



Cougar Club Executive Board Meeting Minutes July 10, 2023

Board Attendance: Randy Seagraves, Melissa Mueller, Tiffany Davis, Lee Rinn, Paul Hawruluk, Christie Brod, Scott Stapp, Tiffany Davis

Special Guests: April Hedrick, Kelly Yates

Proceedings: 6:01 pm meeting called to order by Randy.

New Addition to Executive Board: Prospective board candidates - Kelly Yates (VP, Spirit Shop) and Mike Martindale (President Elect) were considered for new board member positions. Motion to approve new board members made by Tiffany, Melissa second and the motion passed.

Funding Requests:

- Boys Golf Coach Edwards, requested \$460 reimbursement for spring banquet. Tiffany made a motion to approve, Lee seconded, and the motion passed.

General:

Christie made motion to approve minutes from the previous board meeting, Tiffany seconded, and the motion passed.

Randy shared upcoming changes for CSISD concessions. Due to concerns about concessions not being able to hold warm foods at warm enough temps, it is most likely that concession district-wide will revert back to only selling food items that are not temperature sensitive like candy, bags of chips/pretzels/etc. and bottled drinks only. This means that our concessions would no longer be able to offer previously vendor-provided items like chicken sandwiches, pizza rolls, etc

Paul shared about the new considerations from our district athletic department regarding plans for updated/new signage, windscreens and sponsorships.

Cougar Club Board Public Meeting, 7pm - Field House

BOARD MEMBER UPDATES:

Fundraising / Sponsorships: Paul shared that a new large sponsorship is confirmed and he is continuing to seek expanding sponsorship opportunities in addition to existing signage and football program ads.

Membership: Scott shared that membership is off to a great start with 32 members as the new CC membership year is just beginning. The goal is 300+ members and we'll be using social media and promo at special events to reach that goal.

Digital Fan Guide: Christie shared that she's met with our DFG provider and established a process for prompting coaches' input for the fall digital fan guide. Emails have already been sent to all fall coaches, principal and new superintendent to solicit content. Tentative deadline to receive content from coaches is set for August 1.

Treasurer Update: Both Rhonda and Jill have been added as signers to CC accounts.

Web Marketing: no updates

Parent Rep Coordinators: Melissa will work to coordinate Cougar Club presence at Aug 2 & 3 schedule pick up with priority for the incoming freshman date on the 3rd.

Spirit Shop: Kelly shared that she's met with M&M. They will be at all home FB games and currently not planning on having a presence at other sport/team events but is considering selling Cougar Gear at community pep rally, Cooper's Troopers will be sponsored by Coopers BBQ again this year.

Concessions: Tiffany shared more details regarding district shift to CSISD concessions only offering prepacked food. She is considering allowing more food trucks to be a part of football games.

Special Events no updates

Paul made a motion to close the meeting at 7:24, Scott seconded and the motion passed.

Next CC Board Meeting:

An informal Executive Board & Coaches Meet & Greet will take place July 24, 6pm, LGI

Aug 7 - Executive Board Meeting 6pm & Cougar Club Board Public Meeting, 7pm, Field House