

Casco Bay Hockey Association Annual Meeting
April 2, 2019
Directors' Reports on 2018-2019 Season

House Director - Peewee and Bantam Divisions - Scott Rousseau

The Tier Season was perhaps, the most successful T4 season across the 3 divisions that we have had. Certainly, it was during my years with Casco Bay. It was also our largest T4 organization, with 14 total teams across the three divisions (4 Squirt and Bantam, 6 Pee Wee) and over 210 skaters !!! Working closely with our Girls and Travel Directors and our Schedule Master, we were able to secure consistent practice ice across all three divisions as well as minimize conflicts between HS JV and Bantam teams.

On the ice, the teams were very strong, placing a total of 10 teams into the State Tournaments. In Squirts, the Bruins were State Runner's Up and in the Bantams, both the Predators (Conference Champions) and the Jets, reached the final four with the Jets defeating the Preds to make the State Final and finish as State Runner's Up. The Pee Wees truly excelled this season, placing 3 teams in the Final Four !!! The Blackhawks defeated the Kings in an All Casco Semi while the Black Knights defeated a previously undefeated Maranacook team in the other semi to set up the All Casco State Final, won by the Blackhawks.

All of this success, however, has created new challenges for the program. We have become the premier (or is it elite? I always forget which one is better) T4 program in Southern Maine and for the past several years, have received a steady influx of transfers from other organizations. This became an issue this season when we had to for the first time, limit the number of players in both the Squirts and the Bantams, turning away several transfer applicants. This issue is only going to grow as neighboring programs continue to struggle. Early estimates have our T4 program growing to 18 teams next season (6 in each Division), a situation that already has us working to obtain more ice time, our most limiting and precious resource. I have already received over 2 dozen inquiries from potential transfer players for the 2019-20 season and anticipate having to limit the number of transfers to ensure there is enough practice and game ice for our returning Casco Bay players. The growth of our program is also creating logistical issues, with more administrative work and scheduling being required as our program goes from 12 teams total just 6 years ago to 18 next season (along with Mites growing from 8 teams to potentially 14 next year).

House - Squirt House Division Manager - Caitlin Jordan

Squirts had an overall successful year we had three of our four teams go to the State tournament, and our Bruins team was the State Runner up. The start of the season was difficult having to decide and inform players they would not be able to play for our organization. Hopefully we can make this more clear for transferring players next year that their spot is not guaranteed. We also had a few disciplinary issues which brings to light perhaps a little more emphasis should be made at the start of the season about player and parent conduct.

I refer to the start of the season as the great divide, as the squirts coming up had no EP, they were a great step behind the returning players. I am glad to see we have adjusted this issue and hopefully it will be a non issue going forward.

House - Mite Division Manager - Matt Lambert

The 2018-2019 Mite season ran smoothly, thanks in large part to the hard work of several of our Board members, including but not limited to our House Director, Scheduling Director & Referees Director. Our program benefited from a consistent schedule week-to-week and, most importantly, from our plethora of dedicated coaches and TA's.

We added a second set of cross ice boards and mini nets for Casco Bay Arena. MEAHA grants helped in securing both. Thank you to the coaches that helped string eight small nets.

We had a record number of Mites teams at 12 this past season, which was an increase of four from the previous season. Our registration numbers are projected to increase next season with a likely possibility that we have to add two additional teams.

Our players showed tremendous development over the season. We also fared nicely at the multiple tournaments we took part in, even winning both divisions of the Auburn Jamboree. We seem to be one of the few organizations that allow 3 years of Mites which means that our players tend to be on the younger side compared to our competition.

We had a very fun season end tournament, thank you to Mike Geoghan as tournament director and the many volunteers that helped him. Looking forward to next season.

Casco Bay Academy - Joe Guerriero

We had another successful season at Casco Bay Academy. Our head coaches did a wonderful job, and we received a lot of positive feedback from parents and skaters.

