

Alexandria Area Hockey Association Agenda
September 21st
6PM - Runestone Community Center
Monthly Meeting Minutes

In Attendance: Josh Hills, Ben Vangsness, Matt VanBruggen, Andrea Nyberg, Cory Oberg, Karla Brutlag, Rebekah Summer, Paige Savelkoul, Angie Einerson, Kelli Rheame, Brittney Thoreson, Josh Hills, Getty Johnson, Taylor Hayes, Amber Blakesley

- **Call to order:** 6:05pm
- **Approve Agenda:** Summer/Vangsness, motion carried
- **Approve Minutes – August 2025:** Savelkoul/Rheame, motion carried
- **Financial Reports:**
 - **Gambling (Rebekah)**
 - Gambling sites update – increase in gambling the last month
 - Hire external for storage clean out \$400
 - Motion to approve: Brutlag/Savelkoul, motion carried
 - Jackson Drumm donation: \$1500
 - Motion to approve: Brutlag/Nyberg, motion carried
 - Approval to permanently close Hardwood 9/30/2025
 - Budget Request: \$50,150 – includes storage cleanout and Drumm donation
 - Motion to approve Hayes/Johnson, motion carried
 - **AAHA Financials (Ben)**
 - Working to get Tax Return filed
 - Third Rink Expansion – submitted to the city, will go to city for approval in January 2026, and on the ballot in November 2026. Goal would be to start construction in spring of 2027. Working to identify timing of when cash is needed to support the rink expansion.
 - P & L Financials provided from May 1st – September.
 - Increase in fall development participation
 - Trending where we need to be
 - Continuing to watch referee costs for the season as rates will go up
 - Motion to approve financials as presented, Nyberg/Summer, motion carried
- **Committee Reports:**
 - **Director of Hockey/Hockey Committee (Cory)**
 - Fall Development participation increased from last year
 - Considering making goalies free for fall development as there have been challenges in getting the proper amount of goalies to sign up
 - Tryout Clinic parent meetings started today – all have gone well
 - Tryouts start on 10/4

- Focus on Locker Room Monitoring – needs to be better and we need to hold people accountable to doing it. Locker room monitors need to be inside the locker rooms, not outside.
 - Discussion around “TPC” software and considering for higher level travel teams giving the ability to replay their shifts and games for coaching/learning purposes.
- **Vice President Report (Getty)**
 - Golf Scramble Review
 - \$16,000 in hole sponsors
 - \$10,800 player registration
 - \$5,300 on course games
 - \$25,820 total profit
 - Gun Raffle – discussing this as an option for fundraising for the association
 - Hockey Day Minnesota 2028 – awarded the site visit on October 3rd
 - Site options are RCC, Big Ole area, High School
- **Secretary (Brittney)**
 - Beginner’s Clinic Registration Numbers - 79
 - Regular Season - 318
 - Team pages created - Jason starting to work on scheduling
 - Tournaments added to team pages
 - Will work to add hotel information to pages, before teams are released
 - Consider looking at Crossbar as an alternative to Sports Engine, as SE has had more challenges this season with registration links and has inefficient processes
- **Communications (Andrea)**
 - Apparel update – first apparel store will close on 10/20
 - UNRL was not open to working with Cowing, which is why we are seeing higher prices on that
 - Discussion around uniform coaches coats given to coaches instead of coaches bags
 - Email will go out summarizing the parent meeting information and tryout process
 - DIBS need to be updated for correct credits on the website
 - FAQs for “new to hockey” added
- **Tournament/Team Manager (Amber)**
 - Trophy’s were ordered for home tournaments
 - 1 team opening at Squirt A and Squirt C levels
 - Only 5 teams registered for Peewee AA/A Tournament
- **Volunteers/DIBS Coordinator (Kelli)**
 - Rink Rookie DIBS will be waived
 - Discussion around DIBS changes and distribution of DIBS for each level
- **Concessions (Paige)**
 - Venting for walk in cooler/freezer

- Haunted rink fundraising idea
 - Training dates scheduled with hands on training opportunities on 9/29 and 10/3 from 5:30-7:30
 - Release DIBS date/time will be changing from last year and communicated to families but will be consistent each week they are released
- **Sponsorship/Fundraising (Josh H)**
 - New sponsorship agreements going out in October
- **Equipment/Rink Rookie (Taylor H)**
 - Rink Rookie equipment handouts happened and another coming up – ran out of smaller equipment so more was ordered
 - Jerseys should be arriving on October 14th and will coordinate jersey hand out
- **Retention/Recruitment (Karla)**
 - Working on in-season events
 - Discussion around two families who are in difficult situations to get scholarship coverage for their two skaters – the families are not asking for it but the board would like to show our support
- **Team Support (Angie)**
 - Team Manager Page Update on website
 - Both Team Manager Handbooks are complete with resources to create ease
 - Coach, level coordinator and hockey director are identifying team managers
 - Pin trading process discussion
- **Old Business:**
 - RCC expansion
 - Explore Alex-Submitted 2nd half fund request
 - Charitable Gambling Committee Application
 - Outdoor Rink at RCC or fairgrounds
 - HDM 2028 update
 - Explore Alexandria 2025-2026 application for funds
- **New Business**
 - Explore Alexandria 2025-2026 application for funds
 - Expectations of a board member
 - Dryland Space Ideas

Next Board Meeting - October 19th, 6pm

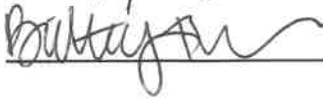
Location – RCC

Meeting Adjourned: 8:32pm

Board Chair Signature:

A handwritten signature in black ink, appearing to be "Hester U", written over a horizontal line.

Secretary Signature:

A handwritten signature in black ink, appearing to be "Bobby", written over a horizontal line.