



RHA Board Meeting

Date: August 23, 2021 8:30 pm

Location: Cedar Rock Sports Plex

Attendees: Aaron Ala, Holly Ensley, Jim Raguckas, Tawni Brouwer, Tom Marchlewski & Travis Mikulenas

Discussion Topics

Meeting call to order @ 8:52

Agenda review and additional topics (Marchlewski)

Open Membership Forum

New Business:

- ***reminder*** SafeSport, Background Check & USA Hockey #
 - All Board members and Marketing Coordinator to complete by mid-August
 - All JV players need SafeSport - complete
- MAHA meeting 8/19
 - \$7500 per association for those that meet all qualifications (Growth Coordinator will be notified)
 - As of now, season is starting on time with no restrictions
- 12UB - large roster size; opportunity for two teams(?)
 - Richard to disable the registration
 - Tom to follow up with Adray
 - Aaron to talk with CJ
 - 18 skaters currently registered have a spot
 - Board to consider a cap with a waitlist

Old Business:

- OYG & Jersey Orders in and being distributed to team managers; bags and gloves on backorder
- Rink Summer Management update - SCOR contribution received
- Golf Outing



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- Cedar Chase / Saturday, Sept. 25 @ 9:00a / \$75 per player
- Teams and Sponsorships update
 - A dozen or so teams registered
 - A little light on sponsorships
- Brant to send a note to the membership soliciting baskets

Committee Reports:

- Rams Scholarship Committee
 - Sara to lead the committee
- Disciplinary Committee - (CJ, Aaron and Brant)

Marketing Coordinator - Advertising & Community Engagement

- One Goal Grant - \$2500! for Marketing and equipment geared toward 4-8 year olds
 - Foam pucks
 - Larger size helmets
 - Floor hockey sets
 - THFF Signs - fewer, larger signs (fyi, stickers for existing yard signs from Fast Signs)
- Marketing Campaign Idea: RHA to offer free skate to elementary schools; Holly to create a plan to be reviewed/approved by the Board
- Social Media
 - LTS/LTP posts
 - Mites posts - still accepting registrations
- Advertising
 - Flyers on elementary school doors
 - Ad in The Squire or some other publication
- THFF - Jim to provide time(s) to Holly
 - USA Hockey: Nov. 6, 2021 and March 5, 2022
 - Jan. 8, 2022
- Website "Development" tab could use some cleanup
- Marketing Coordinator Contract - Holly/Board to review & sign

Director Reports

General Manager/Ice (Raguckas):

- Rink contract to be set this week

Coaching Commissioner (Ala):

- Coaching Contracts - to be sent tomorrow, 8/24
- MAHA Coaching Certification - Level 4 will require annual recertification; however, prior Level 4s are grandfathered in for lifetime
- Coaches Meeting ~~August 25~~ - ensure Holly is invited
 - Meeting to include both Travel & House coaches as well as Team Managers



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- Team Manager binders to be provided; Tawni, Tom & Aaron to coordinate binders
- LTS/LTP
 - Dates
 - 9/26-10/31
 - 11/7-12/19 (skipping 11/28)
 - 1/9-2/6
 - 2/13-3/20
 - CJ to ask brother to fill in for the Fall
 - Katie Nauta to coordinate; LTS/LTP parent to partner with Katie when available
 - Equipment Fitting - tentatively Sept. 19

Treasurer (Klein):

- Fall Registration Fees - increase recommended?
- Rink Sub-Lease Update
- Dan Miller sponsorship & dasher

Registrar (Marchlewski):

Secretary (Brouwer): (nothing)

Members at Large:

- Belka: (not present)
- Mikulenas:
 - AED Kit - next steps
 - COVID-19 - still waiting for more info from MAHA
- Morgan: (not present)

Director of Hockey Operations (Pobur): (not present)

Meeting adjournment @ 10:16

RHA Board

Tom Marchlewski, President
Jim Raguckas, General Manager
Richard Klein, Treasurer
Tawni Brouwer, Secretary
Aaron Ala, Coaching Commissioner
Tom Marchlewski, Registrar
Brant Morgan, Member at Large
Jared Belka, Member at Large
Travis Mikulenas, Member at Large