Bruins Academy – 60 skaters

- 4 1-hour sessions
 - Registration filled up within the first day of enrollment
- 21 skaters joined our BTI and LTP Programs
- Rick Middleton was on the ice for one session
- Head Coach was Eben Adams
 - Thank you to all of the volunteer coaches we had on hand for the Bruins Academy Program

Casco Bay Hockey Academy – 163 total skaters

- Break the Ice – 54 skaters
 - Head Coach – Eben Adams
 - 23 registered assistant coaches (typically have 15 on ice)

- Learn to Play 1 (K/1st Grade) – 62
 - Head Coach – Caitlin Jordan
 - 19 registered assistant coaches (typically had 14 on ice)

- Learn to Play 2 (2nd Grade and Older) – 47
 - Head Coaches Toby Bell (Sunday) and Mell Muschinski (Tuesday)
 - 7 registered assistant coaches

The head coaches for all three programs did an awesome job! We also had a good number of assistant coaches for each program as well. The skaters were very engaged in all three programs and had a lot of fun. It was incredible watching all of these skaters develop through the course of the season. Thank you to Heather Geoghan, Caitlin Jordan, Scott Rousseau, and all other board members who helped make my first year as CBA Director an enjoyable/successful one. I look forward to another great year in 2019-20.

Travel Director- Matt Goodrich

Travel tryouts still in progress. U18 T2 and U16 T2, T3, U12 T2, T3 have been picked and positions confirmed. Currently working on the u10 group. Teams have been selected but just waiting on final deposits to be paid. U14 tryouts will take place this week and next. I will be working with Cheever and Eric to confirm final coaches for these teams.

Good season overall. Squirt T2 won the State Championship and made it all the way to Semis in Regionals. Peewees won States and Regionals! Our T3 teams across the board represented themselves well in MEAHA playoffs and all had competitive seasons.

Girls Director - Scott Matusovich

2018 - 19 was a very successful year for the Casco Bay girls program. Starting at our youngest ages we continue to add to our U8 girls team which was a supplement team to the girls Casco Bay mites program teams. They played approximately 6 games with two practices. This offering was meant as a way to get girls together to think about playing girls' hockey in the future, give them more opportunity for development, and most importantly to allow them to develop some friendships with girls who they will move through Casco Bay with as they age. There was no charge for the team this year as a way to grow the game for girls' hockey. The cost for this program will be paid out of money generated from other Casco Bay girls' program events. This is the second year for this program and I see it as a very valuable addition to what we offer.

This was also the first year for a girls U10 Tier 2 team with Casco Bay and in Maine. My assessment is that this was an incredibly successful season. It is very clear to me that age appropriate development with same age and skill level players is very important for maximizing skill development, fun, and compete level. I am thrilled we have the numbers and skill level to offer this as part of the program. This team played a range of competition, girls U10 team in Massachusetts and New Hampshire, local co-ed Tier 4 and Tier 3 U10 teams, and local U12 Tier 4 girls' teams.

All of our other Tier 2 teams had very successful seasons competing incredibly well regionally and nationally with U12, U16 and U19 advancing to Regional semifinals. The U14 Tier 2 team lost in the State final to the Maine Gladiators in overtime who ultimately won the trip to Nationals by winning regionals.

We also offered a U12 and U14 Tier 4 option this year. Both teams had great seasons playing both coed and all-girls' teams. We had excellent coaching at both levels; girls had a tremendous amount of fun and also developed skills and a love of the game of hockey.

Teams for next year have been selected. We will offer the same U10, U12, U14, U16, and U19 Tier 2 options. Numbers for next year at the Tier 4 level are not known at this point but my suspicion is we will have possibly two U12 teams and one U14 team.

In addition to the on ice portion of the girls' program we also hosted the University of Maine Women vs Merrimack College at Falmouth Ice Arena for an official NCAA Hockey East game early in the season as a fundraiser for the program generating almost \$6,000. This was a fantastic opportunity to support our local Div I women's program as well as for our Casco Bay girls to see very high level women's hockey up close and having a chance to skate with the UMaine women after the game. Hopefully this is something we can continue in the future.

We also hosted the icicle Invitational Tournament for the third consecutive year over the President's Day weekend in February. The tournament has expanded tremendously as we had 26 teams this year from Canada and all over New England. It was a very competitive field and with the amazing support of the parents of the Casco Bay girl's teams we raised close to \$17,000. Thank you to all the other CB programs that allowed provided us use of our 3 main rinks for the entire weekend. Special thanks to Kevin McIntyre for his efforts in organizing the UMaine game and all his work as chairman for the Icicle Invitational.

