

Northern Lakes Youth Hockey Association Board of Directors Meeting Minutes

Date: 09/25/2019

Time: Meeting Called to order by Phil at 5:00 pm

Location: Dockside, Breezy Point

Board members present:

Dan Yantes	Marissa Raushel
Travis Tjaden	Jennifer Rikala
Matt Balmer	Jill Haugene
Mike Paulbeck	Trevor John
Phil Martin	Katie Berg

Board members absent:

Chad Rau
Michael Olsen

Non Voting Members:

John Engstrom – Gambling Manager

Guests:

Krista Olson

Open Session:

1. **Public Comment:** None
2. **Krista Olson – Aitkin City Rink**
 - a. Presentation of current status of fundraising for new Aitkin rink/warming house/pickle ball court – currently the project is funded at \$331,000 of \$456,000 goal has been met and they are seeking additional donations of cash or services - November 29th is the committee's goal to be done fundraising for the project - tentative ground breaking spring of 2020, completed by November of 2020. It was discussed that perhaps NLYHA could apply for IRRRB grant as a 501c3 and donate potential proceeds to project.
3. **Meeting Minutes (Matt)**
 - a. Minutes from August 26th meeting were discussed.
 - b. Motion to approve August 26th, 2019 minutes by Dan Yantes, second by Katie Berg. Motion passed unanimously.
4. **Gambling Report (Dan)**
 - a. General site update - August 2019 was up from August 2018 - gambling is up year to date.
 - b. Raffle update - waiting on final numbers - initial indications seem like was a

good sales year and sales may be up from last year.

- c. Ticket Sales Discussion – There was a discussion surrounding 3 families that did not sell their raffle tickets. A motion was made by Katie Berg to use the McMonigal Scholarship Memorial Fund to offset the cost of unsold girl's tickets due to hardships, thus exhausting that account. A note will be sent to the McMonigals informing them of this. 2nd by Marissa. Motion also made by Katie to increase these same families' fundraising requirements to increase their wreath and pizza sales to make up the remaining balance. Katie will determine this exact amount and communicate to Travis and Phil accordingly. 2nd by Phil. Motions both passed unanimously.
- d. Dan made motion to approve \$69,630 in allowable expenses and lawful purposes expenditures of \$70,000 which includes a \$30,000 transfer to the hockey operating account for October. Second by Mike. Motion passed unanimously.

5. Fundraising Report (Jen)

- a. Reported on the Game and Grub event at the North Stars - attendance was marginal - profit of \$325. which was mostly due to folks that happened to be at the game, not NLYHA families. Discussed we may have been too early, pre hockey season. We will be looking for another date to try this event another time during the hockey season in hopes of better hockey family attendance.
- b. Jen reported on pizzas and stated Jill Freking and Diana Verville will be helping
- c. Shirts plus in Aitkin is offering a shirt fundraiser that Jen will be looking into.
- d. Jill will be reaching out to Jamie David to initiate the Chevy Drive fundraiser.

6. Equipment Report (Travis)

- a. Jerseys and socks will be ready October 1.
- b. Travis reported he ordered this season's gear from Dick's, Pure Hockey, Breezy Pro Shop, also picked up some goalie gear at Play It Again Sports-St. Cloud, Hockey Zone-St. Cloud and Play It Again Sports-Duluth. The gear purchased from Dick's and Pure Hockey was paid for with Gear It Up grant from Dicks' and MN Hockey, and the Pure Hockey gear was paid for with the credit that we got for meeting the 2+2 challenge last season.
- c. The gear exchange in Breezy and Hallett were both were well attended. Two North Star players helped at Breezy exchange.
- d. Both equipment rooms in good shape, Hallett room is getting low on gear at this time but this is to empty it out better and get rid of the bad gear, and then refill from Breezy.
- e. Travis feels we have the needed gear for the coming CTH event.
- f. Travis stated only a few of the goalies have been in touch with him to exchange their equipment. He is worried some of the goalie families will wait until the last minute to determine what gear they need for the season, which is difficult with goalie gear lead time. Trevor was asked to reach out and prompt them to get in touch with Travis. It was also discussed that if they are late to reach out they will have to wait for the gear, which could be post tryout.

