



## GRSC Board Meeting Agenda/Minutes

Date: 12/14/25

6:00 – 8:00 pm

**Board Member Attendance:**

A = Absent

P = Present

P	Markus Franz (President)	P	Laura Benson (Member at Large)
P	James Hogan (Vice President)	P	Nathan Budish (Member at Large)
P	Laura Valencia (Secretary)	P	Robert Cossette (Member at Large)
	Open position (Treasurer)	P	Aaron DeBoer (Member at Large)
P	Arnold Changamire (Director of Coaching & Player Development)	P	Lucas Garcia Silva (Member at Large)
A	Emily Barthel (Rec Director)	A	Sara Haman (Member at Large)
A	Cassie LeCuyer (Operations Assistant)	P	Angela Petroske (Member at Large)
		A	Luke Thielen (Member at Large)

Agenda Item:	Notes:	Action Steps (who assigned to) / Conclusion:
1. Approval of November minutes	Approve- Angela, second- Laura B	
2. Open Forum	Motion to approve bylaws- Angela, second- Jim	Markus to register Bylaws with Sec of State
a. Bylaws (Markus)	Annual members meeting topics:	-Markus to put together a draft agenda and send reminder email to club a week prior to meeting
b. Annual members meeting (Markus)	-Financials (Markus)	-Robert to post on social media
c. Gmail (Markus)	-Uniforms (Jim)	
	-Registration cost update (Markus)	
	-Age group changes coming this year (Lucas)	
	-Sideline policy (Markus)	
	-Sponsorships and fundraising (Laura B)	
	-Club development and philosophy (Arnold)	

	<p>-Volunteer and board opportunities (Angela)</p> <p>Question deadline the night before</p> <p>Gmail:</p> <p>-Waiting to hear back</p> <p>-Goodstack verifies organizational nonprofit status and approves gmail accounts</p>	<p>Laura B to connect with player parent who writes grants</p>
<p>3. Financials/Treasurer Report (Markus)</p> <p>a. Treasurer position open</p>	<p>2025 financials reviewed, 93% of expected revenue</p> <p>Changes to 2026 budget; advertising increased, apparel decreased. Motion to approve- Aaron, second- Angela</p> <p>Treasury position- Luke Thielen to be voted on at January meeting</p> <p>IRS rejected 990- unclear if they are aware we are 501-C compliant</p>	<p>Markus and Sara to connect</p>
<p>4. Competitive Update (Arnold)</p> <p>a. Competitive Committee</p>	<p>Spring comp- finalizing schedules, looking to tailor marketing to girls recruitment</p> <p>GDP- no U13 option for session 2 and 3, continue current plan</p> <p>Uniforms- excess of white jerseys</p>	<p>Robert and Laura V- social media push to increase girls registrations</p>
<p>5. Recreational Update (Emily)</p> <p>a. Recreational committee</p>	<p>-Annandale rec dates set - waiting on registration to open through CE</p> <p>-Big Lake rec registration open through CE</p> <p>-Monti rec registration at half capacity for girls, one full capacity for boys and second session open</p> <p>Coaches clinics open- no sign ups yet</p> <p>3v3 open drop in league in the works</p>	<p>Laura V and Robert- social media and email to highlight Dec 22nd rec coaching clinic</p> <p>Lucas and Robert to fill Emily in on open days/times at facility</p>

6. Tot Update (Robert)	<ul style="list-style-type: none"> <li>-Winter league starts in January</li> <li>-Tot to remove 5 year old option after winter sessions</li> </ul>	Laura V to update registrations and website
7. Marketing Update (Laura) <ul style="list-style-type: none"> <li>a. Social media (Robert)</li> <li>b. Newsletter</li> <li>c. Community ed ads</li> </ul>	Community ed: <ul style="list-style-type: none"> <li>-Big Lake, Monticello CE ads active</li> <li>-No word from Annandale CE</li> </ul> Newsletter: <ul style="list-style-type: none"> <li>-Exploring options to get newsletter into email without a link</li> </ul> Social media: <ul style="list-style-type: none"> <li>-Robert requesting information to batch schedule ads and posts</li> </ul>	Laura V to reach out to Becker, Maple Lake and Annandale  LauraV to adjust marketing ages (Tot 3-4 and rec 5-10) for Big Lake and Monticello  Laura V to look into exporting email group to microsoft outlook
8. Facilities & Fields Update (Aaron)	Toilets working	
<u>Variable business:</u>  9. Uniforms (Jim)	Ausco- goes through <a href="http://www.champro.com">www.champro.com</a> -\$149 for 2 jerseys, 2 shorts, 2 socks -Thicker, heavier uniform -Still shipping from overseas- Central America with about 6 week turnaround -Pro: in town, local business, minimum order of 1 -Club orders uniforms -Needs response by March  <a href="http://www.soccer.com">www.soccer.com</a> \$150+ -Inaria- home brand, cheapest, fastest shipping, highest percentage of kickback -Puma contract 2 years -Adidas contract 5-7 years -Nike contract similar -Pro: full personalization, 2-3 week shipping, parent ordering (club uploads roster with player number), kickback from all ordering -Sublimation costs higher	Jim to continue gathering information on design options from <a href="http://soccer.com">soccer.com</a>  Markus to present at Annual members meeting about current state of uniform discussion

	<ul style="list-style-type: none"><li>-Logo of <a href="http://soccer.com">soccer.com</a> acts as a sponsorship on jerseys, paid for by parents, half kickbacked to club</li><li>-Ability to upcharge jerseys for kickback to club</li><li>-All issues dealt directly with <a href="http://soccer.com">soccer.com</a></li><li>-Needs response by January</li></ul> <p>Board to continue discussing options and reconvene discussion in January about Ausco, <a href="http://soccer.com">soccer.com</a> and get questions to Jim prior to January</p>	
10. Adjourn	Motion- Angela , second- Robert	