I would like to thank Rachel for all her help over the season with scheduling and particularly with the new software for the tournament as it was a rather large undertaking that hopefully will save time in the future. Also want to thank Tom Clifford for securing refs for all of the girls games including the 56 games that we held in one weekend during the tournament. Big thank you to all the Girls' coaches for their commitment to the program and clearly none of this happens without their dedication to these young women. Looking forward to 2019-20 as we continue to grow the game for Girls in Maine with Casco Bay as the leader and pioneer in that endeavor.

Scheduling - Rachel Pargeter

- Scheduling Software (ScheduleWerks) was very helpful in keeping things organized and streamlining the uploading process.
- They are planning on releasing a web-based version sometime in 2019 which will make it possible for DD's to view the schedule online with fewer spreadsheets needing to be emailed back and forth.
- Program-generated emails helped streamline last minute changes and take backs and get information out to coaches and TA's.

- Scheduling was successfully managed to minimize unused ice and maintain contractual obligations. Many unused hours were sold directly to other organizations for practices and games.
- Already working to maintain our current ice requests for tournaments next year, especially the Icicle Invitational in February.
- Ice needs for next season's projected skater numbers exceed current ice availability. Investigating other options, including getting back some hours currently used by other programs at CBA. Waiting on projections from our Treasurer to confirm ice needs.

Webmaster - Rachel Pargeter:

- Multiple (8-10) Registrations set up and enabled online for regular season, travel, tryouts, etc.
- Many email blasts sent out with league and association information.
- Web pages updated and maintained for all divisions, teams and programs.
- ScheduleWerks formatting and upload options made it much easier to upload and maintain schedules of teams playing many non-league games online (primarily girls teams playing in the NEGHL.) Unfortunately the non-league events still need to be uploaded separately.
- Roomroster was successful for Icicle Invitational and was also used for the Tier IV Southern Conference Tournaments hosted by us. Feedback was generally very positive though there is a learning curve for logging in online and requesting room blocks/reservations. Roomroster is planning on emailing this year's participants in advance of the tournaments next season to give their help desk contact information directly to users of the system, in the hopes of getting users help quickly and directly.

Midget Director and Referee Information - Tom Clifford

The midget house season went very well, we again combined with 2 Biddeford teams to form a 6 team league, and all players behaved well. The league had competitive games during the 10 week season. We will again combine with Biddeford next fall, they already have 3 full teams, so we will have to see how many CB teams we can make

As for the officials, we had a large number of first year officials to start the season, but not all of them followed thru and finished the online test and modules. We again had some veteran officials retire from working USA hockey games because of the time commitment for getting certified each year.

As a group we really need to try to get some of the training ice back that we have had in the past, especially at the start of the season. This would help to train the new officials and provide confidence for them before they step on the ice to work their 1st games, as well as get all returning officials up to speed for the coming season

Coaching Director - Bryan Cheever

Our organization continues to be beyond fortunate to have such a quantity of quality coaches at all levels. Kudos to all of them and to our division directors for their part in preparing high-quality practices throughout the season.

Huge thanks to Jason Cyr for doing all the legwork to ensure everyone's up to speed on their cert & training stuff.

I'll administer the coaching survey in the coming weeks.

Treasurer - Mike Geoghan

First, I want to thank Sarah Kramlich the Casco Bay Hockey Association (CBHA) Treasure for her service the past 9 years. She has been an amazing resource in keeping CBHA successful and has left CBHA in excellent financial stability for years to come.

Casco Bay Hockey Association continues to be the premier hockey association in the State of Maine. Our membership is over 860 players and has continued to grow over the past several years. Below is our projected P&L for this 2018/19 season (July thru June), along with the past several seasons for comparison purposes.

\$k	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19*
Players	865	779	793	827	825	867
Revenue	\$465.5	\$595.6	\$600.3	\$641.3	\$684.1	\$633.6
Expenses	\$456.4	\$624.2	\$608.8	\$629.9	\$598.8	\$588.9
Profit (Loss)	\$9.1	(\$28.6)	(\$8.5)	\$11.4	\$85.3	\$44.6
*2018/19 is projected, fiscal year is July thru June						

This year our revenue is projected to be ~\$45k and the finalization of our revenue increased for the 2017/18 season to over \$80k (projected April of 2018 ~\$36k). This additional revenue was primarily from increased number of skaters over the past several years. The additional revenue has been particularly helpful in assisting Casco Bay Arena in paying off some short term loan debit, the purchase of new equipment and development of a capital repairs funds.

This past fall we learned our partnership with Dunkin Donuts which has been a beneficial fund raiser for CBHA would be ending. In expectation of losing the Dunkin Donuts sponsorship the Board of Directors supported several additional fund raising activities; the Casco Bay Hockey 5k, UMaine Women's hockey night, Girls Icicle Tournament and the March calendar raffle. All of the activities made large contributions in the fundraising area. These fundraising activities would not be possible without the strong participation by our membership. These fundraising components of our organization are foundational in our ability to offer a wide range of programming to serve our entire membership at multiple levels.

We have completed the fourth year of our partnership with Casco Bay Arena. As important as our relationship is with CBA, we have maintained our long-standing relationships with North Yarmouth Academy and Family Ice Center to ensure adequate ice coverage for all of our programming.

Next year's focus will be on continuing to build reserves to ensure CBHA has the financial stability to support our rinks and provide a large range of hockey programming to the community. The primary focus

will be supporting a larger capital fund for CBA needs. CBA is CBHA's home rink and the joint partnership is vitally important to keep CBHA offering and growing its current programming.

Without the hundreds of volunteers working tirelessly to keep our organization running, from fundraising, to program direction, ice and referee scheduling, tournament direction, coaching and administrative functions this organization would not exist, thank you. I look forward to working you will all supporting CBHA next year.

Scheduling Assistant/SafeSport Director - Ronnie Lamontagne

Registrar - Melissa Riley

It was a busy and productive 2018-2019 season for Casco Bay. We registered 49 total teams, up from 41 the previous season. We had multiple player/coach moves as well as jersey number changes for Tier IV after the initial rosters were approved.

The shared google folder for team roster live links and game sheet labels continues to work well, so I plan to stick with that again next season. The link will remain the same.

For next season, will plan to continue to host TA meetings to set up job responsibilities and expectations, including verifying rosters as they are approved rather than waiting until the last minute. As stated by Meg, we will add a TA meeting for mites. In addition, we need to drive home with travel TAs the importance of birth certificates. We had one player almost ineligible for states as the parents ignored multiple requests for their skater's birth certificates.

ACE - Jason Cyr

Another good year from a coaches training perspective. 178 coaches were registered this season. In all, we only lost 3 on Jan 1 for failing to complete required training requirements. A big thank you to all the Division Directors for helping to get the message out to coaches when they needed training and to Melissa for continuing to keep me informed of coaches who were in need of something in order to be rostered.

As the association continues to expand player numbers we should expect the number of coaches to increase as well. I don't think we need to make drastic changes to the process to accommodate more coaches, but slight changes may help streamline it further.

Marketing/Social Media Director - Nikki Doyle

Fundraising proved to be challenging this year due to the fact that we were informed extremely late that Dunkin Donuts was unable to provide us with the Community Cards that we have received over the past several years. They have been cutting back significantly, and since we have received so many in the past, we weren't chosen this year. That had been a very lucrative and straightforward fundraising venue. Big loss there, as our members had been used to that platform.

We were able to raise somewhere around \$17,000 in our Calendar Raffle sales, we had some great prizes offered. Lots of local friends and businesses pitched in to contribute some desirable products to help promote sales.

The 2nd Annual 5K was a big success, more this year in terms of a great community get together than fundraising, but without a doubt served its purpose to get everyone excited about the start of hockey season. It raised somewhere around \$2,500. While that was a dip from last year, the competing events of the weekend (Dempsey challenge, Maine Marathon) were hard to draw people away from. The atmosphere however was electric. Beacon from the Maine Mariners was mixing through the crowd, the USM men's hockey team ran the race and afterwards entertained the kids with a game of street hockey in the rink, hardest shot was measured via radar gun, raffle prizes were phenomenal, great bake sale, dunk the referee and so much more made the day one to be remembered for all who attended. Great community day put on by Casco Bay Hockey.

TA Director/Secretary - Meg Swift

The three Midget Travel teams began in late August with two new TAs who jumped into the roles quickly and one coach who served as both Coach and TA. The six Travel Co-Ed teams got going in late October when Melissa and I held a meeting with the three new and three veteran TAs as well as the girls TAs.

In November Melissa and I held a second training for all of the Squirt-Bantam House teams. The role of TA was described: serving as a communicator for the team, ensuring that games are scored, clocks are run and scores are reported. Binders distributed to every TA along with score sheets and label sheets. For the first time we didn't include Mites TAs in this meeting, but updated them over email about the role of communication. Next year we will plan to hold a meeting for Mites TAs in January to give them more information about their role in games and upcoming tournaments. I heard from a few of them that it would have been helpful to know more about the do's and don'ts of tournament logistics. Over the duration of the season, I continued to get supplies to TAs and responded to ongoing questions.

For the first time in many years CBHA pictures were not done by Roy Crowley. We had decided to use someone else for the majority of the teams after ongoing challenges with Roy's customer service and treatment of families. He declined our offer to do the BTI and LTP photos. Sarah Landry out of Lisbon, who had photographed the Nordiques in the past, did all the photographs for BTI and LTP in early November and had pictures back to families before Thanksgiving. Rhonda Farnham handled the photographs for all the other teams. Due to rising costs at the Rowe Elementary School in Yarmouth, we moved pictures to the Falmouth Rec Center for the House teams and CBA before the ice went in for the Travel Teams. Falmouth Rec Center worked really well and they were quite flexible (allowed us to reserve space on 2 different Sundays 11/19 and 12/6). The travel photos happened in late October and were challenging given how many travel players were still playing other sports. There were also issues with the photo equipment at the rink as the ice was being prepared - will need to rethink this for next time. Distribution of photographs happened the weekend prior to Christmas at the Pond House.

Casco Bay Arena - John Veilleux

Season 4 is now officially in the books at CBA. The arena had a great season with nearly every hour of available ice sold and used by our tenants. CBHA used over 600 hours of ice this season including practices, games, tournaments, and holiday pond hockey. That is 600 hours of ice that was not available elsewhere before we opened CBA. Rachel did an excellent job of utilizing every hour, and grabbing a bunch of traditional holiday pond hockey hours for tournament games. The girls' Icicle Tournament continues to be a highlight for CBA and Casco Bay Hockey. CBHA had its largest hour use of CBA ice this season, and that is expected to grow to approximately 700 hours next season. As Casco Bay Hockey's rink, CBA has become vital to the continued growth and success of CBHA.

Thanks to CBHA, we installed a Big Ass Fan over the near end to help clear the glass on the viewing end of the rink during those days with rain or significant changes in temp that create fogging glass. It will also help to keep the sports floor dry in the off-season. A 2nd fan is on the wish list going forward.

We also closed refinancing just before the 2018-19 season, which puts CBA on a much better financial footing going forward. Our budgets continue to be in the red, but Sarah and I and the CBA board, and the CBHA board, have a plan to get us to a balanced budget that pays off \$50,000 in lingering construction-related debt that was not refinanced over the next 2 years, with plans for excess funds in the next 3-4 years to be used to build up a capital fund for maintenance and repair needs. Volatile energy costs continue to affect cash flow as our single largest expense (+/- \$70,000 in utility costs per year), and we need to build up some reserves with the help of CBHA to plan for future repair/maintenance. Ice rental rates will be going up for tenant as the contract expires to offset our actual expense increases.

The CBA board just added an Offseason Programming and Sponsorship Director to its ranks. Megan Vaughan is passionate about CBA and hockey, and will bring new energy and focus to growing our off-season programming. With few exceptions, every possible use is on the table.

My parting message is to thank the CBHA board and executive committee for its continued support and enthusiasm for Casco Bay Arena, and to remind the CBHA members that CBA is Casco Bay Hockey's arena. CBHA's continued success is directly tied to CBA's viability and success. CBA's ability to balance its budget and remain sustainable long term as a vital ingredient to CBHA's success will require CBHA's continued financial support.