

# City of Lakes Youth Hockey Association

## November 2022 Meeting Minutes

November 17, 2022

1. Call to Order: 7:04 p.m.

2. In attendance: Cory L., Nancy N., Jeff P. (Zoom), Paul E., Sarah C., Jennifer V.B.

3. Previous meeting minutes: <https://docs.google.com/document/d/1wB1VuAZMGrvif-W-CFecdSaGcxpSO5Oj/edit>

Minutes accepted: 7:05 p.m.

4. Old Business:

- Let's calendar a "Wear Your Uniform to School Day" for our skaters before THFF
- What equipment do we need? Dalton suggests we buy it specific to the skater's needs. Wants to know, do we need socks? How many and which size?
- North Commons would like to register with COL to allow them to register with MN hockey
- Goaltending Coaching
  - Jeff has a colleague
  - Dates for MEGA
- Locker room policy
  - [https://drive.google.com/drive/folders/1ABkTTXr4e7d\\_quXz8\\_XF\\_-ErpAufsMZ8](https://drive.google.com/drive/folders/1ABkTTXr4e7d_quXz8_XF_-ErpAufsMZ8)
  - Officially implement?
    - Inform coaches/parents
- Goalie Applications - All approved
  - Josephien Meidl (15U)
  - Aubrey Keenan (15U)
  - Dakota Quant (Peewee) (Donating for volunteer buyout)
  - Jackson Tolman-Barbeau (Peewee)
  - Any other skaters to consider?
- Scholarship Considerations - previously approved via email
- Waiver Requests
  - Louis Hakala - To Robbinsdale, School Waiver - Mite
  - Leif Kutzer - Level waiver
  - Max Corbett - To MVI - School Waiver
  - Any rules that we are aware of that would help us retain skaters
- Play Up Requests - All approved
  - Danielle Sarych - Grade Level - 15U
  - Ada Oberlies - Grade Level - 12U
  - Anne Miller - Grade Level - Squirt

- Annika Gustafson - Grade Level - 15U
- Henrik Gustafson - Grade Level - Squirt
- Joe Sydoski - Grade Level - Squirt
- Tillie Quant - Skill - 10U
- Motion passed at 9:33
- Proposed Budget Changes (requires vote)
  - Increase marketing budget from \$1,200 to \$3,250
  - Increase Scholarship budget from \$4,000 to \$5,258
  - Motion passed at 9:35

#### Review Action Items:

- File Annual Corporate Renewal - Paul (DONE)
- Follow-up to register Little Wild participants with Titans - Paul, Seth, Cory (IN PROGRESS)
- Follow up with contacts made at Juneteenth, Camden, and Open Streets West Broadway to publicize THFF and Learn to Skate - Paul, Seth (DONE)
- Plan outing to Gopher men's hockey on Dec. 29 - Paul (IN PROGRESS)
- Follow up with Storm to have them distribute our THFF flyer to their membership - Paul (DONE)
- Prep for Bardown Beauties podcast interview on October 28 - Cory

#### 5. Monthly Calendar Review:

<https://docs.google.com/spreadsheets/d/1ahYTzqBGhTYAT-qywiEY79we9p5hbfZM/edit#gid=400375471>

#### 6. President's Report:

- New goalie application
  - Brooke Amundson
  - Anne Miller
  - Motion made to give discounts: motion carried
- Goalie Discount - 30-50%?
  - Will do one family's
- Forgotten signatures for a play up request
  - Dakota Quant
- Girls Program
  - Langford/COL have different philosophies
  - We have a significant deficit from the extra ice that is creating a burden on the Titan/Starwhal membership
  - How do we want to proceed going forward for future years?
  - The current model is not sustainable
- D1 game slots have been uploaded into Avario?
- Accepting new skaters
  - As an association, do we want to always accept new players regardless of skill an existing rosters
- 12/18 and 1/22 St. Paul reschedules. Jeff is on it?
  - Should I be canceling refs?
- Where do we want to post the minutes?
- Insurance binder has been submitted. Received from Travis Johnson. It took a follow up call but worked. The USA hockey form was correct.

Accepted: 7:54 p.m.

