

2020-21 Season Preview

September 15, 2020



Eureka Lacrosse Club



501(c)3 non-profit organization

- Promote the game of lacrosse
- Motivate the athletes to play to the best of their ability
- Collectively surpass individual aspirations for the greater good of the team.
- High School program Fall and Spring sessions
- Rockwood United Winter training / Summer travel
- Youth program

2020-2021 Eureka Lacrosse Club Board

President – Sheldon Ripson

Vice President – Mitch Mitchell

Director of Communication – Debbie Ward

Director of Finance – Craig Stebor

Director of Fundraising – Shannon Quinn with Nicole Weckherlin

Boys Youth Director – Tony Ehrman

Director of Coaching - Tim Ganey

EHS Faculty Sponsor - Chadd Lamason

Field Coordinator - Eric Nichols

Rockwood United Coordinator – Scott Stubblefield

Equipment Coordinator - Jacki Ripson

Volunteer Coordinator – Beth Daniels

Parent Representatives – Determined when teams are selected

(Coach Ganey)

- Off-season Training: Eureka CrossFit
 - Recommended for athletes not in fall sports
 - **■** Team sessions: 4:00 5:00 pm
 - \$85 per month; includes unlimited access
 - Payable to Eureka CrossFit
- Fall Lacrosse: October 4-November 8
 - Liberty Field Pacific
 - Sundays 11 am 1 pm
 - Wednesday and Thursday 5 pm until dusk
 - Incoming/Freshmen players are especially encouraged



- Fall Tournaments and Events: TBD
 - 7v7 at Lindenwood
 - 7v7 Pumpkin Shootout
 - Public School Jamboree Tentatively November 7

- Winter Training: Rockwood United
 - January through Early February
 - Indoor practices in conjunction with other Rockwood School Affiliated clubs



Spring Season

- Practices regularly start in late February.
- These will be five days per week.
- The expectation is that all players will participate in each practice.
- Regular season games begin in March.
- Required practices during EHS Spring break.
- There may be a mandatory Spring Break trip for Varsity players. Possibly: Memphis



- There may be a trip for JV and Varsity players this season.
 - These trips will include bus transportation, hotel and meals for all players and coaches.
 - The club will collect additional per player fees to cover trip expenses.

2020-21 Fees and Fundraisers

(Craig Stebor)



- We rely on registration fees and fundraising activities to operate the high school program
- 2020-21 projected expenses for the Fall and Spring high school program: \$39,800
 - ~\$1,000 per player (assumes 40 registered players)
 - Coaching salaries, field rental and field supplies, league fees, uniforms, officials, trainers
 - Nearly all are fixed expenses don't change much with the number of players participating

2020-21 Registration Fees



- High School Lacrosse Registration: \$1,000 per player
 - \$250 due at registration
 - http://bit.ly/ELCHSREG2021
 - Balance due before Spring practice begins
 - Freshman players who have participated in Youth programs receive a one-time fee discount

2020-21 Fundraising



- Individual Fundraiser: Pizza Sales
 - 100% of the profit from a player's pizza sale will be credited to that player's account
 - Mr. Fundraising: Fundraising profit is 40%
- Club Fundraisers
 - All proceeds will be applied equally to registered players

2020-21 Fundraising



- The balance due before spring practice begins will be a calculation based on:
 - Net proceeds from club fundraising activities divided by the number of registered players
 - Net proceeds from individual pizza sales

2020-21 Fundraising

(Sheldon)



Why the change?

- Many previous fundraisers will not be feasible this season
 - Trivia Night: ~\$9,750 last season
 - Sponsorships: ~\$6,500 last season
- No buy-out option or minimum requirements in 2020-21

2020-21 Refund Policy



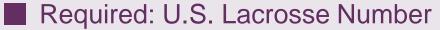
If the season is canceled or cut short (again) due to COVID-19:

- Prorated registration fee refunds will be issued based on the cancellation date and net of club expenses incurred
- Any refund will be based on out-of-pocket registration fee payments made to the Eureka Lacrosse Club.
- Fundraising proceeds will not be refunded.

2020-21 Registration: Now Open

(Debbie Ward)

Register: bit.ly/ELCHSREG2021



- All players must have to participate in any ELC activity
- U.S. Lacrosse provides liability insurance for the club
- Medical Information
- Waivers
 - Refundable Uniform Deposit Check (Due in January)
 - HEADS UP Concussion
 - Player/Parent Code of Conduct

Communication

- Website
- App
- Social Media
- Email

For essential communication tips, visit:

https://www.eurekalacrosse.com/parent-portal

Cascade R Purple Helmet

Jacki

REQUIRED

Order at https://www.eurekalacrosse.com/team-gear

- Required Equipment for all <u>new</u> players
- Cost: \$200
- Should last for the player's high school career
- You will receive an invoice for payment after order is placed.





