


ONTARIO SOCCER
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2019 Operations Report

2020 Annual Meeting of the Membership

2019 Operations Report

2019 marked the first year of Ontario Soccer's new 2019-2021 strategic plan that includes a number of strategic initiatives based on membership input that will further progress both the governance and development of the game at all levels.

Ontario Soccer's overall strategy since 2015 has been and will continue to be, to modernize our organization so we can best lead our membership today and in the future. Change management has not been easy for some, this is understandable however to serve our membership better and to remain as leaders in Canada in our sport, it is important we stay relevant and current to those in which we serve.

I want to recognize both the 21 District Association leaders and the Board of Directors of Ontario Soccer for embracing change and for your collaboration, debate and ultimately the support for our direction forward. The 650 Clubs and Ontario Registered Academies in our province are the "store fronts" for our game. These organizations and the participants in which they serve must always be our primary focus as this is where the delivery and participation of the game takes place. Ontario Soccer, Districts and Leagues, we are all service providers focused on providing good governance, leadership and resources.

This 2019 Operations Report provides an overall summary of core membership support programs and services that have taken place over the course of the year. As you will see through the volume of programming delivered, 2019 was another busy year, impacting all areas of the province.

I wish to also provide thanks and gratitude to the many volunteers that dedicated countless hours of work to serve on our various operational committees, program delivery teams, strategic plan project work groups, as well as the full time staff of Ontario Soccer. We are all Ontario Soccer the same we are all Canada Soccer, unified to help us grow and develop both domestically and internationally.

Your passion and commitment to the game defines how way Play, Inspire and Unite.

Yours in Soccer;

Johnny R. Misley
CEO
Ontario Soccer

SOCCER OPERATIONS

Coaching Development Program

In 2019, Ontario Soccer Coaching Development Program continued to deliver clinics and training across the province at the local grassroots, Provincial and National levels. It also saw the first year in which Ontario Soccer delivered to coaches online, increasing the accessibility to coaches across the province.

237 Coaches attended the National B and C License courses in Ontario. 225 Coaches attended one of nine Canada Soccer C License courses. Courses took place in various Districts around the province, ranging from London to Ottawa and online from Thunder Bay. 12 coaches took part in the very first B License online course delivery.

Over the course of the year, 2,200 Community Coaches were certified in Ontario Soccer Coaching Courses.

NCCP Community Courses ran in 16 Districts around the Province;

- Active Start: 11 courses, 196 Coaches certified
- Fundamentals: 20 courses, 386 Coaches certified
- Learn to Train: 44 courses, 885 Coaches certified
- Soccer for Life: 41 courses, 817 Coaches certified

Learning Facilitator Performance

The feedback from the course candidates about the Ontario Soccer Learning Facilitators (LF) has been overwhelmingly positive. 1697 coaches out of 2284 (75%) who attended, provided us with feedback:

- 92% of all coaches who attended the courses rated their Learning Facilitator as 'Excellent' and a further 7% rated as 'Good'. Providing a 99% rating of 'Excellent' or 'Good';
- 85% 'Strongly Agreed' and the remaining 15% 'Agreed' that the Learning Facilitator 'Created an enjoyable learning experience';
- 99% of coaches said they would return and do another course with their Ontario Soccer Learning Facilitator again if they were assigned.

Ontario Soccer Video Coach Evaluations

230 coaches were offered an evaluation in 2019. Coaches are now able to be evaluated in their own environment and have the opportunity to speak with their evaluator before and after their session via video call. This has led to a greater level of analysis and self-reflection. As a result of this, the C License pass rate has risen from 62% in 2018, to 69%

in 2019. Coaches going through the National B License Part 1 have seen a rise in success rate from 55% in 2018, to 81% in 2019.

Female Coach Mentorship Workshops

The Female Coach Mentorship Program is designed to train female coaches, who in turn will act as educators and mentors to other female coaches who wish to further develop and progress in their coaching careers. The mentorship program is part of a holistic support system approach to enable promising coaches across the province to reach their full coaching potential in the sport. To date, this program has held workshops with 99 female coaches across Ontario. In 2019, 7 coaches were selected to receive personalized one to one mentorship from our Head Female Coach Mentor in order to accelerate their development in coaching.

Other

The Ontario Soccer Goalkeeper Coach Certificate was launched in December 2019. This course is 100% online and can be taken by coaches across Ontario. This course covers all the basics of coaching goalkeepers. By the end of the month 34 coaches had already taken and completed the course with resounding positive feedback.

The Goalkeeper Coach Diploma Course (47 Coaches) - this two-day course is an introduction to the specialized position of a Goalkeeping Coach. It's a mix of practical and theoretical work that builds on the basics of coaching goalkeepers.

The Ontario Soccer Technical Director (TD) Diploma Course - in 2019, 22 participants attended the new re-designed course. Taking into account attendee feedback and input from TD's currently operating in Ontario. The course is now a skills based curriculum, focusing on defining the Technical Director's role and providing them with the necessary tools required to meet the demands of the position. The course addresses topics such as Player Development through the Talented Pathway, Management and Leadership styles with taking facilitator, evaluator, mentor and Master Learning Facilitator workshops as they now are built in the course alongside 5 online classroom modules. The course started in November 2019 and will conclude in 2020, by candidates presenting how they have applied their learning in their own environments and submitting their strategic and operational plans for feedback.

The Ontario Soccer on-line Coach Learning Platform - nearly 400 users accessed the Academy Soccer Coach online resource platform, which has become the hub for development of coaches, players and high performance education in Ontario. The Platform is used by coaches on the C and B License, as well as coaches taking the Goalkeeper Coach Certificate, Diploma Course and Soccer Fitness.

The Soccer Fitness Coach Course (21 instructors trained) - this course was also restructured to support online learning as coaches from across Ontario take 3 online sessions before coming to the field to work together in person. The course provides education to soccer fitness coaches and helps them transfer knowledge from other sporting areas to be specific to the game of soccer. 2019, saw the introduction of the Ontario Soccer Fitness Level 2 course. This course started in November 2019 and will finish in March 2020.

Player Development Program

Ontario Player Development League (OPDL) – High Performance Program

The Ontario Player Development League completed its 6th year of operations in 2019. The program has increased its reach across the Province by providing support to a standards-based developmental environment, focused on meaningful competition with standardized training and coaching via a centralized structure for tracking and identification of talented players. Initiatives, such as the expanded “OPDL on Campus” event for OPDL Players increased the exposure of players to Ontario Universities.

Off the field, the 2019 Right for Proposals (RFP) was completed to include four new organizations in the program for 2020. All new organizations also entered the Canada Soccer National Youth Club Licensing Assessment, solidifying alignment to the standards in the OPDL.

OPDL Highlights:

- All OPDL License Holders successfully provisioned with the Canada Soccer National Youth Club Licensing recognition;
- Over \$122,500 distributed to OPDL players as part of the “OPDL Athlete Scholarship Program”;
- OPDL Technical Director’s Canada Soccer National Team EXCEL Workshops hosted in partnership with Canada Soccer;
- Successfully hosted a U12 OPDL Festival for the second year in London, ON;
- Second Gatorade 5v5 Tournament hosted. 86% player satisfaction rate amongst OPDL Teams;
- Canada Soccer National Team REX Super Centre integrated into OPDL competition. This provides a competitive platform for REX female players while enlarging the exposure of OPDL players to National Coaching staff;
- 86% approval rate of the “OPDL on Campus” hosted at Queens University, Guelph University and Carleton University;
- OPDL Best Practices workshop expanded with further collaboration around best practices of programming and community engagement;
- The continued training of OPDL venue staff to support game day operations. Overall in 2019, game day experience satisfaction rate maintained 86% approval rate among teams;

- 1500+ Games played across 100 different venues;
- Marketing and promotion of the program expanded with focus on promotion of the program via social media platforms;
- Solidified competition for the “Train to Compete” Stage with the creation of the OPDL Cup for U15 and U17 age groups;
- OPDL players recognized at the “OPDL Appreciation Day at BMO”, presented by TFC;
- OPDL RFP completed for review of organization to integrate the program in 2020. Four new License Holders successfully approved for 2020: Rush Canada, FC Durham, Sigma FC and Kingston United;
- Support of implementation of the National Youth License for OPDL Coaches. The Youth License will become a requirement by 2024;
- Over \$8,700 raised for 5 different charities from the OPDL Charity Shield held in 2019;
- Implementation of new layer of player identification to include input for OPDL coaches on top performing players during the OPDL season. In total, over 1,000 players were identified during this process and information added to their profile for further screening.

OPDL Coach Development Program (CDP)

In 2019, Ontario Soccer expanded the OPDL Coach Development Program adding workshops for Technical Directors presented by Canada Soccer staff. The workshops focused on the EXCEL curriculum and the applicability in the OPDL. The modules complement the OPDL Technical Curriculum and provided Technical Directors an opportunity to further discuss impact to their OPDL programs.

Alignment with Canada Soccer

Ontario Soccer continued the collaboration with Canada Soccer in the areas of player development. Supporting initiatives such as the Canada Soccer Club Licensing Program, National Player Development Program and Skill Centre Program.

Annual Performance Review

Ontario Soccer Staff conducted the annual assessment with each License Holder in preparation with focus on the key areas in the National Club License Review. Overall, OPDL License Holders demonstrated a 10% increase on the assessment of grassroots programs and 4% increase in the High Performance assessment.

Grassroots Player Development

The Player Development Team continued to support implementation of Long Term Player Development across the province and completed a full assessment of key components of grassroots programming across Ontario.

2019 Highlights:

- New Ontario Soccer Player Development Webinars provided via ontariosoccer.net
 - All Abilities Soccer
 - What is Talent Identification
 - Coaching the adolescent soccer player from a holistic perspective
 - Canada Soccer Concussion Policy and Rowan's Law
 - Happy Birthday? The Relative Age Effect in Sport
- OPDL License Holder Grassroots workshops and assessments completed with great engagement from License Holders;
- Support to Coaching Development Program on delivery of Coach Courses;
- Transition for alignment with Canada Soccer grassroots standards. The standards, developed by Canada Soccer, were included in the Ontario Soccer operational procedures for the 2020 season;
- Support to partnership activations with Circle K via the "2v2 Circle K Festivals" hosted in London, ON; Ottawa, On and Vaughan, ON;
- Support to Multi-sport Summer camp hosted by Hockey Canada in Amherstview, ON and Seguin, ON;
- Complete revamp of Ontario Soccer website section for player and parents. The new sections provide better access to resources used by parents on their education around LTPD and soccer in general.

Grassroots Survey (2019)

The Player Development Team also completed the 2019 Ontario Soccer Grassroots Survey to obtain a greater understanding of the state of grassroots programs across the province. The survey provides an update to the previous grassroots survey conducted in 2014 and measures the impact of the implementation of Long-Term Player Development since 2012.

