

Sioux Falls Youth Hockey Association

Board of Directors Meeting

January 12, 2022 6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Adam Gorra called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Adam Gorra (President), Sam Everson (Vice-President), