



Shakopee Soccer Association
1160 Vierling Drive #124
Shakopee, MN 55379
952-913-9351
www.shakopeesoccer.com

Board Meeting Minutes
February 11, 2018

The board meeting of the Shakopee Soccer Association was called to order at approximately 7:09pm at the Shakopee American Legion, by Jeff Seel.

Present: Jeff Seel, Chris Lewis, Josh Forsythe, David Leary, Troy Swallows, Doug Rogers, Terry Harder, Tony Schuetz, Greg Wheaton, Patti Isensee, Doyle Voss

Absent: Jesus Camacho Ruiz, Tom Scalf, Angelica Contreras

Approved meeting agenda as submitted – Jeff Seel, Josh Forsythe 2nd - unanimous
Approved December 3 meeting minutes – Josh Forsythe, Terry Harder 2nd - unanimous

- Refunds
 - Discussion and motions on 3 player refunds
- Coaching contracts to come out in next 2 weeks
- DOC Report
 - Team meetings March 4, coach meetings March 11 or 18
 - Greg Wheaton met with Tim Carter, DA Director for MNUFC
 - Greg Wheaton went to futsal ID camp
 - Ideas for next year's winter training
 - Close on getting all coach slots filled – a few more pieces
- Vision session
 - Goals and how we're going to attain them
 - Mission/Vision <- Goals <- Annual Improvement Priorities <- KPIs
 - Club's Improvement Priorities
 - Continuing to build rec program (expanding numbers, build skill level)
 - Expand level of travel teams
 - Increase pool of players, from younger ages up
 - What are other clubs doing to attract our higher players?
 - Increase pool of players, market product, have offerings
 - Processes/procedures – lock them down, make them repeatable
 - Rec – engage competitive players in rec soccer
 - Club wants 4 teams at U9 boys/girls
 - How do we convert kids?
 - Don't just focus on top kids
 - Convert kids earlier from travel -> rec
 - Demystifying travel soccer meeting
 - Change labeling from "travel" to "competitive"
 - Ask at registration about how they heard about us
 - Futsal tournament?
 - Futsal cost? – was \$50/session, not \$50 total
 - Are there some nights that work better?



Shakopee Soccer Association

1160 Vierling Drive #124

Shakopee, MN 55379

952-913-9351

www.shakopesoccer.com

-
- Other nights conflict with other sports
 - FB messages and tweets about futsal
 - Advertising
 - 2x3 ad in 3 area papers
 - Articles – working with newspapers
 - Continue to grow Latino community – sponsorships, financial aid
 - Treasurer report
 - \$10,000 audit
 - Insurance company – no choice but to pay roughly \$6500/year
 - Have we talked to MYSA about this? How do other clubs deal with it?
 - Tournament report
 - Tournament meeting on 2/14
 - 27 paid/accepted now, 40 had paid at this point last year
 - Signup sheets for board members onsite

Adjourn Meeting:

Motion to adjourn – move Jeff Seel, 2nd Josh Forsythe – unanimous at 9:29.

The next meeting will be Sunday, March 4.

Minutes submitted by: Josh Forsythe