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To All Members of the Delaware Valley Hockey League Family:

I am sure you've read that the Atlantic Hockey League has expanded and as a result has picked up members from the Delaware Valley Hockey League ("DVHL") Family. They also picked up members of surrounding youth hockey leagues.

I can assure you that the DVHL is alive, will continue to prosper, and has been and will continue to enhance both the on and off ice experience for all our participants.

The rumor that the DVHL is folding is inaccurate and erroneous. In fact, for months, the DVHL has been in talks with New Jersey Youth Hockey and other leagues to joint schedule and develop showcase and festival events.

Additionally, there are a number of items that have been in the works for the past few months, such as having a game of the week broadcast over an internet platform; the posting of information on the DVHL website about league games; recognition for players of the week and enhancements to our Facebook, Instagram, and Twitter presence.

Please keep in mind that the DVHL has been in existence since 1977. While we don't want organizations to leave our family, change is inevitable. What is certain, is that change, although tough at first, always moves organizations forward.

The DVHL will continue to have these key tenants:

- ✚ Family Centered
 - Will maintain an open ear to listen to parents in the pursuit of recreational ice hockey for their children.
- ✚ Volunteer Driven
 - The league has been successful in mining out the right people who are not shy about volunteering their time in an effort to establish ambitious standards for the individuals and organizations involved.
- ✚ Cost Effective and Efficient Organization
 - The DVHL continues to work closely with organizations in the league in order to make playing youth ice hockey a cost effective sport by having clubs include development activities to better develop the player and keep the family engaged in their child's

growth in the sport.

- + Tight Geographical Area, Flexibility in Scheduling
 - o To limit expenses, clubs work to schedule games, so they are geographically desirable to avoid hours of travel on weekends that surly impacts other family activities.
- + Cross Ice Mites – Developmental – ADM Driven
 - o The DVHL collaborates with clubs to maintain USA Hockey commitment to players development by insuring they are mandating programs under the ADM guidelines and that clubs are following the Mite Cross Ice Program that has delivered much skill improvement with the younger groups.
- + Supports the Education of Coaches, Managers, Officials and Administrators
- + National Background Screening of Coaches, Managers, Officials and Administrators

As mentioned earlier in this letter we are working to enhance both the on and off ice experience for all involved. Among the initiatives are:

- + Enhanced Playoff
 - o The league has been working on enhancing the DVHL Playoffs for the 2021-2022 season by broadcasting and recognizing all teams, thus providing a more exciting atmosphere for players and parents. We have also worked with the cafe and restaurant inside the host rink to establish a more cost effective menu for all. There will also be a lounge furnished with refreshments for coaches and referees to use before and after games.
- + Increased Publicity and Social Media Presence
 - o Starting the 2022-2023 season the league will aggressively implement a strong social media platform with broadcasting a game of the week via the internet. We will also recognize three players of the week, a Goaltender, Defensemen and Forward.
- + Cross League Scheduling with Sanctioned Leagues

Please be assured that the entire Executive Board will continue to move the DVHL forward.

Any questions, please feel free to contact me directly.

Sincerely,



John J. Finnigan, Jr.