Due Sept 30: Purple Game Shorts

REQUIRED

For all new players and those needing replacements



- Order at
 - https://www.eurekalacrosse.com/team-gear
- Cost: \$40
 - You will receive an invoice for payment after order is placed
- Responses needed by September 30th Order lead times affected by COVID-19

Due October 1: Team Apparel

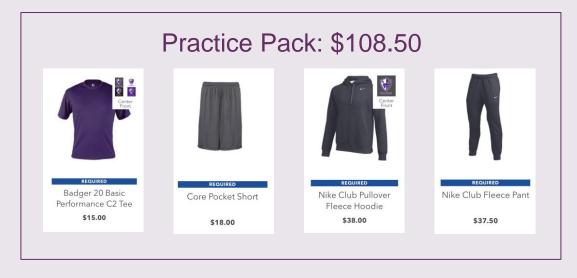
Link for orders can be found at:

Required

https://www.eurekalacrosse.com/team-gear

For new players or those in need of replacements*





Due October 1: Optional Team Gear

Order Optional Gear

https://www.eurekalacrosse.com/team-gear

Responses needed by October 1 – Order lead times affected by COVID-19

All items are listed at club cost.

- Payment will be refunded order minimums not met

Custom Lacrosse Gloves: \$170



Custom Team Jacket – embroidered name: \$110





Custom Equipment Bag – embroidered name: \$125



Eureka Lacrosse Club

Fundraising Options

Individual Fundraiser

- Mr. Fundraising: pizza, cookie dough and chocolates sales
- 100% of profit from player's sales will be credited to player's account
- All sales are online
- Starts 9/21 through 10/9
- Fundraising Packet
- Each player sets up own <u>link</u>
- Pick up is 10/29 at EHS Parking Lot
- Orders will be sorted

- Proceeds will go towards the team as a whole
- Restaurant Nights
- Must present flyer for ELC to get credit
- Panera, Eureka: September 24th
- Chipotle, Ellisville: October 21st
- Hola, Eureka: November 18th
- More to come!!

- Spirit Wear Sales
 - Fall and Spring
 - Different than boys attire to offer additional choices for fans and players
 - Stay tuned for more details
 - Delivery Goal: Before Christmas (Great Gifts!)

- Blankets \$32.00
 - Sweatshirt material
 - o 54" x 84"
- Car Decals \$10.00
 - Multi-colored logo
- AVAILABLE NOW!!!
- Cash or check made payable to ELC





- Sponsorships
- Super Bowl Squares?
- Virtual Fundraisers?

- Any ideas?
- Want to help?
- Contact:
 - Shannon Quinn, <u>shanquinn77@gmail.com</u>
 - O Nicole Weckherlin, thewecks4@gmail.com





EUREKA LACROSSE CLUB

Call for Volunteers!

Volunteer Coordinator Beth Daniels has MANY opportunities for you to help make the best lacrosse program in Missouri even better. These include helping make the Eureka home game 'experience' Best in Class:

- Parent Representative for Each Team
- o Scorekeeper
- o Spotter
- Clock operator
- o PA
- o Videographer
- o Photographer
- o Field set up
- o Hydration Engineer





EUREKA LACROSSE CLUB

What We Need From You

ELC - 100% Volunteer organization

To execute the plan, we must have YOU!



Rockwood United is a club sponsored by ELC open to all Rockwood district lacrosse players, to continue off-season player development and competition.

- Coaching by our award-winning Eureka Coaching staff and other participating Rockwood lacrosse coaches
- Practices: Two per week, beginning after the regular season
- Two tournaments

Review of Upcoming Key Dates

September 15: High School Registration Opens – Helmet Orders Open

https://www.eurekalacrosse.com/team-gear

Game Shorts Orders Open – Respond by October 1

https://www.eurekalacrosse.com/team-gear

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Player Apparel Orders: Polo and Practice Pack – Respond by October

(Link)

Optional Team Gear: Custom Gloves, Jackets, Duffel – Respond by

October 1

https://www.eurekalacrosse.com/team-gear

September 21: Pizza Sales Open

https://www.eurekalacrosse.com/page/show/3641289-

fundraising

Review of Upcoming Key Dates

September 30: Purple Game Shorts - Orders Close

October 1: Player Apparel Orders Close (Polo and Practice Pack)

Optional Team Gear Order Close (Custom Gloves, Jackets, Duffel)

October 4: Fall Practices Begin: Sunday, Wednesday, Thursday - Liberty Field, Pacific

October 9: Pizza Sales End

October 21: Eureka Lacrosse Night at Chipotle

(Flyer needed for 33% of proceeds to ELC)

November 2-13: Fall Spirit Wear Sales Fundraiser

November 18: Eureka Lacrosse Night at Hola

(Flyer needed for 15-20% of proceeds to ELC)