In total, between players, parents and coaches, approximately 1,800 stakeholders were involved in this survey. The survey took place between February 2019 and September 2019 and utilized both online and offline methods for data collection. The results and conclusion were included on the Player Retention study completed by Ontario Soccer and will serve as supporting evidence for the development of programs in the future.

Implementation of Canada Soccer Club Licensing Program

2019 marked the first year of implementation of the Canada Soccer Club Licensing Program in Ontario. Ontario Soccer started the transition into the national program while Club Excellence program was retired. The first year of the program received an overwhelming response across the two windows of application available to membership. Over 150 organizations are engaged in the program across all levels, from National Youth Club License to Quality Soccer Providers. Ontario represents over 70% of all clubs across Canada participating in the program.

Ontario Registered Academy (ORA) Program

The Ontario Registered Academy (ORA) program is designed for registered private academies in Ontario. Academies with ORA status are designated as either Tier 1 or Tier 2 Academies, having met specific technical and administrative standards set by Ontario Soccer. In 2019, there were 54 ORA Academies, 35 designated as Tier 1 Academies and 19 designated as Tier 2 Academies.

For the 2018-19 Indoor Season, Academies registered 2,499 players. For the 2019 Outdoor Season, Academies registered 5,908 players: 2,673 Grassroots, 2,544 Youth, and 692 Senior.

The Ontario Academy Soccer League (OASL) is a board-approved, strategic initiative, wherein participating Academies receive full entitlements with Ontario Soccer. The OASL was approved by the Board in 2016 as a two-year Pilot Project for 2017-18, and was subsequently approved to continue in 2019 in pilot form under the oversight and management of Ontario Soccer, until such time that a permanent governance structure for Academies is in place. In 2019, Ontario Soccer partnered with DG Sports to operate the OASL as the league management service provider.

47 of the 54 ORA Academies participated in the OASL in 2019, competing in 1 of 2 Tiers depending on the organization's ORA status (Tier 1 or Tier 2). The OASL operated male divisions from U8 to U17, and a female division at U11/12. In total, the 2019 OASL had 302 Academy teams that played over 2,000 games. The OASL playing format included 8 Festivals for U8 and a 16-game home/away season for U9-U17. The satisfaction rate for the 2019 OASL was 66%.

The OASL also offered for the first time in 2019 a Cup Competition. The Academy Cup was an optional competition available to all OASL teams aged U14, U15, U16, and U17.

7 of the 54 ORA Academies did not participate in the OASL in 2019, opting instead to play in the Soccer Academy Alliance Canada (SAAC) League. As an Associate (Non-Voting) Member of Ontario Soccer, SAAC and the ORA Academies playing in the SAAC League receive limited entitlements with Ontario Soccer.

On August 8, 2019 the Ontario Soccer Board formed the District President Forum and Ontario Registered Academy (DP/ORA) Working Group. The DP/ORA Working Group is comprised of select District Presidents, Academy representatives, and select Ontario Soccer Board Members with the mandate to create a framework for full Academy integration targeted for 2021. The Board also approved starting in 2020, ORA-accredited Academies will register with District Associations rather than directly with Ontario Soccer.

Match Officials Development Program

In 2019 we continued with our delivery of the Long Term Officials Development Program (LTOD) in addition to our regular programming.

Major activities in non-LTOD programming included the evaluation of over 150 instructors. This was the second time this evaluation process was performed, and allowed us to track development and improvement areas.

The role of Chief Youth Assignor (CYA) will continue in 2020. This role allowed program staff to concentrate on other issues, while the CYA handled assigning issues at the Youth Provincial Level.

Ontario Soccer Manager, Match Officials Development was a key contributor to the launch of the Canada Sport For Life LTOD program.

Long Term Officials Development (LTOD) Phase 2 - activities 2019

Fourteen (14) talent identification projects took place in 2019. This resulted in over 60 aspiring match officials, Grade 6, 7 and 8, being invited to one or all of the following: OPDL Centralized Venues, League1 Ontario, OUA and OCAA.

LTOD Activities:

- Club Best Practices launched;
- Peer-to-Peer Mentor Accreditation Program created and launched;
- Fitness Leader training completed;
- Online Learning Management system moving forward with education modules being created;
- Futsal Strategy in full operation, with the accreditation of new Futsal Assessors and Instructors;
- Futsal Registration move partially to SportsEngine to collect registration fee;
- Evaluated Year 1 of Trillium Grant, and met all requirements and deliverables;
- Scouting program designed;
- Report on the use of District Development Fees provided to membership;
- Attended 30 outreach meetings to discuss LTOD programming across the Province;
- Hosted 6 major LTOD Focus Group or Information sessions; and
- Facilitated 11 LTOD Camps in collaboration with Clubs and District Associations.

LTOD Specific Presentations:

- Technical Advisory Committee;
- OPDL Technical Directors and Presidents;
- Ontario Soccer Technical Directors Certification Program; and
- Ontario Soccer Summit.

Other:

- Working closely with the Player and Coach Development Programs to institute Canada Soccer Club Licensing
 - Only province to require an active Match Officials Development Program as a requirement for Provincial Club Licensing levels 1 and 2

Non-LTOD activities

- Female Leadership strategy created and launched;
- 2 Female Leadership Days supported;
- Froster Active Kids collaboration for the Small Sided Officials created;
- Hosted a 3-day Match Officials SportsEngine planning retreat;
- Created new Discipline Reporting forms to facilitate new IFAB laws;
- Surveys showed:
 - Abuse as the #1 reason for Match Officials leaving the game,
 - Mentorship and Support #2 reason, and
 - Females want to be acknowledged as competent Officials as equally as males. This became part of our Female Leadership Strategy.

Provincial led assignments (individual appointments) and other:

- OPDL – 4,500+
- League1 Ontario – 1,000+
- Ontario Cup – 150+
- OASL – 6,000+
- Showcase Tournaments – 150+
- OUA – 1,000+
- Elite Match Officials Camp – OUA, OCAA and League1 Ontario – 85 Talented Pathway Match Officials
- Futsal Assessor Training (5 individuals)
- MLSE Match Officials Appreciation Day – 250 attendees

Total Courses Managed and Hosted:

Course	#	Total Accredited	Male	Female
Futsal Assessor Accreditation	1	4	1	3
Entry Level	106	1881	1377	504
Futsal Transition Course	1	16	15	1
Small Sided	84	1863	1203	660
Small Sided Asst. Referee	8	80		
Mentor Accreditation	22	213	162	51

2019 Total Match Officials registered : 8274

FIFA	4
National	8
Provincial	33
Regional	95
District	3858
Youth	1646
Small Sided	2630

Total Female Match Officials RegisteredTotal: **2049**

FIFA	3
National	1
Provincial	4
Regional	5
District	611
Youth	499
Small Sided	926

2019 Upgrading Programs

With additional application requirements, the numbers for the Upgrading Program was reduced in 2019

Provincial Upgrading 5
Regional Upgrading 15

2019 Total Futsal Match Officials registered: 103

Futsal 4 (Provincial)	7
Futsal 3 (Regional)	14
Futsal 2 (District)	13
Futsal 1 (District)	69

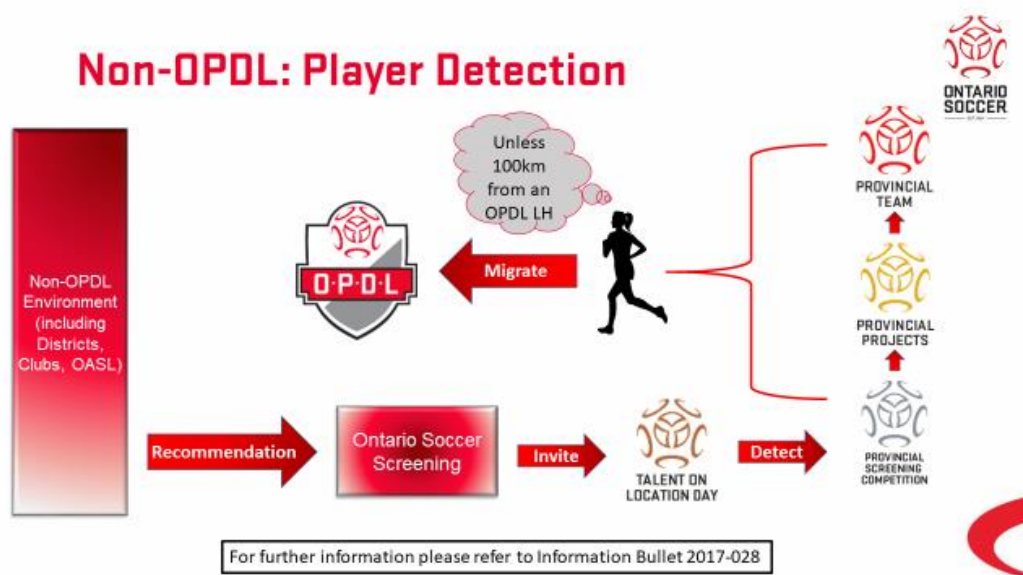
Total Female Futsal Match Officials Registered

Futsal 4 (Provincial)	2
Futsal 3 (Regional)	1
Futsal 2 (District)	0
Futsal 1 (District)	5

High Performance Program

Provincial Player Identification

The Ontario Soccer High Performance Team in 2019 identified over 900 players from the OPDL and Talent on Location Days for the Provincial Screening Competition in November 2019. From the 650 players that were identified, at the 2019 Provincial Screening Competition, approximately 300 players were selected for continued screening within the Provincial Projects program in 2020. This was across the U13, U14, and U15 age groups for girls and boys. In 2019, TFC Academy selected 8 new male athletes across multiple age groups from OPDL Clubs.



National Player Identification

Ontario provided an overall average of 52% of the athletes selected for Canadian National Men's & Women's programs (including Para and Futsal) for both Senior & Youth levels.

Provincial Identification Programs

- Talent on Location Days (ToLD) are held in various locations across the province;
- The Ontario Soccer High Performance Program utilizes the player recommendation process for Membership Club and Academy Technical Staff;
- Players have the opportunity to be recommended by a certified and qualified Club Technical Director/Club Head Coach, District Technical Director or Academy Technical Director; and
- The Ontario Soccer High Performance Staff provides opportunities for those players outside of the Talented Pathway to enter through ToLD. Players attending the ToLD events can be recommended by a Coach with a minimum National B License Part 1.

