



Kings Youth Ice Hockey Online and Social Media Policy

2020-2021 Season

For the purposes for this policy, key definitions are as follows:

Online social networking – any online service, platform, or site that allows users to share information, ideas, comments, events, or media

Kings Youth Ice Hockey Association Membership (KYIHA)- people that are directly involved in activities of the organization, including coaches, team managers, team support staff, players, parents, and administrative staff.

The Kings Youth Ice Hockey Association understands and appreciates the importance of social networking as it relates to the personal and professional lives of its members and its stakeholders. This immediate and public forum provides unique opportunities for networking and promotion; however, it also provides an unsupervised medium for inappropriate conduct to occur. This conduct may be deemed detrimental to the welfare of KYIHA, its membership and not in the best interests of the game. The organization holds its entire membership who participates in online social networking to the same standards as it would with all forms of communication including television, radio and print.

The primary purpose of these policies is to protect all parties from harassment, bullying, stalking, inappropriate contact or behavior, however they are intended.

The following are some examples of behavior in online social networking mediums that will result in appropriate disciplinary action at the discretion of the KYIHA Board of Directors:

- Posting or divulging confidential information that includes but is not limited to: member's personal information, contact information, medical conditions, injuries and/or other sensitive matters pertinent to Kings Hockey and its membership
- Posting negative or derogatory comments about any of Kings Youth Ice Hockey Association or competing programs' staff, programs, members, stakeholders, or program participants
- Posting photographs, video or comments regarding fights, penalties, or other in-game incidents

- Posting photographs, video or comments promoting negative influences or criminal behavior including but not limited to: drug use, alcohol abuse, public intoxication, sexual exploitation, etc.
- Participating in any online activity that contradicts the current policies of Kings Hockey
- Posting any inappropriate, derogatory, racist, or sexist comments contradictory to Kings Hockey's policies on these matters.

Kings Hockey members should assume at all times that they are representing Kings Youth Ice Hockey. Members are expected to demonstrate discretion and respect over these sites; if a photo or comment would be inappropriate for all other forms of media, then it should be considered inappropriate for online social networking sites. Any material, comments or actions through these portals deemed inappropriate will be reviewed by the KYIHA Board of Directors for possible sanctions up to and including suspension and/or expulsion from the program.

Please see the resources below for details:

http://media.hometeamsonline.com/photos/hockey/SCOUTSHOCKEY/USAHockey_SafeSport_social_media_policy.pdf

We appreciate your continued support in creating a safe environment for our players and families.

Respectfully yours,

Kings Youth Ice Hockey Association, Inc.
<http://www.kingshockey.org/>

Parent: _____

Date: _____

Player: _____

Date: _____