

## **About Redwood City Girls Softball League (RCGSL)**

Girls of any ability are welcome, and the main purpose is to teach/learn the great game of softball and to have fun. Divisions are provided for recreational teams, intended for beginner to accomplished players, and also more competitive travel teams, intended for girls with above-average ability and experience and/or players interested in a more challenging and competitive environment.

## Why Sponsor RCGSL?

Your sponsorship helps create a high-quality softball experience for local girls ages 4–14. Thanks to the generosity of our sponsors, RCGSL can continue to provide a fun, safe, and memorable program that teaches teamwork, confidence, and a love for the game.

By partnering with RCGSL, your business gains positive exposure and goodwill throughout the community. Sponsors are recognized on coach shirts and league materials—offering thousands of impressions and demonstrating your company's commitment to supporting youth sports and local families.

Your contribution directly impacts our players and facilities. Sponsorships help keep registration fees affordable, provide scholarships for underserved families, and fund essential field and equipment upgrades. From new balls to safer dugouts and well-maintained fields, your support helps every player enjoy a great season.

Join us in making a lasting difference for our community's young athletes—your support truly makes it possible. We appreciate those who have sponsored us in the past and always welcome new partnerships!

RCGSL is a registered 501(c)(3) not-for-profit organization, and donations are tax-deductible. Tax ID: 20-5930665



# 2026 LEAGUE SPONSORSHIP LEVELS

### Platinum - \$2,500 (Exclusive Sponsorship)

- Company logo on ALL RCGSL Coach shirts as Platinum Sponsor
- Company logo hyperlinked on RCGSL website for one year
- Company logo on RCGSL banners displayed at Redwood City softball fields
- Company acknowledged in RCGSL Opening Day email as Platinum Sponsor
- Verbal recognition during opening day remarks acknowledged as Platinum Sponsor
- Promotional booth at annual RCGSL Hit-a-Thon event (Redwood City, March 2026)
- Two social media recognitions as sponsor by league during the 2026 season(s)
- Opportunity to create a 15 second video for posting on RCGSL social media site(s)
- Sponsor plaque with Opening Day all league photo

#### Gold - \$1,500

- Company logo on ALL RCGSL Coach shirts as Gold Sponsor
- Company logo hyperlinked on RCGSL website for one year
- Company logo on RCGSL banners displayed at Redwood City softball fields
- Company acknowledged in RCGSL Opening Day email as Gold Sponsor
- Verbal recognition during opening day remarks acknowledged as Gold Sponsor
- One social media recognition as sponsor during the 2026 season (Spring)
- Opportunity to offer 1 business promotion/discount within a league email
- Sponsor plaque with Opening Day all league photo

#### Silver - \$1,000

- Company name listed on ALL RCGSL Coach shirts as Silver Sponsor
- Company logo hyperlinked on RCGSL website for one year
- Company logo on RCGSL banners displayed at Redwood City softball fields
- Company acknowledged in RCGSL Opening Day email as Silver Sponsor
- One social media recognition during the 2026 season (Spring)
- Sponsor plaque with Opening Day all league photo

#### Friend of RCGSL-\$600

- Company name listed on ALL RCGSL Coach shirts as Friends of RCGSL Sponsor
- Company logo hyperlinked on RCGSL website for one year
- Company name on RCGSL banners displayed at Redwood City softball field

2026 RCGSL Sponsorship Interest Form For additional information, email: <a href="mailto:sponsorships@rcgsl.org">sponsorships@rcgsl.org</a>