2019 Talent on Location Day (ToLD) Greater North		
Location	Players Attended	Players Identified
Greater North – Thunder Bay	65	4

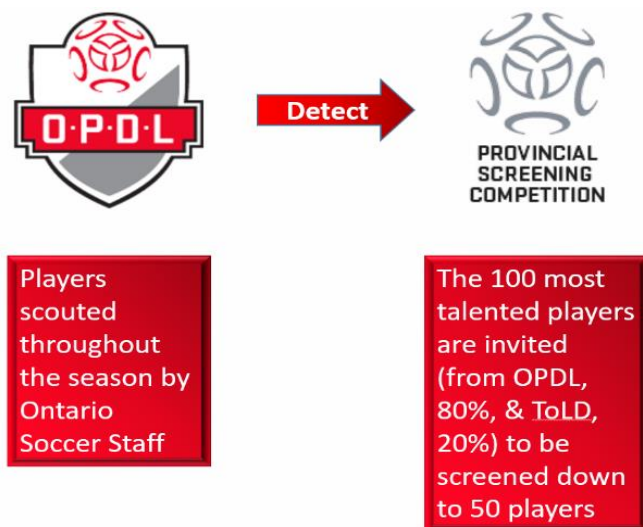
Players identified at ToLD in the Greater North, along with those players recommended, are invited to attend the Greater Toronto Area ToLD.

In 2019, the 2005/06 Boys & Girls were screened in Thunder Bay, ON at the ToLD event (35 boys and 30 girls). Two male and two female players were identified and invited directly into the Provincial Screening Competition.

In Sudbury, ON, three players were recommended and directly invited into the Greater Toronto Area ToLD event.

2019 GTA Talent on Location Day (ToLD)		
Age Group & Gender	Participated	Identified
U13 (2006) Girls	16	6
U14 (2005) Girls	30	5
U15 (2004) Girls	37	17
U13 (2006) Boys	53	20
U14 (2005) Boys	70	17
U15 (2004) Boys	52	16

Provincial Screening Competition (Provincial Screening Competition)



In November, an average of the 100 most talented players identified in OPDL and ToLD, for each gender of U13, U14, U15, were invited to compete at the Provincial Screening Competition. Ontario Soccer High Performance Staff, along with OPDL Head Coaches, detected the top 50 players per age group and gender to move into the Provincial Projects.

Provincial Screening Competition		
Gender	# Participated	# Identified
Males (U14,15,16)	325	167
Female (U14,15,16)	330	187

Provincial Program

The Provincial Program is available to all Ontario Soccer registered players who are competing at either U14, U15 or U16 age groups. The OPDL is the primary program in which potential Provincial Team Players are detected. There are however, alternative player detection options for those Ontario Soccer registered players who do not compete within the OPDL (i.e. ToLD).

The Provincial Program will focus on player screening, talent identification and benchmarking of players through competition. The U14, U15 and U16 Provincial Projects takes place from January to April. It will involve one screening weekend (3 sessions each) per month from January to March, one preparation weekend, and one inter-Provincial Teams competition in April.

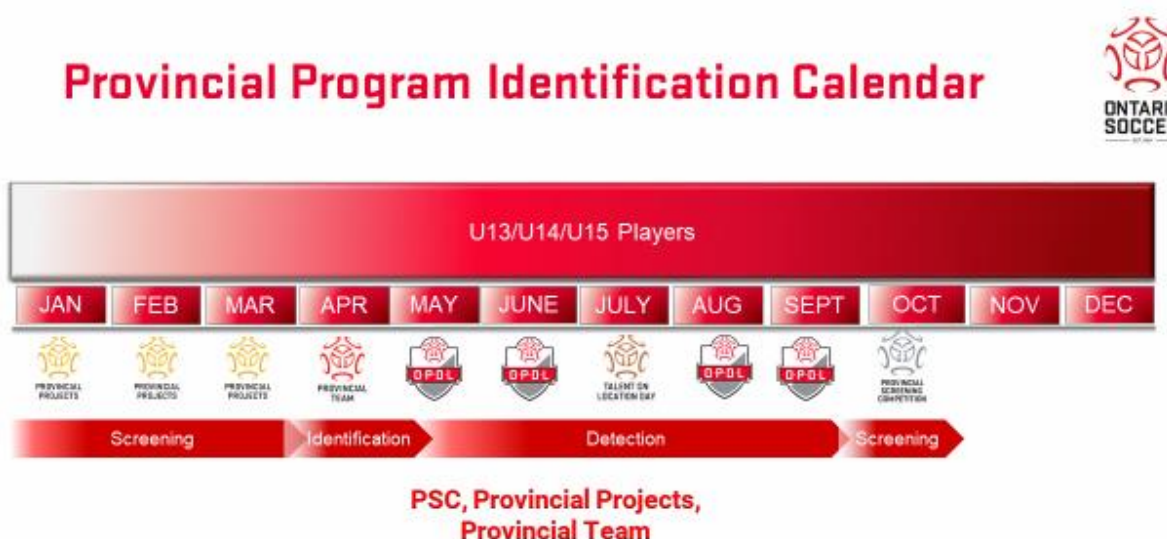
It is at the inter-Provincial Competition in April where Canada Soccer will be present to scout the players for potential invite to Canada Soccer's National or Regional Excel Programs.

Goals & Objectives:

1. To provide players with an inspirational experience in the Provincial Program to ignite their ambition to represent Canada at the international level
 - To expose players to highly experienced and qualified technical staff

2. Talent Identification and Benchmarking player performance through quality competition
 - Squad selection based on identifying effective football habits in players that can develop into National Excel Program Standards
 - Through effective communication mechanisms to help raise player self-awareness and self-responsibility for individual performance through the implementation of feedback and reflection
3. Provide the opportunity for new Ontario players to be selected for future National & Regional Excel Programs
 - Support Identification through player profiling across four corners of development using Player Assessment tools and video
4. Create a practical environment for Provincial Staff to enhance best practice coaching habits to National Excel Standards
 - To provide an opportunity for Canada Soccer B License Part 1 Coaches to obtain experience working in a Provincial Team environment
 - Provide Female Mentorship graduates an opportunity to obtain experience working in a Provincial Team environment as Support Staff
5. Accelerate the development of potential players to be selected for the 2021 Canada Summer Games (U17 Age Group).

Provincial Program Player Identification Timeline



Girls Program

Under 16 Girls Born 2003 Provincial Team April 2019	
OPDL	13
Non-OPDL (ToLD)	2
REX	6

Under 15 Girls Born 2004 Provincial Team April 2019	
OPDL	14
Non-OPDL (ToLD)	0
REX	7
Under 14 Girls Born 2005 Provincial Team April 2019	
OPDL	17
Non-OPDL (ToLD)	6
REX	1
Talent on Location Days	
Under 13 ToLD Girls Born 2006 Screened	16
Under 13 ToLD Girls Born 2006 Identified	6
Under 14 ToLD Girls Born 2005 Screened	30
Under 14 ToLD Girls Born 2005 Identified	5
Under 15 ToLD Girls Born 2004 Screened	37
Under 15 ToLD Girls Born 2004 Identified	17
OPDL Player Identified During 2019 Season (May – Nov)	
Under 13 OPDL Girls Born 2006 Identified	102
Under 14 OPDL Girls Born 2005 Identified	102
Under 15 OPDL Girls Born 2004 Identified	70
Provincial Screening Competition November 2019	
Under 13 OPDL Girls Born 2006 identified for Provincial Screening Competition	102
Under 13 ToLD Girls Born 2006 identified for Provincial Screening Competition	6
Under 14 OPDL Girls Born 2005 identified for Provincial Screening Competition	102
Under 14 ToLD Girls Born 2005 identified for Provincial Screening Competition	5
Under 15 OPDL Girls Born 2004 identified for Provincial Screening Competition	70
Under 15 ToLD Girls Born 2004 identified for Provincial Screening Competition	17
Female Player Identified for January 2020 Provincial Projects	
Under 13 OPDL Girl Born 2006 identified from Provincial Screening Competition for Provincial Projects	47
Under 13 Non-OPDL Girls Born 2006 identified from Provincial Screening Competition for Provincial Projects	5
Under 14 OPDL Girls Born 2005 identified from Provincial Screening Competition for Provincial Projects	48
Under 14 Non-OPDL Girls Born 2005 identified Provincial Screening Competition for Provincial Projects	1

Under 15 OPDL Girls Born 2004 identified from Provincial Screening Competition for Provincial Projects	34
Under 15 Non-OPDL Girls Born 2004 identified from Provincial Screening Competition for Provincial Projects	9

Female OPDL Players Selected into Canada Soccer Regional EXCEL Super Centre		
2019/2020	2006 Girls	3
	2005 Girls	5
	2004 Girls	9
	2003 Girls	11
	2002 Girls	9

Provincial Teams Female Coaches		
Head Coaches		0
Assistant Coaches		3
Support Staff		3

Boys Program

Under 16 Boys Born 2003 Provincial Team April 2019		
OPDL		17
Non-OPDL (ToLD)		5

Under 15 Boys Born 2004 Provincial Team April 2019		
OPDL		19
Non-OPDL (ToLD)		5

Under 14 Boys Born 2005 Provincial Team April 2019		
OPDL		16
Non-OPDL (ToLD)		6

Provincial Teams Male Coaches		
Head Coaches		6
Assistant Coaches		3
Support Staff		3

Talent on Location Days		
Under 13 ToLD Boys Born 2006 Screened		53
Under 13 ToLD Boys Born 2006 Identified		20
Under 14 ToLD Boys Born 2005 Screened		70
Under 14 ToLD Boys Born 2005 Identified		17
Under 15 ToLD Boys Born 2004 Screened		52
Under 15 ToLD Boys Born 2004 Identified		16

OPDL Player Identified During 2019 Season (May – Nov)		
Under 13 OPDL Boys Born 2006 Identified		99
Under 14 OPDL Boys Born 2005 Identified		100

Under 15 OPDL Boys Born 2004 Identified	77
Provincial Screening Competition November 2019	
Under 13 OPDL Boys Born 2006 identified for Provincial Screening Competition	99
Under 13 ToLD Boys Born 2006 identified for Provincial Screening Competition	20
Under 14 OPDL Boys Born 2005 identified for Provincial Screening Competition	100
Under 14 ToLD Boys Born 2005 identified for Provincial Screening Competition	17
Under 15 OPDL Boys Born 2004 identified for Provincial Screening Competition	70
Under 15 ToLD Boys Born 2004 identified for Provincial Screening Competition	16
Male Player Identified for January 2020 Provincial Projects	
Under 13 OPDL Boys Born 2006 identified from Provincial Screening Competition for Provincial Projects	43
Under 13 Non-OPDL Boys Born 2006 identified from Provincial Screening Competition for Provincial Projects	14
Under 14 OPDL Boys Born 2005 identified from Provincial Screening Competition for Provincial Projects	42
Under 14 Non-OPDL Boys Born 2005 identified from Provincial Screening Competition for Provincial Projects	10
Under 15 OPDL Boys Born 2004 identified from Provincial Screening Competition for Provincial Projects	39
Under 15 Non-OPDL Boys Born 2004 identified from Provincial Screening Competition for Provincial Projects	9

