



**Osseo Maple Grove Hockey Association  
Annual Meeting Minutes – April 20, 2020, 7:00pm  
Virtual Meeting held via Zoom due to COVID-19**

*The entire OMGHA 2020 Annual Meeting PowerPoint presentation is available for view in a separate document.*

**Voting Members Present:**

Nicole Kustermann, Colin Steen, Brian Grant, Rich Dean, Chuck Sawicky, Andy Hedlund, Mike Hueller, Adam Reiter, Chad Wieneke, Jeff Allen, Scott Poska, Matt Margeneau, Bret Caywood, Lisa Albers, Erik Kukkonen, Jason Rogowski, Brian LaFleur, Cathy Cheatham

**Non-Voting Members Present:**

Harry Kennedy, Jan Plaude, Andy Beissel, Erin Smith, Becky Thoreson, Brian Pfannenstein, Rochelle Guiliani, Vic Nelson, Heidi Hagel Braid

**1. Meeting Called to Order**

The meeting was called to order by Adam Reiter at 7:03 pm.

**2. Consent Business**

- Approval of the 2019 Annual Meeting Minutes.

**Consent Business**

- Approval of 2019 Annual Minutes
- 2019-2020 Reports
  - Treasurer's Report
  - Secretary's Report
  - VP House Report
  - VP Girls Report
  - VP Boys Travel Report
  - ACE/Skills Report
  - President's Report




*Nicole Kustermann moved to approve Consent Business, Chad Wieneke second; motion unanimously approved; motion passes.*

### 3. Committee Reports

#### Treasurer Report presented by Chuck Sawicky

## Treasurer Philosophy




**OMGHA is a non-profit organization with the financial goals of:**

- Keeping the cost of hockey low, while investing in our hockey players
- Charging current players for the current cost of hockey
- Investing in OMGHA assets to ensure viability into future
- Providing financial transparency
- Creating operational efficiencies where possible

Assistant Treasurers: Brian Pfannenstain, Jason Price  
 Gambling Manager: Cathy Cheatham  
 Concessions: Dan Lindberg, Kelly Edlund  
 Voucher Program: Amy Olson, Nicole Robertson


## Revenue Breakout



\$'s in thousands


Hockey P&L	19-20 Budget	19-20 Forecast	H/(L)	Notes
Revenues	\$1,909	\$1,913	\$4	
Registration	1,174	1,167	(7)	In line with projections
Gambling	400	330	(70)	Mar/Apr/May Closures
Tournaments	128	141	13	
Schools	53	46	(7)	No Spring 3v3
Candy	48	46	(2)	
Concessions	31	55	23	
Ice Rental	9	45	36	Collection of past fees
Other/Admin	66	83	17	

## 2019 – 2020 Highlights



- New Registration & Budgeting Process
  - Goal to simplify process & provide transparency
  - Budget accountability is important since no true-up
- Continued investment in OMGHA Assets
  - \$80K grant approved to replace Osseo East boards
  - Bench improvements, new boarders, shooter tutors
- Voucher program revamp
- Concession stand profitability of ~\$30K
- Collection of past due amounts of ~\$30K


## Expense Breakout



\$'s in thousands

Hockey P&L	19-20 Budget	19-20 Forecast	H/(L)	Notes
Expenses	\$1,909	\$1,954	\$45	
Ice Expense	710	713	3	O \$253, MG \$280, V \$149
Tournaments	200	196	(4)	
Arena Loans	196	196	-	MG \$85, OE \$111
Equipment	142	144	2	Unis \$100, Coaches \$27
Skill Development	116	126	10	Off-Ice \$62, Goalies \$40
Projects	80	105	25	Boards, Benches, Dividers
District 3 Expense	75	112	37	Prior year payment
Coaches	71	65	(6)	
Tryouts	47	40	(7)	
Other	272	257	(15)	

## Financial Performance



\$'s in thousands

Hockey P&L	19-20 Budget	19-20 Forecast	H/(L)	Notes
Revenues	1,909	1,913	4	COVID-19 impact ~\$70K in loss revenue
Expenses	1,909	1,954	45	
Total Profits	\$0	(\$41)	(\$41)	Prior to COVID-19, expected budget beat of ~\$30K

Charitable Gambling Program

Gambling Gross Revenues	\$12.6M
Gambling Net Profits	\$380K
Donations	\$336K
Gambling Control Board Rating	5-Star

