



AGENDA Board of Directors Monthly Meeting

Time: 6:15 PM

Date: June 13, 2018

Location: Fondy Soccer Complex

FDLSA Executive Officers:

Chad Collett, President • Luke Newman, Vice President • Andy Gill, Secretary • Bob Van Kirk, Treasurer

Agenda:

- Call to Order / Roll-Call
 - 6:27pm start
 - Attending: Chad Collett, Dan Gerred, Diane Riley, Justin Szatkowski, David Hammes, Ryan Hilbert
 - Absent: Andy Gill (Coaching), Luke Newman (working), Bob Van Kirk (Church Commitment), David Szejna, Lawrence Foster, Bryan Henslin, Kip Wilson
- Guest Open Forum
 - No guests
- Approval of BOD Meeting Minutes & May Meeting Minutes - Minutes emailed to Board for Review.
- Approval of May Financials - Financials Emailed to Board for review.
- Treasurer's Report (Bob)
 - We are in full swing of the season, so there are lots of expenditures related to field and complex maintenance, select ref fees, concessions, etc but in very good shape financially. We will be working over the next month or so to create the Budget for the 2018/2019 FY. This will be a tedious exercise, so we will need input from all parties.
- President's Report (Chad)
 - Thank you to all the board members who are putting in loads of time at the soccer complex each day to make sure that the experience for all our players, coaches, refs, parents, and volunteers is a good one. We appreciate your sacrifices that often come at the expense of your day job, your family, and your free time. I want to specifically call out Luke Newman for being at the complex every night, organizing the Rec League, fielding LOTS of questions, and getting ref money sorted and paid out each night, all while getting the volunteers going as well. Dan Gerred, for keeping the concession stand stocked and profitable – it's a lot more work than it appears on the outside to make that hum. And Andy Gill for making sure all the fields across our 53 acres look good and are

lines and ready for soccer. These guys are models we all should set ourselves to with their dedication and continued energy to drive Fond du Lac Soccer forward.

- Also, proud (as club president and a dad) that we have two of our players (Riley Collett and Anna Riley from U15G State Team) going to San Sebastian, Spain at the end of this month to play in the Donosti Cup as part of the Wisconsin International U14/15 Girls Team. The tournament has 630+ teams from 33 countries. There are 60+ teams (boys and girls across many age groups) from the USA attending, and our Girls team was selected to represent the entire USA in the opening ceremonies (similar to Olympic opening games) and walk out with USA Flag. I am official team photographer so will have a field pass and will be posting updated on the Wisconsin International Soccer Facebook, Instagram, and Twitter pages so please follow the team. The team leaves on June 28th and the tournament is July 1-7th. The Wisconsin International Soccer Team has had players from our team in past and historically use our complex
- Academy Program (Chad)
 - The Milwaukee Torrent continues to do a good job of training our U7-U10 players in Academy. Due to weather in spring, we extended the dates and Academy will conclude on Sunday, June 24th. We will continue our relationship with the Torrent and hopefully use them again in future. After the season, we will convene an Academy Committee Meeting to reflect back and discuss changes we wish to see for the fall and spring seasons. Overall we ended up with 76 active Academy participants this spring.
- Select League (Chad)
 - The Spring 2019 season is coming to a close. All teams except our U17B Red team have completed the regular season. They have one game remaining. Once final stats are in, Chad will share with Board. All our teams did very well with multiple teams winning their divisions. No Phoenix team had a losing record on the season. 8 of our 11 teams will be competing in the Portage Country Soccer Tournament June 16-17th to close out the season in Steven's Point. Congrats to all our teams on a great spring season.
 - We are finalizing the coaching staff for the 2018/2019 Season and we will be requiring every coach to be in compliance with coaching license requirements. Nearly all our coaches will be returning for the 2018/2019 season. As those are finalized, will keep everyone apprised.
 - We will remain with Admiral Sports for our Select Uniforms, but we are going to change up the "Required Kit" and add in a 2nd pair of shorts and a 2nd pair of socks. Admiral gear has held up well, has been reliable, and the store is open year round. Once the coaching

staff is set for select we will also get additional coaches apparel for coaches, both head and assistant.