Ontario Male Athletes: National Team Invites for 2019					
Mens National Team	Date	Camp	Ontario Invites	Total Invites	(%)
	18-Mar-19	CONCACAF Nations League Qualifying	15	23	65%
	2019-06-15	CONCACAF Gold Cup	17	23	74%
	2019-08-28	Concacaf Nations League	14	24	58%
	2019-10-15	Concacaf Nations League	14	23	61%
	2019-08-11	Concacaf Nations League	14	22	64%
CAN M23					
CAN M20					
CAN M18	30-Apr-19	NEX U18-23 BEST WITH BEST CAMP			
	2-Dec-19	NEX U18-23 BEST WITH BEST CAMP			
Youth U15-U17	4-Mar-19	NEX U17 BEST WITH BEST CAMP IN MEXICO	9	24	38%
	1-May-19	NEX U17 CONCACAF QUALIFYING TOURNAMENT IN USA	7	20	35%
	31-Jul-19	NEX U15 CONCACAF U15 TOURNAMENT	8	18	44%
	19-Jul-19	NEX U17 PRE U17 WORLD CUP CAMP - MONTREAL	11	25	44%
	3-Oct-19	NEX U17 PRE U17 WORLD CUP CAMP	11	24	46%
	18-Oct-19	FIFA U17 WORLD CUP IN BRAZIL	10	21	48%
	2-Dec-19	NEX U15 BEST WITH BEST CAMP			
			Totals Camp invites	130	247
Ontario Female Athletes: National Team Invites for 2019					
Womens National Team	Date	Camp	Ontario Invites	Total Invites	(%)
	8-Jan-19	Women's National Camp in Spain	15	23	65%
	25-Feb-19	Algarve Cup in Portugal	13	23	57%
	5-Apr-19	Women's International Friendly WNT vs ENG + NIG	13	23	57%
	18-May-19	Camp & Friendly vs Mexico	14	22	64%
	24-May-19	Camp & Friendly vs Spain	14	22	64%
	4-Jun-19	FIFA Women's World Cup France 2019	14	23	61%
	25-Sep-19	Womens International Friendly WNT Vs Japan	14	24	58%
	30-Oct-19	Four Nations Tournament	14	23	61%
CAN W23					
CAN W20	5/July/2019	Women's U-20 Excel Program international series in Eng	7	20	35%
	8-Aug-19	Women's National U-20 Team Camp in Burnaby	7	20	35%
	13-Dec-19	Women's National U-20 Team Camp in Burnaby	8	20	40%
CAN W17	5-May-19	Women's EXCEL Camp in Markham	12	27	44%
	23-Sep-19	NEX Camp in Markham	12	22	55%
	25-Nov-19	Excel Camp in Mexico	10	20	50%
CAN W15					
		Totals	167	312	54%
Ontario Para Athletes: National Team Invites for 2019					
CAN Para	Date	Camp	Ontario Invites	Total Invites	(%)
	9-Mar-19	Para Soccer Evaluation Camp in Oakville	7	7	100%
	1-Jul-19	IFCPF World Cup Sevilla 2019	5	12	42%
	30-Nov-19	International Friendly v Australia	5	12	42%
		Totals	17	31	55%
Ontario Futsal Athletes: National Team Invites for 2019					
Can Futsal	Date	Camp	Ontario Invites	Total Invites	(%)
	22-Oct-19	Mens Team Player Camp - Pre-World Cup Qualification	11	25	44%
	13-Dec-19	Mens Team Player Camp & Friendly Series in Costa Rica	7	21	33%
		Totals	18	46	39%
Ontario Beach Athletes: National Team Invites for 2019					
CAN Beach Soccer	Date	Camp	Ontario Invites	Total Invites	(%)
		Totals	0	0	0%
		Overall Total	332	636	52%

BUSINESS OPERATIONS

Communications

Ontario Soccer Stakeholder Communication

Ontario Soccer continues to work towards becoming a leading amateur sports organization in the way that it communicates with the Districts, Clubs, Private Academies, the media and membership at large.

Building off of an already strong digital footprint, the Digital Communications and Strategy team has amplified its efforts to deliver relevant content to Ontario's membership and continue to showcase the great work being done by Soccer Operations and Competition and Events through its wide variety of coverage.

An already robust analytics program has been expanded to support the decision-making around that storytelling. Using a number of different analytics programs to gain a better understanding of what the Ontario Soccer membership is interested in, Digital Communications and Strategy maps and tracks things like online behaviour patterns, impressions and engagement affinity interests and watch time, to create a clearer picture of when and why people are interacting with the Provincial Governing body.

That information is used to support everything from Business Operations in partner acquisition, to Soccer Operations in the timing and delivery of their programming, to the creation of new video content and online content.

Media Impressions

Ontario Soccer ran 55 media campaigns over the course of 2019 in support of a number of major events and initiatives such as the Ontario Soccer Summit, OPDL Charity Shield, Ontario Cup as well as many other story-telling opportunities. Ontario Soccer achieved a potential media reach of 81.2 million impressions for 2019 based on these campaigns.

Bulletins

Over the course of 2019, 70 bulletins, on topics ranging from By-law changes, competition updates, coaching clinics, corporate partnerships and many more were provided to the Districts, Clubs and Academies.

In addition, 37 direct membership email marketing campaigns, surrounding events like Ontario Soccer Summit and other major events were used to help keep the Ontario Soccer membership better informed of key dates and registration cut-off times.

Ontario Soccer Digital Channels Analytics:

- 1.702 million views on OntarioSoccer.net (1.65 million in 2018)
- 1.454 million views on TheOPDL.com (1.4 million in 2018)
- 97,103 views on Livestream broadcasts (84,025 in 2018)

- 118,004 views on YouTube content (114,000 in 2018)
- 918,100 impressions on YouTube content (670,500 in 2018)

Subscribers

- Instagram: 7,504 followers (3,517 in 2018)
- Facebook: 5,530 Likes, 5,684 Follows (4,723 Facebook Likes, 4,800 Follows in 2018)
- Twitter: 11,354 followers (10,093 Followers in 2018)
- YouTube: 1,993 Subscribers (1,429 Subscribers in 2018)

Business Development

Partner Acquisition

In the first year of the new 2019-2021 Strategic Plan, efforts were executed to leverage and grow corporate and sport partnerships to achieve sustainable growth across core program platforms.

In a major deal, Circle K became the second-ever Ontario Soccer Premier Partner with focus on grassroots soccer, joining Toronto FC in this top partnership category and leaving available two Premier Partner opportunities.

With a priority placed on building out the full partnership roster across key industry categories (e.g. retail, financial services, insurance, quick service restaurants, auto, etc.) Ontario Soccer also held advanced discovery discussions with a number of other blue chip prospects.

Beyond acquiring new partners, Ontario Soccer also successfully renewed 4 key partnerships over the course of the year:

- Gatorade extended its Program Partnership with the Ontario Player Development League for another multi-year term, which saw the sport performance brand remain the “Official Sports Fuel of OPDL”;
- SoccerX made the commitment to continue as the “Official Apparel and Equipment Supplier” of Ontario Soccer;
- Nothers, The Awards Store renewed its partnership as “Official Recognition Awards Supplier” with Ontario Soccer; and
- Respect Group Inc. signed on to return as the Presenting Partner of the Ontario Soccer Summit 2020 edition to be hosted in Hamilton, ON on the heels of headlining the Ontario Soccer Summit 2019 in London, ON.

The 2019 Ontario Soccer Summit had a record-setting number of partners. New and renewing organisations, including The Farley Group, Academy Soccer Coach, Centaur Products, etc. provided valuable budget relief and contributed to providing Summit attendees with a strong event experience.

In summary, Ontario Soccer achieved the following results in partnership development in 2019:

- Acquired one (1) new Premier Partner - Circle K
- Renewed two (2) Program Partners - Respect Group Inc., and Gatorade
- Renewed two (2) Official Suppliers - SoccerX, and Nothers

To align with the quickly changing commercial landscape of Soccer across Canada in the wake of the historic kick-off of the new Canadian Premier League and to lay the groundwork for strengthening future growth opportunities, Ontario Soccer also moved forward its partnership discovery dialogue with Canadian Soccer Business (CSB) – the entity managing the commercial rights of Canada Soccer and the Canadian Premier League.

Partner Servicing

The year was highlighted by successful tactical execution of partner activations combined with strong service, contributing to receiving positive performance feedback and achieving an 85% satisfaction rating among partners.

Ontario Soccer continued its work with Premier Partner Toronto FC providing full immersive marketing rights, with a special focus on OPDL. Assets were activated through a combination of branding, advertising, digital media and social media resulting in strong brand recall (4.55/5) of Toronto FC among OPDL License Holders and players.

Also, the new premier partnership with Circle K led to the execution of 3 successful Circle K 2v2 Festivals in London, ON; Ottawa, ON and Vaughan, ON while also issuing festival grants to a series of community host organizations.

In collaboration with Program Partner Gatorade, Ontario Soccer staged the second edition of the Gatorade 5v5 event, which drew 60 participating teams (32 boys, 28 girls), an increase of 34 teams (130%) from the inaugural edition in 2018. Two teams advanced to represent Canada at the Gatorade 5v5 World Finals in Spain, with both reaching the quarterfinals. The event, combined with strong results from Gatorade's involvement as Official Sports Fuel of OPDL (80% of players and parents recalled Gatorade as a partner), led to the multi-year renewal of the partnership beginning in 2020.

As part of its agreement with Toronto FC, Ontario Soccer also executed passthrough partnership rights for three of the Club's partners – Kia, Sonnet and Dairy Farmers of Ontario – to enable them to connect with youth soccer at all levels.

Activations included:

- Assisting in preparing and organizing the Kia Cup at BMO Training Ground, including sourcing (teams and officials), data capture and post-event surveying;
- Executing the “Sonnet Top Corner Team of the Week” promotion that enabled teams from lucky OPDL License Holders to attend 17 Toronto FC regular season games; and
- Implementing an on-site experiential activation for Dairy Farmers of Ontario during all three weekends of the Ontario Cup finals providing a reach of over 3,000 players and families.

The Ontario Soccer Summit 2019 in partnership with Respect in Sport in March, provided a key activation platform for many partners. With a record 500-plus attendees in London, ON, partners engaged with an array of stakeholders in Ontario Soccer’s membership through various activations including on-site presence, speaking opportunities and branding.

The annual Partner Summit on December 11, 2019 capped off the year featuring a partner soccer match, keynote speaking session by Canada Soccer Director of Development Jason de Vos and a presentation on 2019 partnership activation highlights. Following the Partner Summit, Ontario Soccer disseminated its annual survey to the partners.

