

EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
July 11, 2022 via Zoom

Present

Ben Goodman, President
Ross Gustafson, Boys Tournament Director
Sue Newton, Vice President
Tom Madden, In-house Director
Derek Bronson, Girls Tournament Director
Michelle Goodman, Girls Traveling Director
Brad Newton, Boys Traveling Director
John Grosse, Treasurer
Rachel Swanson, Web and Apparel Coordinator
Scott Sikich, Player Development Coordinator
Travis Day, Coach Development Coordinator
Dan McGrath, Assistant Boys Tournament Director and Social Media Coordinator
Erin Hanson, Fundraising Director
Jo Seaton, Assistant Volunteer Coordinator
Erin Erickson, Facilities Coordinator

Absent

Jude Miron, Assistant Boys Traveling Director
Kris Wilson, Assistant Girls Traveling Director and Equipment Coordinator
Dara Bronson, Assistant Girls Tournament Director
Kate Schwartz, Observer

Proceedings

Meeting called to order by Ben Goodman at 7:34pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, a motion was made by Ross Gustafson to approve the June 13, 2022 board meeting minutes. Michelle Goodman seconded the motion with no board members opposed.

Program Updates

The Board received the following updates:

- **General (All)**
 - MSOB – would like to continue if provided more input into sessions (more variety in drills, less lightning, too repetitive at times); B. Goodman to follow-up with Brian Ammann on plan for upcoming season
 - Key vendor list: South Metro Sports, Linhoff Photo, Bloomington Trophy, Apparel
 - MYBA Program Conference call (6/27/22) notes from Sue Newton
 - Membership renewal completed
 - Get on the Tournament Index (both boys and girls tourney posted)
 - Confirmed our administrator is Ben (look to change to Sue) – requested everyone to ensure the MYBA has the current contact names
 - Discussion/announcement of the eligibility change – changed to school attendance
 - Exception for private and home school
 - School team where they attend private school
 - Association where they reside
 - Association where the school is located
 - Explained/outlined the scenario of more than one option – goes by which schools feed the high school
 - Discussion of the Transfer process – both associations must approve annually
 - Grandfather Clause – 2 players per team can be transfers

- Noted best practice is to ask for registration to inquire what school (done) and then at tryouts collect documentation
- ID structure – best practice is to utilize MTBA team id structure (done)
- Tourney Machine – the MYBA has a discounted rate \$2/team for tournament registration (can use own account – online registration) If interested notify jeremy@myas.org
- Youth First introduction – discussed current officials’ shortage as partly due to coach and parent behavior. Encourage to help. Recognition events this year and more activities during Grade State. Report any misconduct to MYAB.
- Officials – walked through Arbitersports – does the training and screenings
- Events this year include the Grade State Remix – Oct 30th for top, and MLK Day the B&C level, Clash of Champions – President’s Day
- **In-House (Madden)**
 - Registration now open
- **Boys Traveling (B. Newton)**
 - Anticipate 13-14 teams
 - Registered for 6 tournaments already
- **Boys Tournament - November 12-13, 2022 (R. Gustafson)**
 - 62 teams registered
 - working on securing court time, only one confirmation of space (Burnsville HS - Sunday only)
 - working to confirm training staff for sites
 - working with John on finalizing budget
- **Volunteer Coordinator (Seaton)**
 - Nothing new to report
- **Girls Traveling (M. Goodman)**
 - Tentative tryout schedule created and will be posted once I get feedback from boys’ side
 - Working on registering for tournaments
 - Anticipate 6-7 teams this year
 - Looking for an 8th girls paid coach; one I had lined up took the 9th grade girls basketball position at Eastview
 - Tryouts - I'll recruit board members to help on both days
- **Girls Tournament - January 7-8, 2023 (Bronson)**
 - Posted on MYAS
- **Coach Development (Day)**
 - Nothing new to report
- **Player Development (Sikich)**
 - Shot Club is underway, and participation seems good; more younger kids than older so far
 - 4 weekly challenges starting this week that will carry throughout summer
 - Working on getting a Shot Club “Get Together” put together for mid-summer
 - Need to start coordinating prizes for Shot Club, and Shot Club Challenge winners
 - Discussed Skill Clinics and timing of when to provide
- **Facilities (Erickson)**
 - New contact at Hope Fieldhouse will be Heather Corley
- **Web Coordinator / Apparel (Swanson)**
 - Traveling registration opening on 6/21 and closing on 8/19
 - 43 players registered as of 7/11/2022 (33 boys, 10 girls)
 - EVAA newsletter items will be registration and shot club until closer to tryouts
 - Financial aid clarified and can be tracked through registration process
 - Tracking of failed payments for John G. (reporting needed - Rachel to request)
 - Next meeting with apparel company is on July 13; planning to expand items in 2022-23, including "general" Eastview Lightning option
- **Equipment (Wilson)**
 - Nothing new to report
- **Social Media Coordinator (McGrath)**

