

**SPONSORSHIP**



**OPPORTUNITIES**

# ABOUT US

RNY FC IS A NOT-FOR-PROFIT YOUTH SOCCER CLUB LOCATED IN WESTERN NY.

THERE ARE FOUR MAIN PROGRAMS: GIRLS ACADEMY, MLS NEXT, PREMIER, AND FIELD HOCKEY.

RNY FC DEVELOPS ATHLETES IN A GROWTH-CENTERED, COMPETITIVE ENVIRONMENT. WE STRIVE TO BUILD A SENSE OF COMMUNITY AND INDIVIDUAL INTEGRITY.



BOYS

# RNY FC YOUTH PATHWAY

GIRLS



AMATEUR  
U17-U23  
COLLEGE

NCAA

NCAA



ACADEMY  
U13-U19



GIRLS  
ACADEMY



PREMIER  
U9-U19



# CLUB NUMBERS

## SOCIAL MEDIA

- TOTAL REACH: 57,700+
- TOTAL FOLLOWING: 13,500+

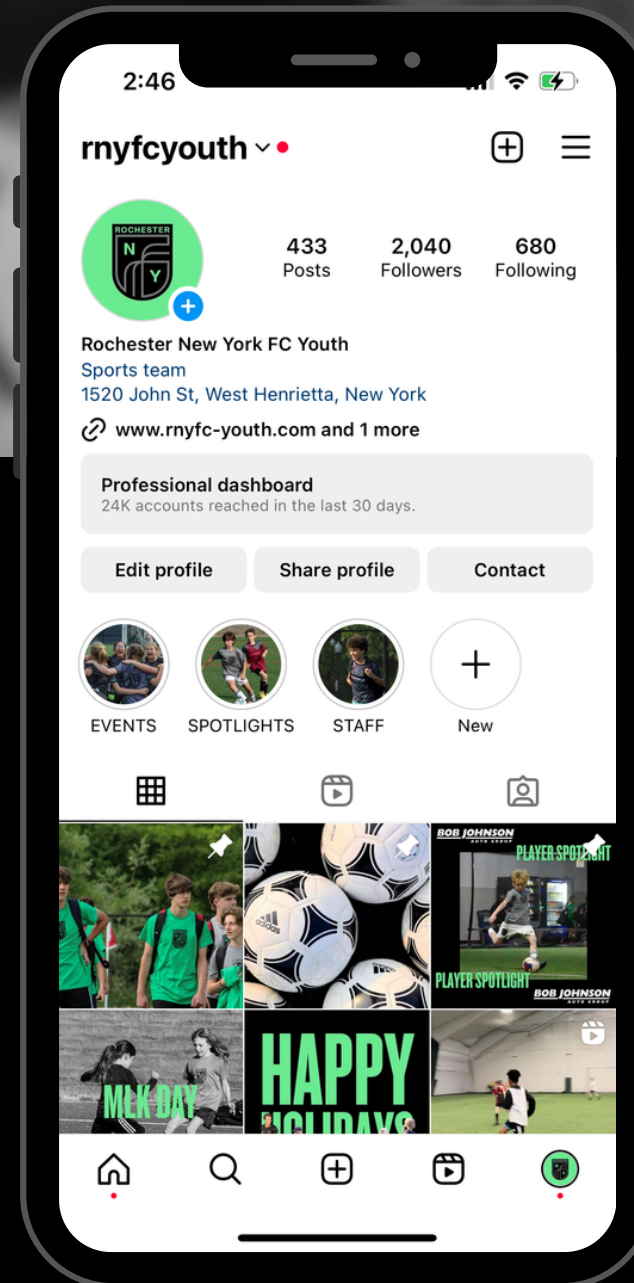
EMAIL: 10,000+ SUBSCRIBERS

FOOT TRAFFIC: 2,500 WEEKLY

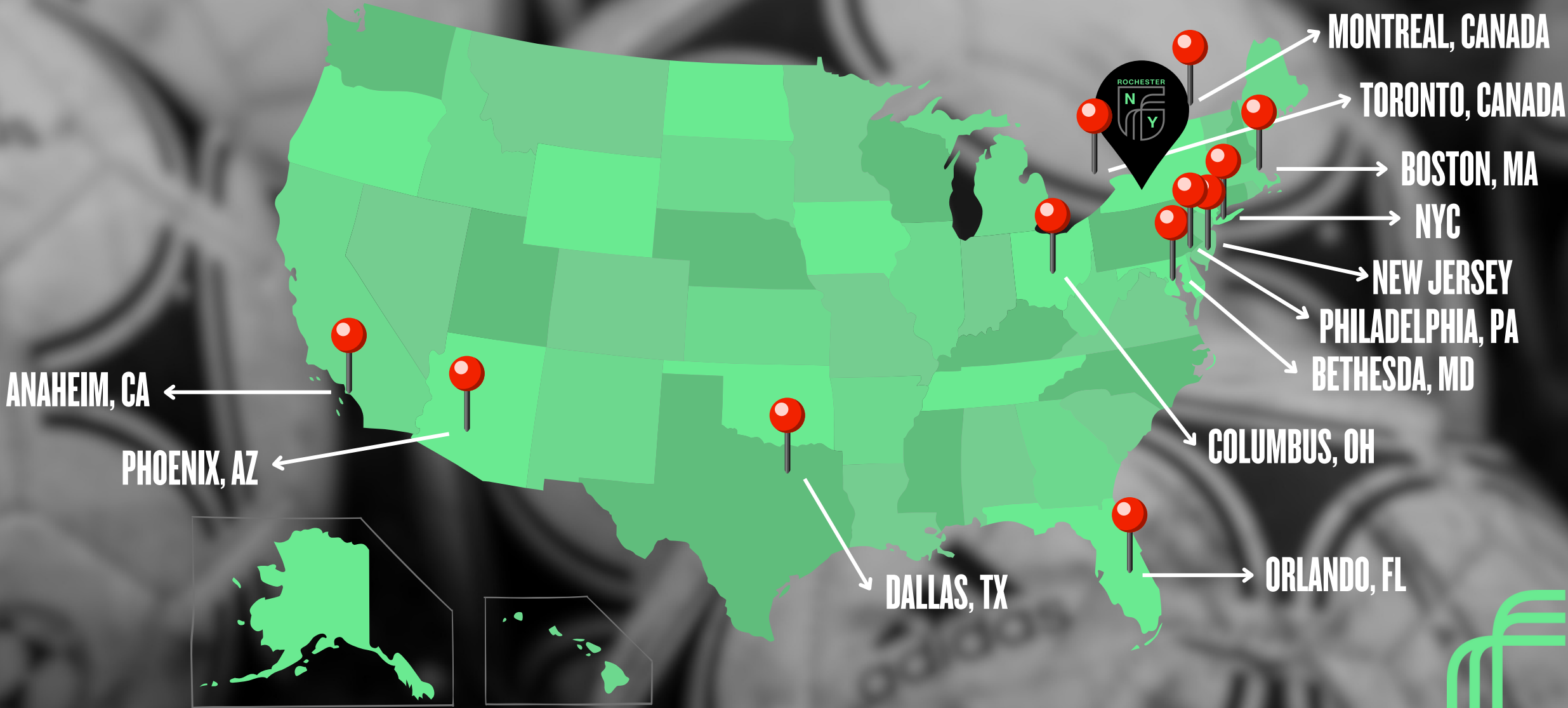
ATHLETES: 800+

OFFICE STAFF: 10

COACHING STAFF: 50+



# CLUB REACH



# SPONSORSHIP LEVELS

1 YEAR CONTRACT

	COPPER \$1,000	SILVER \$2,000	GOLD \$5,000	PLATINUM \$10,000
LOGO ON WEBSITE	X	X	X	X
LOGO ON SPONSORSHIP BOARD	X	X	X	X
BI-ANNUAL EMAIL ABOUT SPONSORS	X	X	X	X
FIELD SIGN		X	X	X
SOCIAL MEDIA BRANDED POST SERIES			X	X
ONE SPONSORED SOCIAL MEDIA GIVEAWAY				X
LOGO ON ALL CLUB WIDE EMAIL MESSAGES				X