- Fall applications for SECL and State League are due into WYSA by July 8th.
 - Classic/Select league play for Clubs in and around Metro Milwaukee, the league offers 11U-19U Fall play for Girls and 11U-15U Boys. 14/15-combined age group, 16/17-combined and 18/19 combined divisions
 - The State League offers league play for Girls 12U-19U and Boys 12U-15U for the Fall Season. At 12U WYSA has PODS not Premier/First Division, teams will be grouped based on geography and play for Spring 2019 Premier and First Division placements. 13U Premier, 13U First division will also be offered in Fall 2018.
 - Divisions are based on team ability with multiple brackets at some age groups, age groups and divisions will be combined as needed. Dave Moehn will submit applications and league placements will be based on feedback from coaches and approved by Dave Moehn, Club Registrar, and Chad Collett, Select League Director.
 - WYSA State Championships are scheduled for October 13, 14, 20 (Group Play), October 21st (Semi-finals), October 27th (Finals). No league games for the State League 15-19U will be scheduled, SECL 15U-19U teams will have league games scheduled, if you apply teams can reschedule those games down the road and are not required to submit blackout dates for State Championship or President Cup (Oct 20, 21st and Oct 27th).
- Tryouts (Chad)
 - Select tryouts are wrapping up this week for the initial round. We are offering a tryout on Tuesday for some selective age groups where larger numbers need to attend, primarily around the U15-17 age group.
 - We have 241 registered for tryouts to date (vs 259 last year) but our Boys HS age program only plays in spring so many of those have not signed up yet. We anticipate numbers to be similar. We will have a minimum of one team per age group this year with potential for two teams at U14/15 Girls, and for High School Age Girls there will be three teams, and it could be the same for boys come spring. Tryouts were done in combination of Craig Peltonen (Boys) and Jillian Saiberlich (Girls) from Marian and our select coaches. Chad met with evaluators post-tryouts to complete rosters. Offers for U11-U13 will be sent via email at 12pm on June 15th and for U14-19 at 12pm on June 22nd. Players have 48 hours to register to secure their spot. After that time, there is not a guarantee. This is to encourage timeliness of registrations. All players who are

not offered a spot, will have feedback provided from the tryouts. Chad will do all offers and declines.

- U11-U12 can roster 16 max and U13-U19 can roster 22 but dress 18 on game day. We will cap our rosters at 18 for those teams' vs 22.
- The select fee is \$450 for the upcoming year. The increase of \$50 is to cover the select pre-season camp all select players can attend at no charge (normally \$120 per camper), additional money the FDLSA will need to pay for coaches to take new grassroots license courses, and sending coaches to United Coaches Convention in Chicago in Jan (9-13) 2019. In addition, ref fees will be going up another \$2 each level this fall, but raising fee to much is not an option, so we need to absorb the impact and increase our fundraising efforts. Once next year's budget is complete, we can see how we sit.
- As a club we are switching our registration to Demosphere from Sport Engine for our Select Players and Coaches. While not mandated, this the new system that WYSA is recommending ALL Clubs use and if we don't use it for registration, our club registrar has to manually enter them all in for the state when we register our players so it makes sense. Chad is learning the software and building the new registration. There are lots of benefits to the new system and it comes at a lower cost for registrations so ultimately will save us money. We can evaluate prior to rec season (and other programs) if we want to switch all to Demosphere. Future discussions will also include if we switch our website to Demosphere to get on one platform vs being on two.
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- Recreation League (Luke)
 - Final Rec League Numbers are 1262 Active registrations (1274 overall) vs 1250 Active from a year ago (1259 Overall) so we are up 12 active players. Number of teams at each age group are U5 (12), U6 (16), U7 (8/8), U8 (10/10), U10 (Boys 12 / Girls 10), U12 (Boys 8 / Girls 10), U14 (Boys 6 / Girls 4), High School Coed (6). = 120 overall teams. Same number of teams as last year.
 - Volunteer Coaches we have 136 active coaches.
 - Picture Day and Spring Games went well. Great weather, some shortage on refs, a few complaints (there always is) but overall great experience and feedback.
 - High School Coed league kicked off June 6th
 - End of Year Tournament. Chad is working on schedule and will have done and distributed by June 22nd. This year, will be BIGGER. U10-U19 will be playing 2 games on Saturday and one game Sunday (with champ game in afternoon). So each day we will

have nearly 90 teams playing at the complex. Big weekend and we need all hands on deck. Chad will be creating a schedule for all board members to help out and be “around”. We will need dedicated volunteers to post scores and track points to determine championship matches. U5-U8 will still only play 2 games. U5 and U7/8 Girls on Saturday and U6 and U7/8 Boys on Sunday. Medals and Trophies are being ordered in next 2 weeks. All U5-U8 will get a participation medal. Champs get trophy and 2nd place get a medal. Fine Designs will be on hand to do T-Shirts and Apparel for the tournament. Based on total sales, FDLA can get money back as fundraiser.

