D License Managing the Performance Environment
Managing the Performance Environment

Influence off-the-field circumstances and persons in order to create the best possible conditions for the development and performance of the players.
Core Competencies

- Understanding the performance environment and the ways to influence it
- Building relationships with those who can influence the performance environment (parents)
- Parent Engagement
Analyzing the Conditions
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Describe your own performance environment. Who is influencing you and is not under your control?

How can you positively influence it?
Analyzing the Conditions

Who are the key people that influence your performance environment?

What are other key factors that can also influence it?
Creating an optimal situation for performance
Player safety and health promotion are top priorities for coaches.

• What is your plan to ensure that players are safe and risks are mitigated?
  - What factors need to be considered?
Creating Optimal Situations

How do you create ‘the best’ performance environment for your players?

• What are the steps that must be taken?
• How do you build relationships with those who can influence the performance environment?
• How do you plan to communicate?
• How do you delegate responsibilities?
  - What other factors need to be considered?
Planning for Parent Engagement
What is the difference between parent meetings, parent education, and parent engagement?

- Who are our soccer parents?
- What are their needs?
- How do we establish rapport?
Raising Parent Awareness of the Grassroots Player Development Philosophy

Children learn and develop to their full potential through game-like experiences in an enjoyable environment which supports individual growth.
"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not."

Dr. Seuss, The Lorax
Planning for Parent Engagement—Goals & Outcomes

• Desired situation
  • Parents value and apply the grassroots player development philosophy through the benefits they see

• What do we want to accomplish?
  • Create an environment where parents, coaches, and all stakeholders will collaborate to be a positive part of the grassroots player development

• Ultimate Outcome
  • The best environment for player fun and development.
Is the Current Situation fun and development based?

• Loss of players

Aspen Inst Sports (@AspenInstSports)

10/11/17, 6:46 AM
Total participation for kids 6-12 from 2011-16 (via @TheSFIA):
Soccer, -22.6%
Baseball -9.7%
Basketball -7.9%
Football -6.4%
Hockey +23.3%
Planning Parent Meetings - Action Steps

What is your plan for parent engagement?

• What information should be covered?
• Who should be involved and what are the defined roles?
• How often should you meet with team parents?
• Where should you plan these meetings?
• How do you plan to measure success? When will it be successful?
A successful performance environment

Parent Engagement =

Inform

Inspire

Involve
Learning Activity: Role Play

Divide into small groups and each candidate takes a turn delivering:
- A Pre-Season Meeting
- A Mid-Season Meeting
- A Post-Match Meeting
- A One-on-One Parent Meeting
Managing the Performance Environment Assignment

PREPARE AND HOST A PARENT MEETING TO INFORM, INVOLVE, AND INSPIRE THE PARENTS

MPE Assignment Due:
"I always wondered why somebody doesn't do something about that. Then I realized I was somebody."

Lily Tomlin