

St. Cloud Area Youth Basketball Association



To Whom It May Concern:

As a vital member of our community, we are thrilled to present an exclusive opportunity on behalf of the St. Cloud Area Youth Basketball Association ([SCAYBA](#)). Your esteemed brand and products resonate perfectly with our mission, and we eagerly invite you to join us as a valued partner through our dynamic sponsorship opportunities for the 2023-24 season.

At SCAYBA, our core focus lies in nurturing the talents and aspirations of young athletes while fostering a sense of community engagement. By collaborating with us, you will have a unique platform to showcase your dedication to supporting youth development and local sports.

Throughout the year, SCAYBA is committed to empowering young basketball players in the St. Cloud area. From October to March, we offer an enriching travel program for grades 3 through 8, complemented by an in-house program in partnership with the YMCA. During the summer months, our dynamic multi-week skills camp and dedicated shooting club provide an excellent opportunity for our young athletes to hone their skills and reach new heights in their game.

As a non-profit organization, we take great pride in making a positive impact on the community we serve. Through our scholarship program, we proudly support local graduating students in pursuing their dreams beyond the basketball court.

This season, SCAYBA is thrilled to host two extraordinary tournaments. Our Holiday Tournament, scheduled for December 9th and 10th, will bring together approximately 100 teams from over 70 organizations. In February, we celebrate our 35th annual Quarry Classic Tournament, which promises to draw in more than 200 teams for an action-packed weekend.

We sincerely believe that your brand's values align harmoniously with our vision, and we are excited to explore the various sponsorship opportunities available to you. By partnering with SCAYBA, you have the chance to leave a lasting impact on the lives of our youth while strengthening your brand presence within the community.

To discuss these exclusive opportunities further or to customize a package tailored to your preferences, please don't hesitate to reach out to us. Attached, you will find the invoice for your chosen sponsorship level, which can be submitted with your check made payable to SCAYBA by close of business on **October 1st, 2023**.

Thank you for considering this invaluable partnership with SCAYBA. Together, we have the potential to create something remarkable that resonates throughout the St. Cloud area and beyond.

With warm regards,
SCAYBA Board
IRS EIN: 41-1734443

St. Cloud Area Youth Basketball Association

Sponsorship Levels 2023-2024



Sponsorship Opportunities

BOOSTER Sponsor - \$200

- Website Advertisement: Your company's logo and link on the SCAYBA website and social media accounts.

FREE THROW Sponsor - \$350

- SCAYBA Holiday Tournament Advertising:
 - Company logo on a physical banner displayed at all tournament sites, showcasing your support for SCAYBA. Logo and link on Tournament website.
- Website Advertisement: Your company's logo and link on the SCAYBA website and social media accounts.

LAY-UP Sponsor - \$500

- SCAYBA Quarry Classic Tournament Advertising:
 - Company logo on a physical banner displayed at all tournament sites, demonstrating your affiliation with SCAYBA. Logo and link on Tournament website.
- Website Advertisement: Your company's logo and link on the SCAYBA website and social media accounts.

THREE POINT Sponsor - \$650

- Advertising for both Holiday and Quarry Classic tournaments:
 - Company logo on physical banners at all tournament sites, giving prominent visibility as a SCAYBA sponsor. Logo and link on Tournament websites.
- Website Advertisement: Your company's logo and link on the SCAYBA website and social media accounts.

SLAM DUNK Sponsor - \$1500+ (Limited Space)

- Company logo proudly appears on all travel player warm-up shooting shirts.
 - Over 100 travel players, traveling to over 80 locations across the Midwest, will proudly wear your company logo on their warm-up shooting shirts. This means your brand will receive significant exposure and visibility as our teams compete in various tournaments, showcasing your commitment to youth sports and community development.
- Advertising for both Holiday and Quarry Classic tournaments
- Website Advertisement: Your company's logo and link on the SCAYBA website and social media accounts.

St. Cloud Area Youth Basketball Association



| Company Sponsorship Name | Sponsorship Tier | Amount |
|--------------------------|------------------|--------|
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| Contact Information | |
|-----------------------|--|
| Contact Person | |
| Contact Phone # | |
| Contact Email Address | |
| Mailing Address: | |
| Company Website | |

Special Requests:

Company Logo can be emailed to: keith.frantesl@gmail.com or scayba434@yahoo.com

Return Invoice and Check to: SCAYBA
PO Box 434
St Cloud, MN 56302

Questions? Please contact Keith Frantesl at keith.frantesl@gmail.com , 320.267.1024

THANK YOU FOR YOUR SUPPORT!