- We need more board members to help out during the week to set up and close the complex. Right now it is usually Luke, Andy, Dan, or Chad.
- Adult League (Bryan)
 - The season is underway, we have 12 teams this year. Down from 16 last, however we have a few teams that consolidated this year, which can explain the slightly lower number. We are now 3 weeks into the season and everything is going great! If anyone on the board has any questions or concerns about it, let me know. The season runs to the end of July, so still have several weeks left.
- Referees (Chad/Kip)
 - Referees are doing a really good job this year, and for the most part, parents and coaches are treating them with respect (minus one or two small incidents). The last 30 days with school ending, class trips, vacations, tournaments, and select finishing up, we have been short on refs on many nights. We have 55 refs on the roster but typically on any given night only 10-15 available to work. As we get into summer that will improve, but the season will be winding down. Refs have done a solid job on being on time, and looking professional and maintaining control of the field and the game. Kip was around for Spring Games and viewed a few games, and offered advice to many young refs.
- Camps and Clinics (Ryan, Chad)
 - We have several camps coming up at the complex that are posted and we are promoting. Please continue to promote. June 18th week is the Marian Rec Youth Camp but only 20 registered so very low numbers. I do not have an update yet on British Challenger or the Red Stars camp.
- Soccer Complex Maintenance & Grounds (Andy)
 - Grounds look good
 - Tim joined club doing maintenance. Has previous sports complex experience, doing a great job
 - Lopez Roofing coming to evaluate roof

- Concessions (Dan)
 - No word from Kornelli on cooler
 - Strong tournament, ROI 50%
 - Positive \$3000 (up \$2k from last year)
 - Good volunteers
- Volunteers (Sara & Amy)
 - Short ~100 from what's in system
 - 712 people said they'd volunteer but aren't. ~300 shifts
- Marketing & Communications (Diane)
 - A lot of photos and social media posts. Boosted post for tryouts gained ~1900 people reached
 - Email about social media and Fondy Buy/Sell/Trade Facebook group also gained followers
 - Poster and press release sent out for tryouts
- Capital Campaign Drive (Andy)
 - Fundraising / Sponsorship Opportunities
 - Kicking off soon
 - Goal to raise \$1M by December
 - Wrote letter to Kiwanis (giving away \$100k to non-profit); should know soon whether successful
 - Researching sand/grass alternative to turf
 - Scoreboard/sound system needed - \$30k total for both
 - Scoreboard shorts out frequently, unreliable. Won't last til Fall. New wireless option allows you to operate from phone. 3-4 weeks to install. Graphics can be added to top and bottom of scoreboard
 - Speakers work but are difficult and not very good quality
 - Money from Kornelli's and high schools. Will be requesting vote from board to pay for any funds we can't raise to purchase this summer
- Old Business
 - Land Lease Contract Extensions (Chad)
 - Due to activity in spring around select, rec, academy and more, I have not been able to meet with MPTC. I did let them know in late June/early July we can talk leases. However, MPTC instructed Country Touch last week to invoice us for all mowing outside of the track, which is what they want us to take over. For May, that was a nearly \$800 invoice, with \$194.50 per cut. I contact Tim Flood and

others at MPTC to get this straightened out and Tim said they should continue to pay those until the new lease is signed. I am meeting with them on June 20th to verify that and work on new contract extension.

- New Business
 - Scoreboard and Sound System
 - Vote via Email to Board of Directors from Andy Gill making a motion to purchase a new scoreboard. Price not to exceed \$15,000 installed. 2nd by Luke Newman.
Unanimous vote yes to purchase new scoreboard.
- Next Meeting: July 11th at 6:30pm (location – Soccer Complex)
- Adjourn
 - 7:31pm