- Progress across Twitter, Facebook, and Instagram
- Will look to interview past players and post to generate interest
- **Fundraising (Hanson)**
 - Will proceed with Heggie's Pizza Fundraiser
 - Exploring options for another fundraising event at Hope Fieldhouse
- **Financials (Grosse)**
 - Financial aid process clarified with EVAA
 - Reviewed DRAFT 2022-2023 budget (Appendix I)
 - Trying to add an additional tournament for Boys & Girls to play in (making a total of 9 paid / 10 total tournaments) but as of now we will need to keep it at 8 paid tournaments based off our tournament & player registration estimates
 - We will cover all Sports Engine processing and registration fees (2.5% + 1.25 per transaction) this season; budgeted @ \$7000 based off our player and tournament registration estimates
 - We will also cover all financial aid this year; budgeted \$5000 for those items
 - EVAA admin fee is \$20 this year and that has been adjusted down given Basketball is covering Sports Engine fees and financial aid

Adjournment

- Business was concluded and the meeting adjourned at 8:49pm.

Appendix I – FY2022-2023 Draft Budget

	Total Basketball	Boys Traveling	Girls Traveling	In House	Boys Tournament	Girls Tournament	Fundraising
	FY2022						
	Budget	Budget	Budget	Budget	Budget	Budget	Budget
Number of Participants	575	135	65	375	-	-	-
Income							
Registrations	145,875	66,825	32,175	46,875	-	-	-
Tournament Registration Fees	97,750	-	-	-	55,250	42,500	-
Tournament Admissions	-	-	-	-	-	-	-
Event Income	-	-	-	-	-	-	-
Concession Income	-	-	-	-	-	-	-
Clinic Fees	-	-	-	-	-	-	-
Contributions and Gifts Income	-	-	-	-	-	-	-
EVAAs Logos Items	-	-	-	-	-	-	-
Fundraiser Income	25,000	-	-	-	-	-	25,000
Miscellaneous Income	-	-	-	-	-	-	-
Total Income	268,625	66,825	32,175	46,875	55,250	42,500	25,000
Expenses							
Admin fee	11,500	2,700	1,300	7,500	-	-	-
Clinic Expense	-	-	-	-	-	-	-
Clinic Fee	-	-	-	-	-	-	-
Coaching Fees	30,000	18,000	9,000	3,000	-	-	-
Concessions Expense	-	-	-	-	-	-	-
Equipment	750	250	250	250	-	-	-
EVAAs Logo items	9,500	3,500	1,500	4,500	-	-	-
Facilities	54,471	22,400	11,200	13,281	4,290	3,300	-
Fundraiser	14,250	-	-	-	-	-	14,250
League Entry Fees	3,600	50	50	3,500	-	-	-
Program Supplies	-	-	-	-	-	-	-
Photocopying/Mailing	-	-	-	-	-	-	-
Financial Aid	-	-	-	-	-	-	-
Referees/Umpires	30,050	3,300	2,000	600	13,650	10,500	-
Processing NGIN	7,010	1,940	935	1,640	1,545	950	-
Scholarships	5,000	2,000	2,000	1,000	-	-	-
Storage	3,000	1,000	1,000	1,000	-	-	-
Uniforms	7,500	-	-	7,500	-	-	-
Event Expenses	6,890	-	-	-	3,790	3,100	-
Tournament Registration fee	72,800	50,400	22,400	-	-	-	-
Trophies, plaques, ribbons	2,000	-	-	-	1,000	1,000	-
Other Expenses	1,500	450	450	200	200	200	-
Total Expenses	259,821	105,990	52,085	43,971	24,475	19,050	14,250
Net Operating Income	8,804	(39,165)	(19,910)	2,904	30,775	23,450	10,750