End of Year Bank Balance      \$100 - \$150K

## Looking to next year



- No expected changes to registration process
- Understand impacts of COVID-19 on budget and registration fees


## Secretary Report presented by Nicole Kustermann

### Secretary's Report




- Registrars—Deanna Henry (Travel), Erin Smith (House)
  - 645 Travel, 500 House players registered 2019/20 Season
  - 211 Travel, 250 House coaches registered and tracked to make sure requirements were met to be on ice with players
  - 403 Travel players registered for Pre Season Skating Sessions
  - 56 Travel, 46 House Managers trained communicated with throughout the season
  - 41 Travel, 38 House teams created and rostered with USA Hockey
  - 30 waivers processed in and out of OMGHA
  - Assisted with Try Hockey for Free Events, New Skater Skills, HEP Evals, voucher and T-shirt pick-ups
  - Looking to Next Year
    - Background Checks- cost rising from \$10 to \$30 next year
    - Birth range changes for 2020/2021- June 1 – May 31 (Previously July 1 – June 30). This change will make some players eligible for a 3<sup>rd</sup> year in the same level. If anyone has questions, contact Deanna Henry at registrar@omgma.com

### Secretary's Report



- Focus for Next year
  - Working with Marketing Team to design options for Team / Association Fundraising
  - Strengthen / solidify relationships with key community partners (Charitable Gaming establishments, Velocity, Sniper's Edge & Letterman's)
  - Exploring solutions to insure adequate volunteers for OMGHA events and to decrease need for administrative follow-up by volunteer coordinators
  - Succession planning for administrative roles at OMGHA


### Secretary's Report



- Volunteer Coordinators—Rochelle Giuliani & Tricia Leafblad
  - These two work with every volunteer aspect of the Association- including tryouts, team pictures, coaches/ managers and tournaments. They managed over 11,000 hours this season.
  - Buyout of Volunteer hours raised to \$750 from \$500
  - Still had difficulty getting people to sign up for hours. Will explore alternatives for next season.
  - Policy: 14 hours of volunteer time for one player and 20 hours/credits for two or more players.
  - Remember to "like" OMGHA on Facebook and "follow" on Twitter for DIBs updates
- Scholastic Achievement— Bridget Erickson and Kristina Kampa
  - Was scheduled for April 27- POSTPONED
  - Terry Gallagher Scholarship – deadline to apply extended until May 16. Seniors who have been involved with OMGHA are encouraged to apply.
- Thanks to Leah Barber for work with [Click Pictures](#) and to Laurel Bot and Becky Thoreson for work on Marketing and Public Relations.

## Vice President of House Report by Brian Grant

### VP House Report



**House Committee**  
 VP House – Brian Grant  
 Mite Director – Jason Rogowski  
 Mini-Mite Directors – Mike Possin/Peter McMullen  
 Recruiting – Jason Bauerly  
 Register – Erin Smith

Supermite Director – Dan Eveland  
 Girls House Director – Scott Poska  
 Goalie Director – Joe Faust  
 Scheduler – Brian Grant  
 Level Leaders – Dustin Brooks/Nick Rice

**House Mission – Hockey Culture**


- Grow the Game
- Grow the Passion
- Develop Hockey Players
- Promote Safety
- ⇒ Maintain current numbers
- ⇒ Retention rates ~89%
- ⇒ Leverage ADM model/provide traveling with skilled players who love hockey
- ⇒ Included in all aspects of program

**Growth**

	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019	2019-2020
Total Players	402	451	499	530	543	542	521	502

Level	# Teams
Supermites	12
UB	6
Mite 2	6
Mite 1	6
Girls Mites	4
Mini-Mites	2
Total	36

### VP House Report



**Recruiting**

- Maple Grove and Osseo Parade, Marketing Road Signs, Rink Posters and School Flyers
- Try Hockey for Free (5 Events) and New Skater Skills Sessions (7 Events)
- ★ Free Hockey for Girls U6 and below
- SM (173) / UB (69) / Mite 2 (73) / Mite 1 (70) / Girl (52) / Mini-Mites (65)

-6	+9	-9	+6	-14	-5
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**Operations**

- Team Designations and Jerseys
- Coach Selection
- ★ 3 on 3 League (Fall and Spring) – No Spring Session Due to COVID-19
- HEP (242 players in 5 hours)
- Weekly Communication (Coaches and Managers)
- ★ Jamboree – Friday/Saturday/Sunday – Looking at Fall before Season Starts
- ★ Mini-Tin Bin, The "Show", Wayzata crossover 3v3, Small Area Game Days
- ★ High School Game Events & Hockey Day Minnesota Event