7. Communication Report (Jill)

- a. Jill provided a general communication, website, social media, and assn messages report.

- b. Jill looked into the Shine a Light Foundation - nothing posted as of 9/22.
- c. Skate to Achieve - we are registered. Need to follow-up with Rachel and Belinda on any help they need with website and set-up. Jill communicated with them about the budget.
- d. Bus committee update – new members added to the committee are DeGrote, Haff and McLaughlin.

8. SafeSport Report

- a. No Report

9. Registration (Marissa)

- a. Registrations are still be coming in
- b. Fall skills numbers appear to be slightly down

10. Recruiting & Retention (Travis)

- a. Recruitment Recap
 - i. Towels have been rolled with CTH flier and frequently asked questions flier. Towels are in the process of being brought to the schools.
 - ii. Registration portals for all three CTH events are up and running already have people registering for the events.
 - iii. Girls Night Out is coming together. On ice for 45 minutes, then pizza at Billy's, and then North Stars game.
 - iv. October CTH is coming together. Working on getting North Star players and girls high school players to help out. Also reaching out to association families to get volunteers.
 - v. Jill Haugene and Travis have been contacted by the Crosslake "Light Up The Dam" committee and on September 27 they are showing Mighty Ducks and asked if we can be involved somehow to promote upcoming CTH events. Travis brought towels and fliers to the event.
 - vi. Working on getting donations for the Bring A Friend To Try Hockey promotion. Reached out to several people that we buy gear from hoping they will be able to donate something.
- b. Retention Recap
 - i. Need to contact kids/families that did CTH last year and did not sign up. This will be done in the next few days

11. Finance Report (Katie)

- a. Katie reported financials are looking good and are tracking per budget.

12. Hockey Committee Report (Mike)

- a. Move Up Request - Quinton Rikala request tabled again at the Hockey Committee level until final CTH session and squirt teams and potential needs are determined
- b. 12U Move Up Request - It is the suggestion of the Hockey Committee to allow Natalie Steuven to move up to play on the 12U team. She is grade appropriate and this would be her 3rd consecutive year at 10U should she play 10U again. Motion made by Jen Rikala to allow Natalie Stueven to move up, second by Katie Berg. Motion passed unanimously
- c. General update regarding PW and Bantams numbers. Hockey Committee is recommending converting to 2 bantam teams versus the initially discussed 3

teams. Motion was made by Jill to convert to 2 bantam teams. 2nd by Katie. Motion passed unanimously.

- d. The hockey committee is seeking fresh eyes for evaluators this year and working to find them.
- e. Mite jamboree status - due to the date of ice out at Hallett the mite jamboree will be re-tooled this year. East and West Mite coordinators will discuss this and bring forth their thoughts.

13. Other Business

- a. Mike Muller – (Matt) – Discussion surrounding looking into adding Mike Muller as a Director of Hockey position. Matt Balmer and Mike Muller will set up time for Mike to meet with board, level coordinators, and the head A level coaches.
- b. Camp Scholarships (Phil) – Phil will continue to work on this and will further this in the coming months.
- c. Breezy Point Meeting Update (Phil) - General updates from Phil on Phil and Jill's meeting with David and Joyce from Breezy Point.
- d. Hallett Outdoor Ice Discussion (Phil) - City of Crosby has agreed to support and maintain the Crosby outdoor rink. Phil suggested we may want to engage Hallett and/or a local contact to help oversee and maintain the rink as it will likely be low on the City's priority list.
- e. Brandon Anderson Dryland Facility (Matt) – Matt reported that Brandon has a work week planned this week to try to get the work wrapped up so that the facility can be usable this season.

The next meeting will be held at 5:00 pm on October 23rd, 2019 at the Cedar Chest.

Motion by Marissa to adjourn. Second by Trevor. Motion passed unanimously.