### 7. Treasurer's Report:

- Cash on hand (as of 11/8):
  - Checking: \$65,359.38
  - Paypal: \$0
  - Venmo: \$0
  - Cash box: \$5.83
  - Dick's Gift Cards: \$0 - DaltonSpent the remaining balance (\$435.22) on equipment
- Income YTD:
  - Registration

Registration Fees	Budgeted Amount	Deposit Amount	Forecast Amount
U15		\$ 3,703.13	\$6,562.50
Pee Wees		\$ 9,110.33	\$13,896.26
U12		\$ 1,750.00	\$1,750.00
U10/Squirt C		\$ 1,125.00	\$1,875.00
Squirt C		\$ 5,180.01	\$8,461.26
Mite 2		\$ 5,175.01	\$5,925.01
Mite 1			
Mini Mite		\$ 812.50	\$1,000.00
Unknown		\$ 5,393.15	\$9,605.00
<b>REGISTRATION FEES TOTAL</b>	<b>\$ 50,625.00</b>	<b>\$ 32,249.13</b>	<b>\$ 49,075.03</b>

- Fundraising
  - Diamonds: \$500
  - Wreath Sales: \$5,082.22 (Gross)
  - Liz McLay Event: \$97.42
- Misc
  - HBF (Worky award): \$1,000
  - USA Hockey: \$2,050
- Budget Summary YTD

CURRENT BUDGET SUMMARY	BUDGET	ACTUAL	UNDER/OVER	Forecast
<b>Total Income</b>	<b>\$ 96,203.00</b>	<b>\$ 53,342.88</b>	<b>\$ 42,860.12</b>	
<b>Total Expenses</b>	<b>\$ 92,625.00</b>	<b>\$ 43,347.08</b>	<b>\$ 49,277.92</b>	

- Actual income does not include future registration payments for families on the payment plan. I will add the forecast amount, which will include expected revenue, by the December board meeting.
- \$24,186.87 paid so far for this season's ice time. This includes checks to Ramsey County and Minneapolis Parks that are in the mail.
- Our tax filing (form 990 was due on 11/15. This wasn't clear on the execution calendar, so I updated it. I need last year's budget to complete the filing, and the budget isn't in the new drive. Brad found this file in the old drive and copied it to the new drive. I will submit the 990 by end of day on 11/17

Accepted: 8:01 p.m.

### 8. Vice President's Report:

LTS

- excellent volunteer support from gen membership and partners: Titans alumni, Mpls high school hockey boys/girls, mpls hockey cheerleaders
- 6 weeks may be too long for LTS. Consider 3-4 next time and hope for more conversions.
- This event requires intense volunteer coordination and communication.

Banner - ordered and ready for Saturday

Accepted: 8:10 p.m.

#### 9. Secretary's Report:

- a) filed annual corporate renewal, but need to file Amendment to Articles for new registered address (\$55.00) and Assumed Name (\$50.00);
- b) still following up with Little Wild participants from our district to get them to register with Titans;
- c) call scheduled with Jeff Scott, NHL VP for Community Outreach and Growth on Nov. 23 at noon; will discuss outreach especially in North and possible corporate partners and how the NHL can help; will send him a sweatshirt from the Titans store if that is ok;
- d) organization of Dec. 29 outing to Gopher hockey game in progress;
- e) mentorship program - should we suspend this for the year due to low numbers or go forward?

Accepted: 8:14 p.m.

10. Ice Director's Report: All ice assignments through the end of December have been published to the calendar (note that I don't typically publish tournament games to the calendar due to the fact that they're not usually scheduled in advance and/or shared with me). All D2 games for the entire season have been published to the Titans calendar. There are still a handful of D2 game reschedules (across teams/age groups) that we're working on. We've added time for a mite jamboree/scramble at the end of November; so that's exciting. I'm still exploring times for goaltending clinics - trying to balance ice costs/availability of goaltenders to attend, but at this point, it's been a challenge. D1 game offerings for the squirts and peewees have been shared with the district scheduler, and once those schedules are set, I'll finalize/publish the ice assignments from January through the end of the season.

In terms of the ice budget, we were able to return/be refunded for almost \$3,600 worth of ice reservations in November/December and we'll continue to try to find times to return.

Accepted: 8:26 p.m.