**Skill Development**

- ★ Total Ice Time: SM/UB 50 Hours, Mite 1/1L/Girl Mite 40 Hours, Mini-mites 20 Hours
- Practice Planning – ADM Model (station based, small area games), standard practice plans
- ★ Goalie Training – New Focus this Year, Level Skill Sessions, Level Rink Rat Session

## VP House Report



### 2020-2021 Initiatives

- Grow The Game – Grass Roots Recruiting
  - Goal of 5% Growth = 525 kids for 2020-2021
- Goalie Recruitment and Development
  - New leg pads SM & UBs
  - Focused Skill Training
- Coach Training – Coach the Coaches
  - Reformat Coaches Meeting
  - Work with Skills Committee
  - Coach Clinics and Training

## Thank you for a Great Season!

- 11 House Committee Members
- 257 Coaches
- 44 Managers
- Parents!

## Vice President Girls Report by Chad Wieneke

### VP Girls Traveling Report

#### Girls Travel Committee

- VP – Chad Wieneke
- Level Directors
  - Lisa Albers – U10
  - Jeff Allen – U12/Girls Goalie Director
  - Mike Hueller – U15
  - Andy Beissel – Girls Skills Director

#### Involvement in the following:

- Tournament selection
- Pre-tryout camps
- Tryouts/team formation
- Communication and oversight throughout the season



### VP Girls Traveling Report

#### Priorities for next year

- Continue to grow the girls program
- Continue to partner with D3 with focus on team formation appropriate for competitive balance (with focus on the B2 level)
- Focus on recruiting goalies

#### Looking ahead to 2020-2021

- Projected teams at each level
  - U10 – ~4 teams
  - U12 – ~4 teams
  - U15 – ~3 teams



### VP Girls Traveling Report



#### 2019-2020 Recap

- Major accomplishments for this year
  - We had 317 girls playing hockey in OMGHA this past year!
    - 158 girls at the OMGHA traveling levels
  - "Hockey Day Minnesota Event" at MG/OPC high school game
  - Overall the season went well with very few significant issues, which is a credit to our coaches, players and parents
- Region/State Tournaments
  - U15A – Qualified for State Tournament
  - U15B - Participated in Region Tournament
  - U12A – Qualified for State Tournament (Region Champion)
  - U12B – Participated in Region Tournament

## Vice President Boys Traveling by Colin Steen

### VP Boys Traveling Report

#### Travel Committee

- Level Directors – Bret Caywood/Squirts, Rich Dean Steen/Peewees, Brian LaFleur/Bantams, Dan Pfeffer/Jr Gold)

Level	# of Players	# of Teams
Squirts	149	10
Peewees	158	10
Bantams	114	7
Junior Gold/U16	46	3

- Goals for 2019-2020**
- Close feedback loop for coaches
  - Competitive team formation
  - Invest in our coaches
  - Emphasize player/parent code of conduct
  - Build on Jr Gold program



### VP Boys Traveling Report

#### A Look Ahead to 2020-2021

- Work closely with the Skills committee on tryouts, coach development and team formation
  - Player skill improvement, team success critical for all levels
- Continued improvement for the Junior Gold program
  - Continue to improve based on feedback and expected increase in number of players for 2020-2021
- Parent/Player Code of Conduct enforcement
  - Respect the game, the coaches, teammates, and officials will continue to be a core message

*Transparency and openness underpins our actions*



### VP Boys Traveling Report

#### Re-cap of 2019-2020 Season

- Continued success at all levels of play this season
  - Multiple tournament wins
  - All three Squirt C teams finished #1-3 in District play!
- Junior Gold program grew in numbers, still work to do!
- Work continues on code of conduct and reducing number of incidents
- Multiple Region/State qualifiers

Team	Result
Peewee B1 Black	State Qualifier, Region Winner
Peewee AA	Region Qualifier
Bantam B1 Black	State Qualifier, Region 2 <sup>nd</sup> place
Bantam A	State Qualifier, Region 2 <sup>nd</sup> place
Bantam AA	State Qualifier, Region Winner
Junior Gold U16	State Qualifier
Junior Gold B Crimson	State Qualifier



