

2020-2021 WCHL Board Nominations

All candidate information was copied directly from the candidate's answers to the prompts in the application. Candidates are listed alphabetically by last name.

President Nominations

[Christina Jordan](#)

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Treasurer Nominations

[Michelle Fitzpatrick](#)

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North Rep Nomination (Unopposed Candidate)

[Kathleen Schlagel](#)

South Rep Nomination (Unopposed Candidate)

[Jennifer Kendrick](#)

President Nominations

Christina Jordan

Player & Beverly Bombshells VP of Operations

What expertise do you bring to the Board of the WCHL?

Christina serves as the VP of Operations for the four Beverly Bombshells teams with 60+ women across 4 WCHL divisions. She has prior experience serving on a non-profit's Associate Board that was responsible for large-scale event management, fundraising, and project management. Professionally, she manages the strategy and operations for a human resources team supporting a \$7B organization. Christina seeks to bring her experience to the WCHL Board to instill transparency, solicit fundraising to reduce league fees, improve service to teams and create partnerships to foster volunteerism to support our communities.

What area does the WCHL need to address immediately and how would you make it happen?

Transparency - Begin quarterly open board meetings, share financials quarterly, improve website format/content/functionality

Fundraising - Pursue league sponsorships to reduce costs and fees

Customer Service - Reduce board turnaround time for team inquiries & improve overall service to teams

Volunteerism - Partner with orgs to foster player volunteerism & also to grow girls hockey

Michelle Posch

Player, Occasional Team Rep, Referee

What expertise do you bring to the Board of the WCHL?

I run a small business and do all of the office side of things. Data/project management, budgeting/cost cutting, and public relations (customer service) are all part of my daily routine. I have previous & current experience serving on volunteer boards. I am very comfortable with technology & websites with a dash of systems development.

What area does the WCHL need to address immediately and how would you make it happen?

I feel that the league needs to pull away from being a travel league for the lower divisions. The demographics in D4-D7 are definitely more recreational in nature than the upper divisions. (Possibly D3 as well?) I would suggest designating D1, D2, and possibly D3 as travel divisions and the rest as rec/house divisions. The rules for the travel divisions would remain the same. The rec divisions would have a more relaxed set of rules that promotes healthy, fair competition without added stresses such as scheduling long weekend travels or finding goalie

replacements. I would also suggest adding 2 new positions, travel rep and house rep, to deal with the unique needs of each set of divisions. (The travel rep would be perfect for contacting out of state teams/universities)

I think putting together a primer for anyone interested in creating a team would help grow the league. Basically a timeline, checklist, sample budget with estimated costs, and some tips to help new teams form. I'd have this available to download from the site with possibly a "New Team" contact/position to help guide them through the process.

I also think that board members should spend some time observing games at levels they are not participating in. Determining rosters based on stats & playing history alone is not enough. Timely updating of scoresheet data into the site would help with identifying what teams should be observed.

Ron Smith

Coach/President of South Side Storm Club, Current President of WCHL

What expertise do you bring to the Board of the WCHL?

My experience within hockey communities and in my personal career will continue to provide a level of management that supports the board and the WCHL's goals. I have been involved in multiple positions over my career. Currently, I have held the president position for the WCHL for the past 2 and a half years. Past experience: served as president for 4 years of a Volunteer Fire Dept., Asst. Chief for a Fire Protection District, Carpenter Foreman for 26 years, and have coached hockey for the past 14 years mites thru high school levels and the past 10 years for women's teams associated with the WCHL.

What area does the WCHL need to address immediately and how would you make it happen?

I feel the current Board has done a great job at bringing the WCHL up to a higher standard concerning rules, a new and improved website, and continued growth. I would like to keep working on projects the current board has place on our future project list such as: creating new positions to help with growth of the league, better alignment of all divisions (Rating system), and bringing sponsorship to help reduce cost and/or to bring better opportunity to all members of the WCHL.

Treasurer Nominations

Michelle Fitzpatrick

Player & Current WCHL Treasurer

What expertise do you bring to the Board of the WCHL?

I have held the treasurer position for the last two and a half years which is an asset to the board because I don't have to learn what the responsibilities are I know them. In addition to being treasurer my project management skills and organization skills have helped the board over the last two years. My legal background also helps with ethics issues and has helped me see both sides of any issues brought to the board.

What area does the WCHL need to address immediately and how would you make it happen?

We need to build out the WCHL positions outside that of just the Board. There needs to be designated spots for individuals who are responsible for scoresheets and confirming data entry is accurate. A committee to assist with playoffs is also needed. These would be prioritized I would work on implementing if I am re-elected. I would first put out the creation of these positions as well as any others to the WCHL reps for vote and comment. After that the positions can be created and responsibilities can be split among the board members to chair or lead the positions.

Sandra Schneider

Player

What expertise do you bring to the Board of the WCHL?

Data Management, I was a past treasurer first my sons high school hockey league (Cobtras). Treasurer for my past 2 bowling leagues. Went to school first accounting & worked at my job for 13 years with Payroll & Accounts Balances.

What area does the WCHL need to address immediately and how would you make it happen?

N/A

North Rep Nomination (Unopposed Candidate)

Kathleen Schlagel

Current WCHL North Rep, Club Founder, Player and Coach

What expertise do you bring to the Board of the WCHL?

Prior to my time on the Board for the WCHL I have worked for a Professional Board in Chicago and served on an arts Board in Madison. I have experience in Public Relations, Event Management, Data Management, Systems Development and Fundraising.

As part of the current Board I spearheaded the use of the SportsEngine site that had been chosen by the previous Board four years ago. While it has had speed bumps, as any major project does, it has ultimately led to a significant improvement in the transparency of the WCHL. Yes, there are miles to go in communicating with our members. The leap forward allows every single member of the WCHL to understand who we are and the competitive environment that do our best to promote.

As a person that started playing hockey at 43 I have a unique understanding of how hard it is to be a beginner and try a new thing. The club that I co-founded is enjoying season three in the league. Three years ago we had seven players. Now we have 40+ and three teams in the WCHL. When I joined the Board I promised to support new teams in joining the league and growing the game from the ground up. I will continue with that mission.

It also helps that I lived in Chicago for 40 years and in Madison for 11. I can see the issues of the South Conference as well as the North Conference and have pushed hard for there to be much greater involvement of the North reps.

What area does the WCHL need to address immediately and how would you make it happen?

The next major item to tackle is an effective player rating system. After speaking with several Level 5 USAH coaches they were utterly perplexed by our rating system. Over the last year I have been reviewing evaluation systems from US and Canadian programs. There are numerous tools out there. My plan is to have a revamped rating system in place as soon as possible. I will speak with as many coaches as possible to solicit their feedback so that we come up with an effective system.

The next major issue to address is our outreach to rinks across all the states we play in. Women hockey will be exploding at the beginner level as well as the Division 2-3 level. We must recruit teams in our geographic area and encourage all teams to work with the youth organizations at their home rinks. That is how we recruit parents to try hockey and grow the game. We must also contact the colleges and universities and figure out a way to get more collegiate teams in the mix.

My third goal for the coming year is to add two more positions to the Board - Vice President and Director ad Litem. The VP would be in training to take over the leadership. This is typical in many organizations in order to capitalize on institutional knowledge and avoid major setbacks in Board transitions.

South Rep Nomination (Unopposed Candidate)

Jennifer Kendrick

Player

What expertise do you bring to the Board of the WCHL?

Data management, Event management & Project management

What area does the WCHL need to address immediately and how would you make it happen?

I am not aware of any issue that needs to be addressed immediately. I would like to help in any way I can to help the league grow & improve.