeks of opening registration, the tournament was completely full and had a waiting list at each grade.

The “Ballin for a Cure” Girls Basketball Tournament included over 1250 people in attendance, hosting 32 southeastern Wisconsin 5th-8th grade girls’ basketball teams, their families, and community members. The geographical boundaries of the registered teams went as far north as Appleton, as far east as Port Washington, as far south as Lake Geneva, and as far west as Fort Atkinson. The event grew from last year, covering almost 4,000 square miles.

Free admission was offered to all breast cancer survivors. Swag bags filled with t-shirts and gifts were also provided to breast cancer survivors.

On the day of the event, several of the players, coaches, and spectators wore something pink in support of the event. Pink items included socks, headbands, wristbands, dyed hair, temporary tattoos, hats, and shoelaces. Multiple teams created their own custom shirts in honor of someone in their program that was impacted by breast cancer. Instead of the traditional Mukwonago blue and gold uniform, the Mukwonago 8th grade team wore pink and blue uniforms for the entire season in the effort of supporting this cause.

The “Ballin for a Cure” event will include, “Jeep for a Week” raffle sponsored by Lynch Mukwonago, (2) 50/50 raffles, (35) raffle baskets items, (18) silent auction items, and event t-shirt sales. It included a full concession menu, proudly featuring pulled pork sandwiches donated David Alan Alan’s Smokehouse & Saloon, coffee and bakery from Shanahan’s Coffee House & Deli, and subs from Firehouse Subs (New Berlin).

Fundraising for the 2nd annual event grew leaps and bounds from the previous season, increasing from 35 sponsors/supporters to 66. Participants within MGBC were creative when solicited donations, sending out emails, completing online donation requests, utilizing social media advertisements, posting on online bulletin boards, hanging several banners/posters in the area, and by sharing the details by word-of-mouth.

The level of support and generosity from everyone was truly amazing, with the list of sponsors/supporters and donations growing past the day of the event. The list of event sponsors/supporters included The Jendusa Family - in cooperation with the Mukwonago Make-A-Wish program, Lynch Mukwonago, David Alan Alan's Smokehouse & Saloon, Mukwonago Girls Basketball Club, Aptar, GS Global Resources, Inc., Paragon Exteriors, Mukwonago Lions Club, Quality Calibration Service, Inc, Aman's Beer + Wine, Schuett Farms, Fork in the Road Restaurant, Guy & Ruth Smitham, Marquette Women's Basketball, Empire Photography, Firehouse Subs New Berlin, Green Bay Packers, Shanahan's Coffee House and Deli, Morningstar, Zone Athletics, CHRISal Clean LLC, Butters-Fetting Company, BPI Color, ACRO Automation Systems, Power Mation, Maple Avenue Printing & Embroidery, The UpCyclers Home Decor, Chris Landsom - State Farm Insurance Agent, Lulabels Dockside, Kwik Trip - Mukwonago, Revere Electric Supply, Realwork Basketball (Luke Meier), Arthur Schneider - First Weber Realtors, Klement's Sausage, Marcus Theater The Ridge, Mukwonago Family Dentistry, Milwaukee Admirals, One Hot Mess Bath and Soaps, Marcus Theater - Majestic Cinema, Farmers Insurance - The Bixby Agency, LLC, Costco Wholesale- New Berlin, Citizens Bank, Keith Mee, Milwaukee Brewers, Wisconsin State Fair, Milwaukee Improv, Lake Geneva Cruise Line, Hupy and Abraham, S.C, Chapman Basketball Academy South, Qdoba, Kolman Family Chiropractic, Milwaukee Wave Professional Soccer Team, Lakefront Brewery, Target - New Berlin, The Badger Burger Co, Nothing Bundt Cakes - Brookfield, Matty's Bar and Grille, Pops Market Place, ComedySportz Milwaukee, and Buffalo Wild Wings - New Berlin.

This event was covered by local/area newspapers and was filmed/reported on by FOX 6 news. Details were also included on multiple online media sites and social media.

With MGBC having exceeded all expectations multiple times over with its 2nd annual "Ballin for a Cure" event, there are several discussions taking place on how to improve and grow this season's 3rd annual "Ballin for a Cure" event.

Again, on behalf of the Mukwonago Girls Basketball Club (MGBC), I would like to invite you to join, support and/or sponsor our 3rd annual "Ballin for a Cure" Girls Basketball Tournament. Your contribution is greatly appreciated, as it will help us successfully show support to those who are/have fought breast cancer, raised community awareness, and raised funds for the [Susan G. Komen](#) organization to help fight breast cancer.

Thank you,

Bob Bogan

(262) 347-6732

Bob_Bogan@yahoo.com

Mukwonago Girls Basketball Club

<https://mukwonagogirlsbasketballclub.teamsnapsites.com/>



THANK YOU TO OUR "BALLIN FOR A CURE" 2023 SPONSORS AND SUPPORTERS



The Jendusa Family
in cooperation with the
Mukwonago Make A Wish program



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