## Vice President Skills by Matt Margeneau

### VP Skills Traveling Report

- Skills Travel Committee
  - VP – Matt Margeneau
  - Coaching Director – Andy Hedlund
  - Level Directors
    - Erik Kukkonen – Squirts
    - Jay Picconatto – Pee Wee
    - Mike Kernan - Bantams
    - Andy Beissel – Girls Skills Director
    - Aric Stienessen and Jeff Allen – Goalie Directors
    - Skills Team
  - Involved in the following:
    - Player Development
    - Coaching Selection and Development
    - Tryouts
    - Special Projects



### VP Skills Traveling Report

- 2020-2021 Outlook
  - Player Development
    - Continue Weekly On and Off Ice Skills Session – Power Skating Instructor
    - One Goalie Provider and Goalie Leadership Structure
    - "Dryland" Athlete Culture
  - Coaching Development
    - Pre-Season Meeting
    - House Skills Team
    - Zoom Conference Calls to Coaches
    - Drills of the Week Communication
    - Hockey Habit Communications
    - On Ice Coaching Clinics
  - Special Projects
    - Continue 5000 Puck Club
    - Present 10000 Touch Club
    - Free Play/Power hour



### VP Skills Traveling Report

- 2019-2020 Recap
  - Player Development
    - Weekly On and Off Ice Skills Session
      - Pre-Season Camp
      - Focus On Ice – Body Contact, Skating, Position Specific, Small Area Games, Puck Handling
      - BeFit, Velocity and Arena Dryland Centers
      - Goalie Training Session and Practice Consults
  - Coaching Development
    - Pre-Season Meeting and House Skills
    - PCA Meetings
    - Hockey Habit Communications
    - Resources – Hockey Share, Youtube Channel, Instagram
  - Coach Selection
  - Special Projects
    - 5000 Puck Club
    - Dryland Boards
    - Hudl



### Thank You For a Successful Season

- Skills Practice Team
  - Brandon Nelson, Dave Bakker, Jon Erickson, Jason Forrest, Andy Olson, Adam Reiter, Matt Steljes, Colin Steen, Travis Roche
- Travel Coaches
  - 130+ Traveling Coaches for 30 Boys Travel Teams
  - 45+ Traveling Coaches for 11 Girls Travel Teams
- Managers & Registrars
  - 50+ Managers for 41 Boys and Girls Travel Teams
  - Registrars: Deanna Henry, Erin Smith
- On and Off-Ice Trainers
  - David Prokop - EuroAmerican, Casey Rooney - ReadRead, Zach Sikich - Pro-Hybrid, Alli Altman, Ryan Ess – Devenir, Josh Hutton - BE-FIT, Austin Dickson - Velocity

## President Report presented by Adam Reiter

### President's Report – Year in review

- Long-time volunteers
  - Mike Kernan and Dan Eveland
- Survey Themes

### President's Report – Year in review

- OMGHA's notable successes
  - 8 Teams to State
  - Competitive balance of teams across levels
  - Junior Gold Program
  - Investment in coaching and skills
  - Player Development
  - 5 U10 Girls teams!
  - Collaboration with OMGHA's core partners. Malones, Duffy's, Maple Tavern, Velocity, Sniper's Edge, Letterman's
  - Financial Accountability

## President's Report – Looking ahead

- COVID planning and management
- Fiscal competence
- Jr Gold Program
  - Goal → Top 3 program in state within 2 years
- House Program
- OMGHA Community Culture
- Health and Safety
- Sponsorships/Marketing

### 4. Old Business

No old business.

### 5. New Business

#### Elections

There were no contested seats on the slate of candidates for the annual meeting election. The Election Committee, led by Chad Wieneke and Andy Hedlund presented the election results:

- Treasurer – Chuck Sawicky
- Secretary – Nicole Kustermann
- VP of Boys Traveling – Colin Steen
- ACE Coordinator/VP of Coaching and Development – Matt Margeneau
- Boys Level Directors (3) – Jay Picconatto, Brian LaFleur, Tyler Martin
- SuperMite Director – Dustin Brooks
- Girls Level Directors (2) – Jeff Allen, Lisa Albers
- Girls House Director – Scott Poska

*Chad Wieneke moved to approve the results of the election; Andy Hedlund second; motion unanimously approved; motion passes.*

### 6. Meeting Adjourned

*Colin Steen moved to adjourn meeting; Mike Hueller second; the meeting adjourned at 8:17 pm.*