Other key partnership servicing highlights in 2019 included:

- Developed two new coordinated co-branded marketing activations in Froster Active Kids (Circle K) Young Leaders and SoccerX Coach of the Month and Match Official of the Month;
- Executing for program partner HUB International a series of 12 videos showcasing fitness and training techniques for Long-Term Officials Development;
- Creating in tandem with Official Apparel and Equipment Supplier, SoccerX, Coaching and Match officials online stores;
- Developing an education activation at the Ontario Soccer Summit 2019 around “Keeping Girls in Sport” with Program Partner Respect Group Inc.

Looking to 2020, Ontario Soccer will aim to work with its partners to better leverage their assets through effective activations. These enhancements, combined with strong service from the Marketing and Partnerships team, should further increase partners’ overall return on investment.

ONTARIO SOCCER PARTNERS

Premier Partners



Program Partners



Official Suppliers



Marketing

In 2019, Ontario Soccer continued building on the momentum from the 2017 rebrand launch to strengthen its overall brand equity and inspire new levels of engagement with stakeholders.

New marketing initiatives were executed to raise the profile of many program areas, including Coaching Development, Match Officials Development and High Performance. As well, work continued to protect and reinforce the Ontario Soccer brand through the development of consistent creative collateral and ongoing compliance monitoring.

This year also witnessed developments in Esports, a key strategic initiative in the 2019-2021 Strategic Plan. Ontario Soccer developed a multi-pronged strategy to achieve various goals and collaborated with potential partners, including Esports company, Northern Arena, to develop and deliver online competitions. At the Ontario Soccer Summit 2019, Northern Arena executed a FIFA 19 tournament via a dedicated platform that will be leveraged for future events.

Work also commenced on developing a major marketing campaign for the 2019-2026 Window of Opportunity – another key strategic initiative in the 2019-2021 Strategic Plan. Its focus is optimizing Canada's co-hosting of the 2026 FIFA World Cup™ to expand education of the participant pathway. Ontario Soccer developed an initial framework and brand profile and has begun analysing stakeholder input from surveys deployed across various Ontario Soccer program areas and membership segments.

Other key marketing accomplishments in 2019 include:

- Enhanced the Match Officials program brand by developing a modern, fully sublimated “Match Officials – Young Leaders” jersey, through a partnership with Froster Active Kids;
- Further building the brand of the Ontario Player Development League (OPDL) by staging the OPDL- Appreciation Day at a 2019 Toronto FC match and developing a modified league mark that reflects the league’s year of establishment;
- Developed a new Coaching Marketing creative in alignment with Canada Soccer that highlights the coaching pathway;
- Unveiled the OSCAR name for the new registration system and released additional resources;
- Enhanced the High Performance program brand by staging a sleek photoshoot for Provincial Players and published an enhanced player scouting booklet; and
- Executed event marketing and branding for the Ontario Soccer Summit 2019 in London, ON, resulting in record attendance for the annual event.

In 2020, Ontario Soccer aims to continue building equity in its brand, while executing initiatives that build engagement with membership and attract players, coaches and officials to the sport.

Competition and Events

Ontario Indoor Cup 2019

The Ontario Indoor Cup serves as the Provincial Championship for small-sided soccer during the Indoor Season. The competition format consists of round robin preliminary tournaments set up to advance teams to the final 8 teams in each age division. The Final 8 teams are divided into two groups of four that play a round robin tournament format with the top two teams in each group of 4 advancing to the Semi-Finals followed by the Finals. The competition is offered in the Under 13, Under 14, Under 16 and Under 18 Boys and Girls age divisions. In 2019, there was an increase of 11 teams over the 2018 edition.

Number of Teams Participating in 2019:

U-13 Boys	U-13 Girls	U-14 Boys	U-14 Girls	U-16 Boys	U-16 Girls	U-18 Boys	U-18 Girls	Total
16	8	21	11	25	13	19	23	136

Breakdown by District Association:

District Association	Number of Teams	District Association	Number of Teams
Durham Region S.A.	9	Peel Halton S.A.	36
Eastern Ontario & District S.A.	4	Sault Amateur S.A.	1
Elgin Middlesex S.A.	8	Scarborough S.A.	4
Hamilton & District S.A.	2	Southwest Soccer	4
Huron District S.A.	4	Sudbury Regional S.A.	1
Lambton Kent S.A.	1	Toronto S.A.	9
North York S.A.	8	York Region S.A.	16
Niagara S.A.	1	Ontario Soccer Academies	25
		Southeast Ontario S.A.	3

Total Number of Games Played: 275 games

2019 Ontario indoor Cup Champions:

Division	Team	Club	District Association
Under 13 Boys	Brampton Elite	Brampton Elite Academy	Ontario Soccer Academies
Under 13 Girls	Erin Mills Eagles Green	Erin Mills S.C.	Peel Halton S.A.
Under 14 Boys	Pro Stars FC Blue Mississauga	Pro Stars FC Academy	Ontario Soccer Academies
Under 14 Girls	Caledon Cyclones	Caledon S.C.	Peel Halton S.A.
Under 16 Boys	Canadian Futbol Club	Canadian Futbol Club	North York S.A.
Under 16 Girls	Ajax FC G04R	Ajax FC	Durham Region S.A.
Under 18 Boys	Erin Mills Eagles Black	Erin Mills S.C.	Peel Halton S.A.
Under 18 Girls	London Football Academy	London Football Academy	Ontario Soccer Academies

Ontario Futsal Cup 2019

The Ontario Futsal Cup is the provincial championship for futsal in the Futsal/Indoor season. This competition began in 2006 with 12 teams. Over the last 13 years, the number of teams has varied, but recently, the sport has seen more growth and interest and the Ontario Futsal Cup is seeing higher levels of competition within the sport.

Similar to the Ontario Indoor Cup, the Futsal Cup Final Round consists of a round robin tournament format with top teams advancing to the Cup Finals. The Ontario Futsal Cup in 2019 operated in the Under 13, Under 14, Under 16 and Under 18 Boys and the Under 13/14 Girls, Under 16 Girls and Under 18 Girls divisions, as well as the Men's division. The interest on the girls' side is growing with the addition of the Under 18 Girls Division. Preliminary round games were required to advance teams to the Final Round in some divisions and were played at Seneca College in North York, ON in early February. The Ontario Futsal Cup Final Round for the youth divisions was held at Durham College in Oshawa, ON at the end of February.

In the Men's Ontario Futsal Cup, the champions advance to the Futsal Canadian Championships, which was in its fifth year in 2019. A Tournament Round was held in mid-March at Seneca College in North York, ON with the Semi-Finals and Final being held at the end of March at Durham College in Oshawa, ON.

Number of Teams Participating in 2019:

U-13 Boys	U-14 Boys	U-13/U- 14 Girls	U-16 Boys	U-16 Girls	U-18 Boys	U-18 Girls	Men	Total
5	8	9	12	11	5	5	9	64

Breakdown by District Association:

District Association	Number of Teams	District Association	Number of Teams
Durham Region S.A.	6	North York S.A.	1
East Central Ontario S.A.	1	Peel Halton S.A.	16
Eastern Ontario & District S.A.	8	Scarborough S.A.	1
Elgin Middlesex S.A.	6	Southwest Regional	3
Essex County S.A.	1	York Region S.A.	15
Hamilton & District S.A.	3	Ontario Soccer Academies	3

Total Number of Games Played: 123 games

2019 Ontario Futsal Cup Champions:

Division	Team	Club	District Association
Under 13 Boys	Belle River	Belle River S.C.	Essex County S.A.
Under 14 Boys	Woodbridge Strikers	Woodbridge S.C.	York Region S.A.
Under 13/14 Girls	Erin Mills Green	Erin Mills S.C.	Peel Halton S.A.
Under 16 Boys	Futsal Club Toronto	Futsal Club Toronto	Peel Halton S.A.
Under 16 Girls	Glen Shields	Glen Shields F.C.	York Region S.A.

Under 18 Boys	London Athletic Canadian FC	London Athletic Canadian F.C.	Elgin Middlesex S.A.
Under 18 Girls	Hamilton United Elite	Hamilton United Elite S.C.	Hamilton & District S.A.
Men	GTA Futsal	BCN F.C. Toronto	Ontario Soccer Academies

Futsal Canadian Championships

In 2019, Canada Soccer hosted the Futsal Canadian Championships at Queen's University in Kingston, ON, April 11-14, 2019. Seven provinces participated in the competition. Two teams from Ontario participated in the event. Toronto Idolo participated as the National Champions from the previous year, while GTA Futsal participated as the Provincial Champions in 2019. Toronto Idolo, collected the Gold Medal finishing in first place for the second year in a row.

Ontario Cup – 104th Edition

The purpose of the Ontario Cup is to provide meaningful competition to the Soccer For Life membership and to determine a Provincial Champion in the Under 13 to Senior age divisions. Some of the objectives of the Ontario Cup include, maximizing participation and competition in the “competitive” Soccer For Life stream of LTPD, identifying provincial representatives for National Championships in specific age divisions, engagement of grassroots soccer in various categories - age, gender, special needs, providing opportunity for teams to participate in a prestigious competition with a rich history and providing an opportunity for teams to play against teams they would not normally play in league competition.

In 2019, the format for the Under 13 to Under 17 age division was a single knock-out preliminary round followed by a Tournament Round. The winners of the Tournament Round advance to Quarter-Finals or Semi-Finals which are a single knock-out format.

In 2019, 440 teams participated in the Ontario Cup.

U-13 Boys	U-13 Girls	U-14 Boys	U-14 Girls	U-15 Boys	U-15 Girls
33	21	44	34	44	31
U-16 Boys	U-16 Girls	U-17 Boys	U-17 Girls	U-18 Boys	U-18 Girls
42	27	33	35	13	9
U-21 Men	U-21 Women	Men	Women	Special Olympics	Total
14	7	40	3	10	440

Breakdown by District Association:

District Association	Number of Teams	District Association	Number of Teams
Durham Region S.A.	26	Scarborough S.A.	17
East Central Ontario S.A.	4	Sault Amateur S.A.	3
Eastern Ontario District S.A.	27	Soccer Northeast S.A.	
Elgin Middlesex S.A.	21	Soccer Northwest S.A.	1
Essex County S.A.	25	Soccer North S.A.	
Hamilton & District S.A.	24	Southwest Regional	42
Huron District S.A.	20	Southeast Ontario S.A.	1
Lambton Kent S.A.	5	Sudbury Regional S.A.	1
Niagara S.A.	21	Toronto S.A.	27
North York S.A.	14	York Region S.A.	62
Peel Halton S.A.	89		

Number of Tournaments in Ontario Cup	74
Number of Tournament Hosts	46
Number of Games Played	638
Number of Players (<i>based on 18 players per team</i>)	7920
Number of Team Officials (<i>based on 4 per team</i>)	1760
Number of Match Officials (<i>based on 3 per game and 4 per Semi-Final and Final game</i>)	1960

2019 Ontario Cup Champions:

Division	Team	Club	District Association
Under 13 Boys	London Alliance FC Mustangs	Alliance FC	Elgin Middlesex S.A.
Under 13 Girls	Dorchester SC Alliance	Dorchester S.C.	Elgin Middlesex S.A.
Under 14 Boys	Bolton Wanderers	Bolton Wanderers S.C.	Peel Halton S.A.
Under 14 Girls	Caledon Cyclones	Caledon S.C.	Peel Halton S.A.
Under 15 Boys	Milton Magic Blue	Milton Youth S.C.	Peel Halton S.A.
Under 15 Girls	Oshawa Kicks	Oshawa Kicks S.C.	Durham Region S.A.
Under 16 Boys	Milton Magic Blue	Milton Youth S.C.	Peel Halton S.A.
Under 16 Girls	Windsor Eastside Kickers	Eastside Kickers S.C.	Essex County S.A.