# COPPER

\$1,000

• LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

• LOGO ON SPONSORSHIP BOARD

• BI-ANNUAL EMAIL ABOUT CLUB SPONSORS



# SILVER

\$2,000

LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

LOGO ON SPONSORSHIP BOARD

BI-ANNUAL EMAIL ABOUT CLUB SPONSORS

INDOOR FIELD SIGN





# GOLD

\$5,000

LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

LOGO ON SPONSORSHIP BOARD

BI-ANNUAL EMAIL ABOUT CLUB SPONSORS

INDOOR FIELD SIGN

SOCIAL MEDIA BRANDED POST SERIES



# PLATINUM

\$10,000

LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

LOGO ON SPONSORSHIP BOARD

BI-ANNUAL EMAIL ABOUT CLUB SPONSORS

INDOOR AND OUTDOOR FIELD SIGN

SOCIAL MEDIA BRANDED POST SERIES

ONE SPONSORED SOCIAL MEDIA GIVEAWAY

LOGO ON ALL CLUB WIDE EMAIL MESSAGES



ROCHESTER



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

# BRANDED SCOREBOARD

\$20,000 (2 YEAR CYCLE) \*PRICE BASED ON SCOREBOARD ESTIMATE UP TO \$15,000

LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

CLUB WIDE SCOREBOARD ANNOUNCEMENT VIA EMAIL AND SOCIAL MEDIA

INDOOR AND OUTDOOR FIELD SIGN

TAGGED IN ALL SOCIAL MEDIA POSTS WITH SCOREBOARD



# PRACTICE JERSEY SPONSOR

\$20,000 (1 YEAR CYCLE)

LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

CLUB WIDE PRACTICE JERSEY SPONSOR ANNOUNCEMENT VIA EMAIL AND SOCIAL MEDIA

INDOOR AND OUTDOOR FIELD SIGN

TAGGED IN 10 SOCIAL MEDIA POSTS WITH PRACTICE JERSEY



# ARM PATCH JERSEY SPONSOR

\$15,000 ANNUALLY (2 YEAR CYCLE)

LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

CLUB WIDE ARM PATCH JERSEY SPONSOR ANNOUNCEMENT VIA EMAIL AND SOCIAL MEDIA

INDOOR AND OUTDOOR FIELD SIGN

TAGGED IN 10 SOCIAL MEDIA POSTS WITH JERSEY



# FRONT JERSEY SPONSOR

\$30,000 ANNUALLY (2 YEAR CYCLE)



LOGO ON WEBSITE - LINKED TO SPONSOR'S WEBSITE

CLUB WIDE JERSEY SPONSOR ANNOUNCEMENT VIA EMAIL AND SOCIAL MEDIA

INDOOR AND OUTDOOR FIELD SIGN

TAGGED IN 10 SOCIAL MEDIA POSTS WITH JERSEY



# INQUIRE WITH US

[JHOOCK@RNYFC-YOUTH.COM](mailto:JHOOCK@RNYFC-YOUTH.COM)

## PROGRAM SPECIFIC OPPORTUNITIES AND QUESTIONS

### CORPORATE OPPORTUNITY FOR NAMING RIGHTS OF RNY FC ATHLETIC COMPLEX

- 63 ACRES
- INDOOR FIELDHOUSE AND OUTDOOR TURF FIELD
- PROMINENT SIGNAGE OUTSIDE AND INDOORS

### CORPORATE OPPORTUNITY FOR NAMING RIGHTS OF 60,000SF INDOOR FIELDHOUSE

- PROMINENT SIGNAGE INSIDE AND OUTSIDE OF BUILDING

### CORPORATE OPPORTUNITY FOR NAMING RIGHTS OF OUTDOOR TURF FIELD

- PROMINENT SIGNAGE ON TURF FIELD