#### 11. Appointed Positions Reports

Equipment Manager (Dalton VanBuren):

Coaching Coordinator (Dan Gustafson):

[November.docx](#)

District Representative (President or available board member):

- They elected an interim treasurer
  - I would expect better communication and more organization from now on
- We can look into Dec, Jan, or Feb for the 20 hours of ice from Edgumbe
  - Can we make something work?
- There was a roster infringement with our U12B2 team. We missed a deadline and played a game without an official roster. It is a big deal. It's been discussed and added to our execution calendar to make sure it doesn't happen again. There was a monetary penalty assessed to COL and the lesson has been learned.

Fundraising Chair: (Open):

- Apparel store is open but the Starwals have a separate store. Should we combine these

- Nancy's report in progress here:  
[https://docs.google.com/document/d/1SSCHTyEQo4R83Fp4zluPs4OvVaFUw-\\_FJ6rjgrcysL8/edit?usp=drivesdk](https://docs.google.com/document/d/1SSCHTyEQo4R83Fp4zluPs4OvVaFUw-_FJ6rjgrcysL8/edit?usp=drivesdk)

Recruitment/Promotions (Seth Spangler):

- LTS in progress, continue engaging with participating families to transition skaters onto teams for the remainder of the season

Registrar/Safesport Coordinator (Sarah Carsello):

- Play-ups: Confusion on how long we can do that and who we need to talk to (12/3 or 12/31 dates have been thrown out).
- All jersey numbers have been added to our rosters (new-to-me feature!!)
- Goalie designations added to rosters so players get credit for goalie time.
- Roster freezes - question out to Rak on the deadline for moving players around.
- CEP Certifications - still have several coaches that will have CEP expirations at the end of December:
  - ERIN GRASSL
  - COLIN HIRDMAN
  - AARON MILLER
  - SETH NEWHOUSE
  - JEFF PILACINSKI
  - MIKE SCHUELER
  - HEIDI TOLMAN

Volunteer Coordinator (Open):

Nancy N and Anne M covering. This role NEEDS a chair.

Tournament Coordinator (Anne Monnens):

- Have we approved the Edgecumbe Tournament on 1/13-15

Webmaster (Brad VanWinkle):

Manager Coordinator (Cory Larson):

Communications Lead (Jennifer Van Buren):

- Emailing software? (Mail Chimp, Constant Contact, iContact, other?)
- Update SE email headers?
- Twitter account?
- December = Donor recognition month on social media, 2x per week
- Add Kiwanis & Lions Club logos to our sponsor page? Any others?
- Begin promoting Titans online gear store on Nov. 18th. Store site states order by 11/25 for delivery by 12/24, is that correct? Has pricing been finalized?

12. Action Items:

- Paul: talk to Dale Hulme about registering their kids through the Titans; do they have USA Hockey numbers?
- Paul: begin preparing materials for peer-to-peer recruitment to roll out next year

- Cory, Nancy: add locker room monitors to sign up sheet for games
- Paul: check on Minnesota Hockey essay contest
- Cory: eliminate the "Meeting Minutes" link on the website on the drop-down "About" menu; post minutes under "Documents" in the future
- Cory: will attempt to collect money from Langford and Edgecumbe; will set up a process for further discussion on girls' program
- Dalton, Heidi: inventory equipment to see how many shinguards we have for Learn to Skate participants; goalie equipment inventory
- Paul: file assumed name with secretary of state
- Paul: look into whether we should put more MN Hockey rules on our execution calendar or create some sort of separate calendar or document
- Jennifer: will set up an Amazon t-shirt store but needs the logos

### 13. New Business:

- LTS
  - Volunteers needed this week?
  - Are we OK setting up a continuous LTS program (in house Titan program)
    - Are we OK with a new adult skater coaching
      - With an USA number, could they practice with the minis
    - Use high schoolers and cheerleaders as assistants
    - Could we create a registry that populates a waiting list
    - Should be approx 10:1 student:coach ratio
    - Assuming
      - \$75 for lead instructor
      - \$50 for a junior instructor
      - \$215/hour of ice x 6 hours of ice
      - LTS registration fee of \$16/skater
        - 10 skaters = \$190
        - 20 skaters = \$118
        - 30 skaters = \$94
        - 40 skaters = \$82
    - Can the Wild sustain this program?
- Schedule outdoor ice?
- Open up Feb. 25, 2023 THFF registration?
  - Add foot length and head circumference to registration
- Schedule pictures
- Mite Jamboree?
  - Chuck a puck
  - Raffle items
  - Sponsor recognition

### 14. Adjournment: 9:38