Under 17 Boys	Woodbridge SC FP	Woodbridge S.C.	York Region S.A.
Under 17 Girls	Ottawa TFC Academy	Ottawa TFC	Eastern Ontario District S.A.
Under 18 Boys	Erin Mills Blue	Erin Mills S.C.	Peel Halton S.A.
Under 18 Girls	Glen Shields FC	Glen Shields FC	York Region S.A.
Under 21 Men	Vaughan Azzurri	Vaughan S.C.	York Region S.A.
Under 21 Women	Saltfleet Stoney Creek Fury	Saltfleet Stoney Creek S.C.	Hamilton & District S.A.
Men	Ottawa St. Anthony M.P.	Ottawa St. Anthony Italia S.C.	Eastern Ontario District S.A.
Women	Scarborough GS United	G.S. United S.C.	Scarborough S.A.

Ontario Cup Semi-Final Hosts:

- Durham Region S.A.
- North York S.A.
- Peel Halton S.A.
- Southwest Regional
- Scarborough S.A.

Masters Provincial Championships

The Masters Provincial Championships is the highest competition for Soccer For Life participants in the Over 30 Women's division and the Over 35 Men's division. The event provides meaningful competition for those athletes that have remained in the game of soccer, thereby, providing a real demonstration of Active For Life. Teams that play in a Recreational or Competitive League throughout the season may enter this competition.

The winners of the Provincial Championship advance to a Canadian Regional Championship run by Canada Soccer. A goal for athletes in this Soccer For Life stream is to reach the highest competitive level possible.

Number of Teams Participating in 2019 was 18

Masters Men – 15 teams

Masters Women – 3 teams

Breakdown by District Association:

District Association	Number of Teams	District Association	Number of Teams
Durham Region S.A.		Scarborough S.A.	3
East Central Ontario S.A.		Sault Amateur S.A.	
Eastern Ontario District S.A.	3	Soccer Northeast S.A.	
Elgin Middlesex S.A.	4	Soccer Northwest S.A.	
Essex County S.A.	1	Soccer North S.A.	
Hamilton & District S.A.	2	Southwest Regional	
Huron District S.A.		Southeast Ontario S.A.	
Lambton Kent S.A.		Sudbury Regional S.A.	
Niagara S.A.		Toronto S.A.	
North York S.A.		York Region S.A.	3
Peel Halton S.A.	2		

Total Number of Games Played: 17 games

Approximate Number of Participants: 396

2019 Masters Provincial Champions:

Division	Team	Club	District Association
Masters Men	Scarborough GS Masters	G.S. United S.C.	Scarborough S.A.
Masters Women	Scarborough GS Reunited	G.S. United S.C.	Scarborough S.A.

Canada Soccer Toyota National Club Championships

In 2019, National Club Championships were held in the Under 15 Boys and Girls, Under 17 Boys and Girls and Senior Men and Women divisions. The winners of the Ontario Cup in these divisions advanced to the National Club Championships. A Regional Championship was also held for Masters Men and Women.

Results from all Ontario Soccer teams at 2019 National Club Championships:

Division	Team	Club	District Association	Finish
Under 15 Boys	Milton Magic	Milton Youth S.C.	Peel Halton S.A.	4 th place
Under 15 Girls	Oshawa Kicks	Oshawa Kicks S.C.	Durham Region S.A.	5 th Place

Under 17 Boys	Woodbridge S.C.	Woodbridge S.C.	York Region S.A.	Silver Medal
Under 17 Girls	Ottawa TFC Academy	Ottawa TFC	Eastern Ontario District S.A.	Gold Medal
Men	Ottawa St. Anthony S.C.	Ottawa St. Anthony Italia S.C.	Eastern Ontario District S.A.	Silver Medal
Women	Scarborough GS United	G.S. United S.C.	Scarborough S.A.	6 th place
Masters Men	Scarborough GS Masters	G.S. United S.C.	Scarborough S.A.	Gold Medal
Masters Women	Scarborough GS United	G.S. United S.C.	Scarborough S.A.	Silver Medal

Regional League Championships

A Regional League Championship was held at Guelph University, October 11-13, 2019. The winner of each of the Youth Regional Leagues in Ontario participated in this competition to determine the Regional League Champions in the Under 14, Under 15, Under 16 and Under 17 Boys and Girls divisions.

The 2019 Regional League Champions were:

Under 14 Boys	Etobicoke Youth S.C. Ottawa St. Anthony Futuro	Central Soccer League East Region Soccer League
Under 14 Girls	Barrie S.C.	Central Soccer League
Under 15 Boys	Woodbridge S.C.	Central Soccer League
Under 15 Girls	Glen Shields F.C.	Central Soccer League
Under 16 Boys	Milton Youth S.C.	Golden Horseshoe Soccer League
Under 16 Girls	Erin Mills S.C.	Golden Horseshoe Soccer League
Under 17 Boys	Vaughan S.C.	Central Soccer League
Under 17 Girls	Waterloo United S.C.	Western Region Soccer League

Tournaments/Festivals

Tournaments

In 2019, 155 tournaments were approved for players 13 years of age and up.

Table 1 shows the number of approved tournaments by region in 2019.

Tournament Applications:	Indoor 2018/2019	Outdoor 2019	Indoor 2019/20	2019 Year End Totals
Durham Region SA	17	3	2	22
East Central Ontario SA		2		2
Eastern Ontario District SA	2	16		18
Elgin Middlesex SA	2	7	1	10
Essex County SA		1		1
Hamilton & District SA		6		6
Huron District SA		6		6
Lambton Kent SA		1		1
Niagara SA		17		17
North York SA	2	2	6	10
Ontario Soccer		8		8
Peel Halton SA		7		7
Sault Amateur SA				0
Scarborough SA		6		6
Soccer North				0
Soccer Northeastern		1		1
Soccer Northwest		1		1
Southwest Regional		8		8
Southeast Ontario SA		6		6
Sudbury Regional SA		1		1
Toronto SA		3		3
Unaffiliated Organizations		2		2
York Region SA	1	17	1	19
Total	24	121	10	155

The below graphic shows approved tournaments by age group. It should be noted that tournaments may offer multiple divisions to participants thus “exceeding” the 155 sanctioned tournaments.

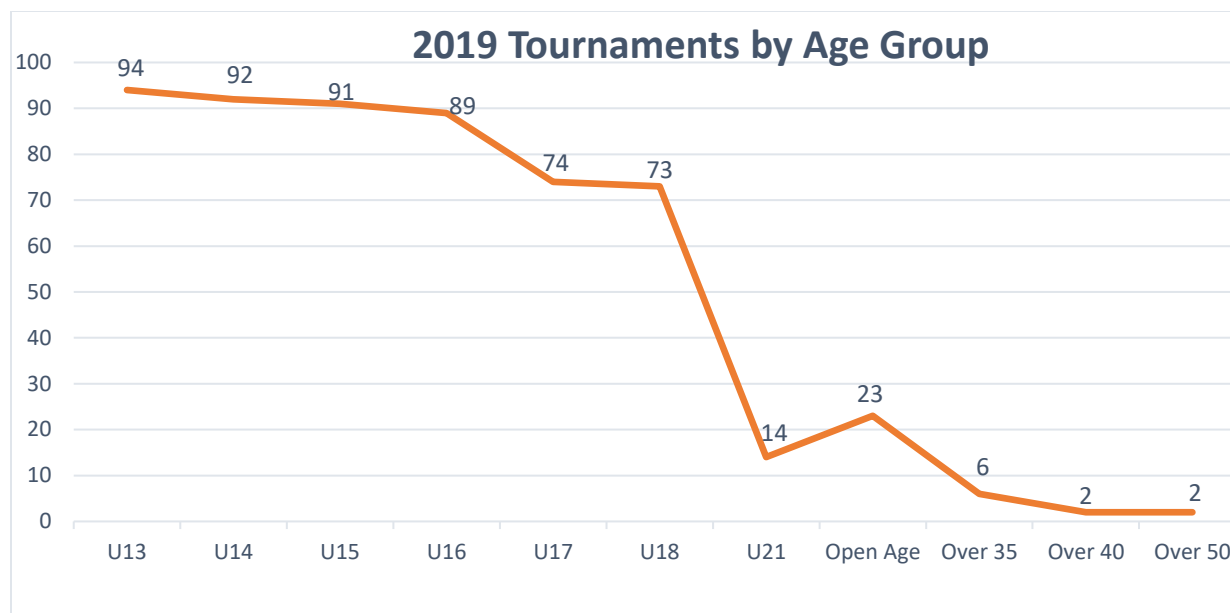


Figure 1

Festivals

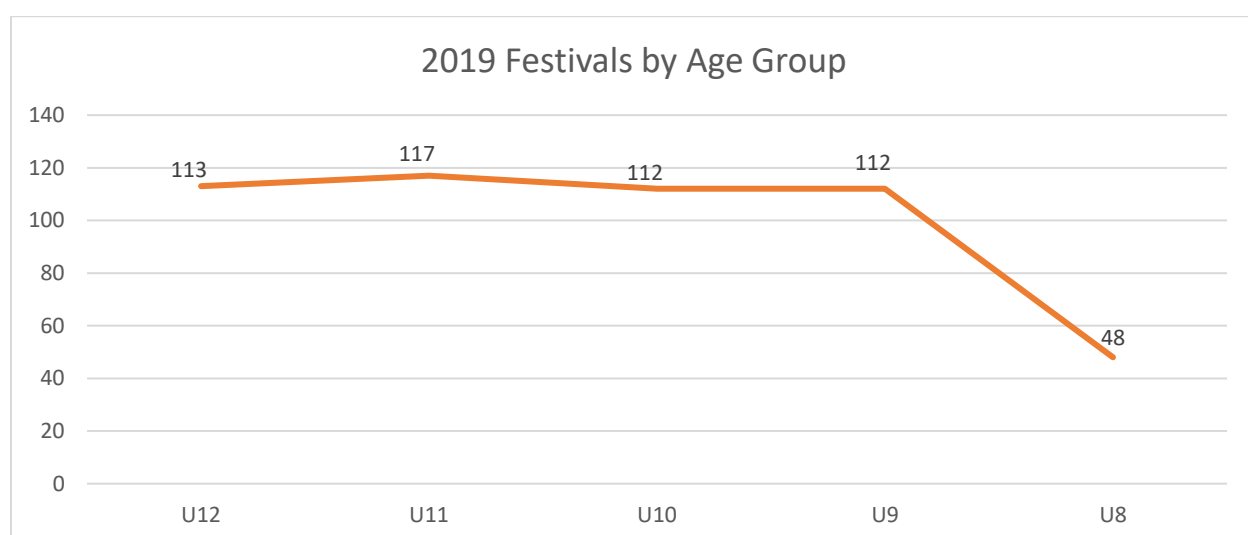
In 2019, 206 festivals were approved to operate. Much like tournaments, festivals are assessed and monitored for compliance with the imposed stipulations, in order to protect the integrity of the LTPD model.

