



WHO WE ARE:



OUR MISSION:

To use the game of football to build accountable men who will attack life by loving and serving others with grateful hearts.

WHAT IS THE ASK / OPPORTUNITY:

- * To contribute to our program through participation in the upcoming Mustang Golf Classic Tournament to be held July 22, 2024 at Oak Glen Golf Course.
- * To advertise your business in our upcoming season in our Game Day program and have a presence on our social media platforms, website and at the stadium.

OPPORTUNITIES YOU WILL RECEIVE FOR SUPPORTING MOUNDS VIEW FOOTBALL:

- 1) Advertise your business, in a cost-effective way
- 2) Support your local community youth
- 3) Be visible in the community that you serve – across multiple generations
- 4) Make connections (via the golf tournament) that could lead to future business and hiring opportunities
- 5) Connect with other local business owners at the Golf Tournament

WHO WOULD BE YOUR AUDIENCE:

120 Golfers / 2000 fans per home game / 175 young men in football program and their families / 400 youth program football kids, their parents and extended families/ MV Football Dancers & their families / program ads that are taken home – and retained for the season (ad power that keeps on giving without any mailing costs)

2023 Stats:

10,575 11,200 Avg. 46K Impressions Aug-Now



MUSTANG CLASSIC SPONSORSHIPS

TOP END GOLF PACKAGE **\$1,500**

- * Foursome for Tournament
- * Greens Fees & Cart
- * Use of Putting/Chipping/Range
- * Lunch & Dinner
- * 8 Drink Tickets
- * Representation /Booth on hole

- * Signage on Beverage Cart / Bar
- * Social Media 'shout out' during event
- * Recognition during Dinner
- * Opportunity to contribute logo'd item to Golfer's goodie bags

FOURSOME GOLF PACKAGE **\$1,000**

- * Foursome for Tournament
- * Greens Fees & Cart
- * Use of Putting/Chipping/Range
- * Lunch & Dinner

- * 4 Drink Tickets
- * Signage on a hole
- * Opportunity to contribute logo'd item to Golfer's goodie bags



TWOSOME GOLF PACKAGE **\$350**

- * Twosome for Tournament
- * Greens Fees & Cart

- * Use of Putting/Chipping/Range
- * Lunch & Dinner

INDIVIDUAL GOLFER **\$175**

- * Tournament Entrance for 1
- * Greens Fees & Shared Cart

- * Use of Putting/Chipping/Range
- * Lunch & Dinner

BUSINESS PRESENCE ONLY **\$500**

- * Representation/Booth on hole
- * Signage on a hole

- * Opportunity to contribute logo'd item to Golfer's goodie bags

GOLF AND IN-SEASON ADVERTISING OPTIONS

PLATINUM COMMUNITY BUILDER **\$5,000**

- * Top End Golf Package **PLUS**
- * Center Billing on Website as 'Title Sponsor'
- * Center Billing on 2024 Player Poster
- * Two Full Page Ads in Game Day Program
 - One page 'Proud to be Title Sponsor'
 - One page business ad

- * Banner at all Home Games as 'Title Sponsor'
- * Lead "Sponsor" on Social Media
- * Home Game Sponsor 'Take Over' Opportunity (Game of Choice)

\$6,500 VALUE

GOLD COMMUNITY BUILDER **\$2,500**

- * Top End Golf Package **PLUS**
- * Full Page Ad in Game Day Program
- * Logo on 2024 Player Poster

- * Advertisement on MV Football Website
- * Logo on shared Banner at home games

\$3,750 VALUE

SILVER COMMUNITY BUILDER **\$1,500**

- * Half Page Ad in Game Day Program
- * Logo on 2024 Player Poster

- * Advertisement on MV Football Website
- * Logo on Shared Banner at home games

\$2,000 VALUE

ADD-ON'S / OTHER OPPORTUNITIES:

- * Full Page Ad in Game Day Program - \$750
- * 1/2 Page Ad in Game Day Program - \$500
- * 1/4 Page Ad in Game Day Program - \$300
- * 'Home Game Sponsor Take-Over' Opportunity (3 Available) - Booth/ Signs / Streaming / Web Recognition / Give Aways to Fans - \$1000
- * Player of the Game Sponsor - \$600 per team (Fresh, Soph, JV, Varsity) or \$2,000 for all 4 teams
- * Touchdown/ Field Goal sponsor - \$250 per game - 4 available (max of 2 games per 1 sponsor)

FOR QUESTIONS ON PACKAGES OR SPONSORSHIPS, PLEASE CONTACT SPONSORS@MVMUSTANGFOOTBALL.COM

WWW.MVMUSTANGFOOTBALL.COM/GOLF-CLASSIC/

