



## **Announcement: ScoutingZone our Official Recruiting Partner of Walnut Creek Surf**

We are excited to announce [ScoutingZone](#) as our official recruiting partner! Through our partnership, we are bringing you a more effective way to connect with coaches, educate and empower you to own your recruiting journey. ScoutingZone was created by former collegiate players to be a little bit different than all other recruiting companies; connecting college coaches and players on the field and now, virtually!

It's imperative our players don't lose a step in their recruiting right now which is why we are very excited to kick-off a virtual recruiting platform that will provide an on-going opportunity for our players to gain visibility with college coaches. We have always placed an emphasis on helping our players get to the collegiate level and are pleased to continue to help our players reach their goals. Please watch this [video](#) to better understand how we are going to be connecting our players, virtually!

### **ScoutingZone FAQ's**

**Q) Who utilizes ScoutingZone?**

- A)** Players, teams/managers, clubs, college coaches.
- 3,800+ college coaches utilize SZ, making SZ the #1 college soccer recruiting tool
  - 95% of all major events across the country
  - We partner not only with clubs but elite showcases and tournaments as well as organizations such as US Club Soccer, NPL, USYS and many more. Here's a list of our [SZ Partnered Events](#).
  - More than 150,000 players use SZ to be identified and recruited by college coaches

**Q) How does ScoutingZone work?**

- A)** We created ScoutingZone® to be a little bit different than all other recruiting companies. SZ connects college coaches and players on the field, where recruiting takes place. Other recruiting companies just house player data in a "database". But guess what, college coaches don't go to databases to find players. They go to the tournaments to fill their rosters. We are all former Division I soccer players. We have been in your shoes. We get you. ScoutingZone® was designed to connect you and coaches, in a meaningful way, so that you are not passed over in the sea of players from a database. You deserve an authentic service that puts you in front of college coaches, while they are recruiting. Check out our [How It Works Video](#) to better understand.

**Q) What is Virtual Recruiting?**

- A)** SZ Virtual Recruiting is a must have – especially amidst Covid-19 where there are limited recruiting events occurring. SZ created a platform that enables college coaches to continue recruiting players to fill roster spots for their program. SZ connects players and coaches on and off the field. Brings college coaches to your sidelines, virtually, by managers uploading games to their SZ Team Webpage.

- Example of an [SZ Virtual Recruiting](#) team webpage.
- Check out our [Platform Video](#)

**Q) SZ Virtual Recruiting – how many games can we include on our team’s webpage?**

**A)** You will be able to have up to 4 games loaded onto your virtual recruiting page at one time. Those games can be swapped out as often as you’d like.

**Q) How secure will our virtual recruiting page be?**

**A)** Very. We always keep our player’s info secure, for many reasons. College coaches have to use a verified coach login in order to view player profiles.

**Q) SZ Virtual Recruiting – will scouts have access to our team rosters?**

**A)** Yes – Once your team managers activate your SZ Virtual Recruiting, college coaches will have access to rosters and game footage. All players on the roster will be hyperlinked to their SZ player profile so that coaches can have direct access to their profiles.

**Q) When do I need to have completed my SZ Roster and SZ Player Profiles?**

**A)** Typically there is a “go live date” for SZ Virtual Recruiting to go live on your club website. Your manager or club directors should communicate this date with you. Additionally, the quicker you get your profiles/roster updated, the more prepared/visible you will be to scouts and ready to be seen at your upcoming tournaments.

**Q) Where do I find my personalized player profile link?**

**A)** In the upper right side of your profile page, there is a link to "share you profile". We suggest always including your SZ Player Profile in all emails/communications with college coaches. College coaches want to receive personal emails written by the player -- the player profile link allows them to dive deeper into your profile.

**Q) Can managers create Printout Roster Flyers to hand out to college coaches on our sidelines?**

**A)** Yes, you can! Managers are provided a free code to print out rosters in a uniformed, professional format. If the manager does not know their free roster print out code, email: [support@scoutingzone.com](mailto:support@scoutingzone.com)

**Q) Is there a way to search colleges to create my Top 10 list?**

**A)** Yes! Through a SZ Club Connect partnership, players are provided a free player profile upgrade, Own the Zone, that provides access to SZ’s college search function. You can use a detailed college search by size, private/public or soccer division to gain knowledge on:

- Academic Information / Requirements
- Financial Information
- Admission Info
- Head Coach Emails
- Direct Link to Athletic Department Website and Emails

**Q) How does the Own the Zone Package differ from my free SZ Profile?**

**A)** With your OTZ Player Upgrade, you will be able to utilize the following resources to help you research schools...

- College Search Function – identify colleges of interest
- Head Coach Email Addresses – send personalized
- College Tracker – track your favorite colleges

**Q) How do I create my profile?**

- A)** Your team manager needs to first register your team in SZ (if they have not done so yet, the instructions are below). Once your manager registers your team, they will send you your SZ Team Code.

**Manager SZ Registration:**

- [www.scoutingzone.com](http://www.scoutingzone.com) - Click: Register, Click: Manager
- You will obtain a SZ Team Code – you **MUST** send your SZ Team Code to your players so they can register. When players register using your SZ Team Code, they will auto-populate onto your SZ roster.

**Player SZ Registration:**

- [www.scoutingzone.com](http://www.scoutingzone.com) - Click: Register, Click: Player
- Enter your SZ Team Code
- Enter your info – remember the more you enter, the higher likelihood you will appear in a college coach search
- Email college coaches and include your SZ player profile link – this is one of the most important steps in the recruiting process!!

**Sample Player Profile**

We are super excited to be working together and providing the tools needed to be successful with your recruiting pathway. Should you have any questions – please don't hesitate to reach us at: [support@scoutingzone.com](mailto:support@scoutingzone.com)

Remember... if you aspire to play college soccer, **YOU CAN!** You just have to work hard for it.

#OWNTHEZONE | #goBIG | #PathToCollegeSoccer

**Team ScoutingZone**