Table 1

Festival Applications	Indoor 2018/2019	Outdoor 2019	Indoor 2019/20	2019 Year End Total
Durham Region SA	9	18	4	31
East Central Ontario SA				0
Eastern Ontario District SA	1	24		25
Elgin Middlesex SA	1	9	1	11
Essex County SA		1		1
Hamilton & District SA		14		14
Huron District SA		3		3
Lambton Kent SA		1		1
Niagara SA		17		17
North York SA	2	1	1	4
Ontario Soccer				0
Peel Halton SA		3	5	8
Sault Amateur SA				0
Scarborough SA		17		17
Soccer North SA				0
Soccer Northeastern SA		1		1

Soccer Northwest SA		1		1
Southwest Regional	7	15		22
Southeast Ontario SA		12		12
Sudbury Regional SA		2		2
Toronto SA	3	5		8
York Region SA		28		28
Total	23	172	11	206

In order to ensure children aged 8-12 across the province are able to find festivals to participate in, whilst competing against similar, or same-aged children, divisions are also offered in the festival format. The graphic below shows the number of opportunities offered to each age group, across the 206 approved festivals.



League Management

In 2019, four youth regional leagues were in operation servicing a total 450 teams. It was the first year of the Under 13 pilot project taking place in the Central Soccer League. Two other Regional Leagues obtained special dispensation to operate at the Under 13 age in 2019. The Ontario Player Development League operated in the Under 13 - Under 17 divisions and serves as the provincial league for the elite athletes in the talented pathway.

Soccer for Life Youth Regional Leagues

Regional Leagues							
Golden Horseshoe Soccer League		Central Soccer League		East Region Soccer League		Western Region Soccer League	
Boys Teams	Girls Teams	Boys Teams	Girls Teams	Boys Teams	Girls Teams	Boys Teams	Girls Teams
<i>Under-13 Division</i>							
12	8	19	14	13	12	-	-
<i>Under-14 Division</i>							
9	10	16	15	11	8	8	8
<i>Under-15 Division</i>							
11	7	16	15	11	10	7	10
<i>Under-16 Division</i>							
6	7	17	17	12	7	8	9
<i>Under-17 Division</i>							
6	6	17	16	7	-	6	7
<i>Under-18 Division</i>							
7	5	15	12	5	8	-	-
51	43	100	89	59	45	29	34

On the senior side, four leagues operated regional leagues for Under 21 and open age teams. A total of 246 teams participating in a senior provincial or regional league. League 1 Ontario is the semi-professional, standards-based senior league for elite athletes on the talented pathway.

Soccer for Life Senior Provincial and Regional Leagues

Senior							
Ontario Women's Soccer League		Ontario Soccer League		Ottawa Carleton Soccer League		Western Region Soccer League	
Senior	Women U-21	Senior	Men U-21	Men	Women	Men U-21	Women U-21
Provincial							
20	29	28	33				
Regional							
23	28	27	27	9	8	4	10
TOTAL							
43	57	55	60	9	8	4	10

Centre Circle Awards

The 32nd Centre Circle Awards Reception was held on June 15th, 2019 at the Sheraton Toronto Airport Hotel & Conference Centre. The event recognized soccer leaders in various categories including Match Officials, Coaches, Clubs, and Individuals.

Over 100 guests and honourees attended the event presented by Nothers Signs & Recognition.

The formal part of the evening was emceed by Ontario Soccer Manager of Marketing, Khanh Be.

Centre Circle Awardees:

Category	Award Winner	Nominator
Club Recognition Award	Vaughan Soccer Club	York Region Soccer Association
Meritorious Service Award	George Bennett	Eastern Ontario District Soccer Association
Meritorious Service Award	Rene Braendli	Ottawa South United Soccer Club
Meritorious Service Award	Rob Gillies	Central Soccer League
Meritorious Service Award	Richard Bowden	Oakville Soccer Club
Meritorious Service Award	Tom Casey	Hamilton & District Soccer Association
Meritorious Service Award	Jurgen Klaus	Elgin Middlesex Soccer Association
Meritorious Service Award	Paul Burke	Lambton Kent Soccer Association
Mike Bremer Award (Match Officials)	David Smith	Ottawa Gloucester Soccer Club
Carol Anne Chénard Award (Match Officials)	Lowell Williamson	Southwest Regional
Soccer For Life (Coaches)	Rick Morandini	Newmarket Soccer Club
Coach Development (Coaches)	Giuseppe Politi	Sudbury Regional Soccer Association
President's Award	DG Sports	<i>Peter Augruso, Ontario Soccer President</i>
Brian Avey Award	Robyn McComb	Ontario Soccer Staff

Ontario Soccer Summit

The 2019 edition of the Ontario Soccer Summit took place from March 1-3, 2019. The fourth edition of its kind in as many years, Ontario Soccer's flagship event went 'on tour' in 2019, convening in London, ON, two hours west of Toronto.

When planning started for the 2019 Summit, the goal was to make it 'bigger and better' than 2018. Looking back now, without a doubt, the 2019 Summit was in fact 'bigger and better' than 2018 across all key categories.

From a world-class Keynote Speaker roster [Howard Webb (Professional Referee Organization), John Herdman (Canada Soccer), and Nancy Spotton (MPWR), to dynamic and cutting-edge classroom and field session speakers Joe Fletcher (former FIFA Assistant Referee), Anthony Capotosto (Toronto FC Academy Director), and Carlos Casal Lopez (LaLiga) to name a few], the Summit in London, ON was by all definitions, a first-class soccer conference.

This Summit experienced many firsts in 2019, including the first time taking the Summit on the road at such a distance outside of the GTA. Heading west would present certain challenges, and ticketing became a primary focus. Delegates in the London area really 'stepped up', with ticket numbers in the west doubling from 2018 (up from 54 to 110). Well-deserved recognition goes out to the Elgin Middlesex Soccer Association (EMSA) for co-hosting the event with Ontario Soccer and organizing the many passionate event management volunteers.

Another first was a first ever sell-out, with over 500 people in attendance, and several more on a waitlist. During the initial planning, lower numbers were expected due to hosting outside of the GTA, but the opposite proved to be true.

It was also the first time signing Topic Stream Partners to each of the Topic Streams. Major League Soccer supported the Match Official Stream, LaLiga supported the Technical Leaders Stream, and the Canadian Premier League supported the Community Leaders Stream. These partners contributions offset many costs including speaker fees, flights, and meals.

Building year over year, this 'Best Soccer Conference in Canada', produced a real buzz for the soccer community, created opportunities for people to connect and share, and established a rich environment for learning and development for delegates.

95% of delegates were satisfied or very satisfied with the Ontario Soccer Summit

90% of delegates were satisfied with the speaker content

90% of delegates would recommend the Ontario Soccer Summit to a fellow soccer coach, match official, administrator or volunteer

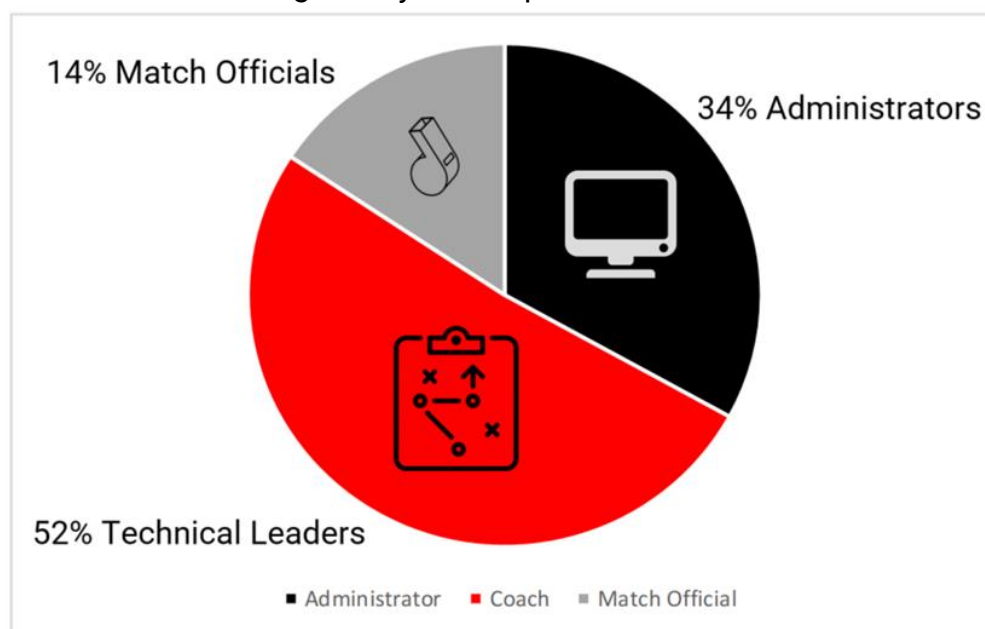
84% of delegates would be likely to attend next year's Ontario Soccer Summit in Hamilton

The Summit still maintains a strong connection to the coaching community, with over 50% of delegates identifying themselves as a Technical Leader (Coach, Technical Director, etc).

There has also been a significant increase in numbers of Administrators/Community Leaders over the years, showing the demand for more professional development of the leaders and programmers of Ontario Soccer member organizations.

Match Official numbers were up a bit from previous years, but still remain an area of potential growth.

A breakdown of delegates by area is provided below:



429 Registrants

Technical Leaders

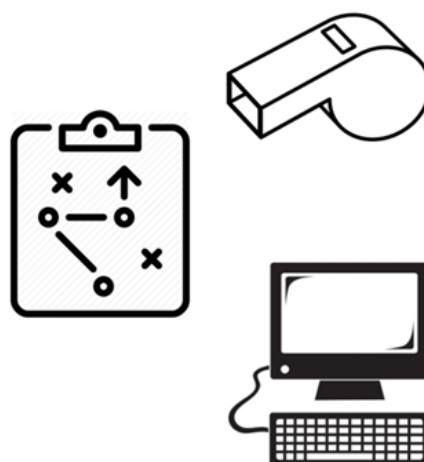
- 170 Coaches
- 39 Technical Directors
- 17 Club Head Coaches

Community Leaders

- 48 Administrators
- 38 Club Board Members
- 16 Club Presidents
- 43 General Managers/Executive Directors

Match Officials

- 58 Match Officials



ADMINISTRATION

Ethics and Complaints

In March 2018, the Ontario Government passed into law, Bill 132 addressing sexual violence and harassment in the workplace. In the same year, the Ministry of Tourism, Culture and Sport required that all Provincial Sports Organizations comply with a New Code of Conduct and Ethics. In March of 2018 the Ontario Soccer Board of Directors approved a Code of Conduct and Ethics Policy that replaced the previous Harassment Policy. In December 2019, a further update was made and approved by the Ontario Soccer Board of Directors.

The visibility and use of this Code of Conduct and Ethics policy is being further expanded to include Districts and Clubs as front line managers of the New Code. Districts will be trained in the use of the Code of Conduct in 2020 and the process will then be rolled out to our member clubs. This increased visibility and use translates into a trusted and visible process and policy to serve our soccer community.

Complaints		
	2018	2019
Match Official Complaints (MOC)	1	11
Whistleblower Complaints		2
Code of Conduct	64	36
MOC - closed		2
MOC - sent to discipline		4
MOC – resolved in house		1
Whistleblower Complaints carried over to 2020		1
Code violations closed in 2019		29
Code violations abandoned		4
Code violations open – carried over to 2020		3

International/Interprovincial Transfer Certificates (ITCs/IPTs)

As governed by FIFA, all sanctioned soccer requires players to receive International Transfer Certificates (ITCs) for each time the player chooses to participate in any sanctioned play within the jurisdiction of a new national governing body. In addition, each time a player chooses to participate in any sanctioned play within the jurisdiction of a new provincial governing body, the player will need to receive an Interprovincial Transfer Certificate (IPTs).

In 2019, the total number of ITCs that were issued to players leaving Ontario to play in a foreign country was 181, which was a significant decrease of 52.5% from 2018 (381). The Canadian Professional League (CPL) would be a contributing factor in this very positive change for soccer in Canada.

International Transfer Certificates (ITCs)				
	2016	2017	2018	2019
ITCs OUT	328	412	381	181
ITCs IN	225	267	325	323

In 2019, the total number of ITCs that were issued to players coming into Ontario from a foreign country was 323, which was very similar to 2018 (325).

Top 5 Notable Countries by Movement into Ontario (ITCs)		
Country	2018	2019
USA	201	213
Sweden	6	14
Spain	8	8
United Kingdom	17	6
Serbia	3	6

Regarding the total number of IPTs that were issued to players coming into Ontario from another Canadian province, in 2019, the total number was 41, which was a 22.6% decrease from 2018 (53). The total number of IPTs that were provided to players leaving Ontario to another Canadian province in 2019 saw a significant increase of 38.3%.

Top 5 Notable Provinces by Movement into Ontario (IPTs)		
Country	2018	2019
Quebec	29	26
British Columbia	12	8
Alberta	4	2
Nova Scotia	1	2
Newfoundland	2	2

Top 5 Notable Provinces by Movement out of Ontario (IPTs)		
Country	2018	2019
Quebec	17	49
Alberta	21	18
British Columbia	9	9
Nova Scotia	2	4
Manitoba	0	1

Discipline, Appeals & Certified Chairs

Ontario Soccer provides tailored certification courses for the Discipline & Appeals process which has led to the certification of 188 new certified Discipline & Appeals chairs within Ontario in 2019. A total of 14 courses were held over the course of 2019.

Ontario Soccer heard a total number of 91 Discipline cases throughout 2019. The total number for 2019 saw a significant increase of 52.7% compared to the 43 cases in 2018.

# of Ontario Soccer Discipline Cases Heard		
Discipline Panel	2018	2019
Ontario Soccer	10	13
OPDL	19	31
OASL	2	34
Ontario Cup	12	13

Additionally, Ontario Soccer heard the following number of Appeals throughout 2019. The total number for 2019 saw a significant decrease of 67.7%.

# of Ontario Soccer Appeals	
2018	2019
34	11

Information Systems

At the end of the 2018-2019 Indoor season Ontario Soccer ended the use of AIMS. In January 2019, Ontario Soccer transitioned to OSCAR powered by SportsEngine for the Outdoor 2019 season. AIMS will be kept online into 2020 on an as needed basis and then eventually taken offline with limited access permitted through the Ontario Soccer Office.

The Competition and Travel Management System (CTMS) had several usability upgrades completed and they were successfully launched in the spring well ahead of the busy team travel season. New network equipment was installed for testing and is currently servicing the Soccer Centre's guest WiFi network. This network equipment will be expanded to take over all of Ontario Soccer's and the Soccer Centre's network operations once fiber internet service is installed in the building. Planned upgrades to the Finance Department's accounting software and hosting were deferred until 2020.

Registration Report

Outdoor 2019

District Association/Org	Mini U10	Mini U11/12	Youth Rec	Youth Comp	Senior Rec	Senior Comp	Total Players
Durham Region S.A.	7945	1666	3034	1566	3080	385	17,676
East Central Ontario S.A.	3345	532	762	500	949	270	6,358
Eastern Ontario District S.A.	13602	3783	4386	3547	7312	1595	34,225
Elgin Middlesex S.A.	6431	1968	1718	1283	2475	1657	15,532
Essex County S.A.	3959	1233	904	1275	1200	337	8,908
Hamilton & District S.A.	7217	1836	1572	1861	2884	469	15,839
Huron District S.A.	5438	1324	858	759	1564	354	10,297
Lambton Kent S.A.	2531	442	642	309	965	213	5,102
Niagara S.A.	6402	1302	1700	699	2181	379	12,663
North York S.A.	1195	1189	331	481	600	163	3,959
Peel Halton S.A.	14802	4673	4965	3443	9521	879	38,283
Sault Amateur S.A.	830	192	208	158	591		1,979
Scarborough S.A.	3313	829	804	816	226	464	6,452
Soccer North S.A.	317	94	94		38		543
Soccer Northeastern S.A.	2223	496	656	168	731		4,274
Soccer Northwest S.A.	822	192	306	16	447		1,783
Southeast Ontario S.A.	4473	1251	1149	647	2369	53	9,942
Southwest Regional	12326	2526	2774	2062	2299	619	22,606
Sudbury Regional S.A.	1263	334	41	86	350	36	2,110
Toronto S.A.	9218	2520	2266	1852	1359	380	17,595
York Region S.A.	10897	3722	3940	3307	7125	757	29,748
ORA	1429	1244		2544		691	5,908
League1 Ontario						882	882
Provincial Total	119,978	33,348	33,110	27,379	48,266	10,583	272,664

Indoor 2018-2019

District Association	Mini Indoor	Youth Indoor	Senior Indoor	Mini Futsal	Youth Futsal	Senior Futsal	Total Players
Durham Region S.A.	2967	1651	2514	138	17		7287
East Central Ontario S.A.	435	324	533				1292
Eastern Ontario District S.A.	2683	2374	2070	258	461	932	8778
Elgin Middlesex S.A.	725	751	3404	27	119	10	5036
Essex County S.A.	140	118	849		7		1114
Hamilton & District S.A.	609	455	240				1304
Huron District S.A.	126	331	55			40	552
Lambton Kent S.A.	126	143				29	298
Niagara S.A.	459	192	749				1400
North York S.A.	678	705	7361			14	8758
Peel Halton S.A.	6980	4705	6375	100	345	29	18534
Sault Amateur S.A.	329	240	422				991
Scarborough S.A.	775	689	712	14			2190
Soccer North S.A.							0
Soccer Northeastern S.A.		1	207				208
Soccer Northwest S.A.	331	213	317				861
Southeast Ontario S.A.	212	192	1178		8	44	1634
Southwest Regional	3623	1972	1259	208	82		7144

Sudbury Regional S.A.	147	47				9	203
Toronto S.A.	2850	1853	1967	17			6687
York Region S.A.	5539	3409	2556		61		11565
ORA	568	1,780	32	52	50	17	2499
Provincial Total	30,302	22,145	32,800	814	1,150	1,124	88,335

FINANCE

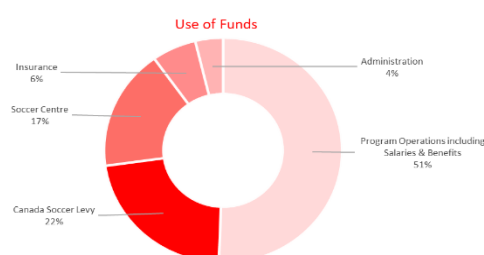
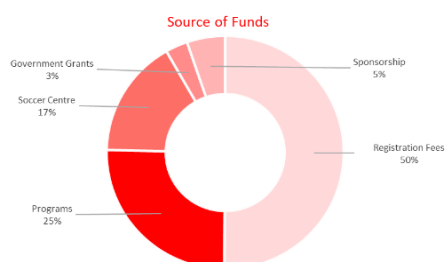
For the year ended December 31, 2019, the consolidated excess of revenue over expenses before depreciation & disposal was a surplus of \$443,317 compared to last year's ending balance of \$34,277. After depreciation & disposal of capital asset, a deficit of \$(178,589) compared to last year's ending balance of \$(582,437).

Source of Funds

Registration Fees	\$ 6,053,502
Programs	\$ 3,047,488
Soccer Centre	\$ 1,979,278
Government Grants	\$ 367,148
Sponsorship	\$ 631,590
	<u>\$ 12,079,006</u>

Use of Funds

Program Operations including Salaries & Benefits	\$ 6,198,075
Canada Soccer Levy	\$ 2,724,976
Soccer Centre	\$ 2,129,101
Insurance	\$ 742,523
Administration	\$ 462,920
	<u>\$ 12,257,595</u>



Fiscal responsibility will continue to be a strategic priority for Ontario Soccer, as well as, the proposal of the annual membership flat fee. We will continue to review our core operations to ensure that they are self-sustainable and not reliant on various programs or grant funding to offset costs. We hope to have continued growth to allow us to provide added value to our districts, members and community partners.

The financial statements of Ontario Soccer have been audited by Grant Thornton LLP and the accompanying consolidated financial statements present fairly, in all material respects, the consolidated financial position of the Association as of December 31, 2019, and the results of its consolidated operations and its consolidated cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

OPERATIONAL COMMITTEES

The following committees held meetings throughout 2019 providing subject matter expertise in support of our program operations. On behalf of Ontario Soccer, a sincere thank you to these committees for their passion and commitment to developing the beautiful game in Ontario.

- Match Officials Development Committee (MODC)
- Technical Advisory Committee (TAC)
- Competitions Management Committee (CMC)
- Marketing Advisory Committee (MAC)



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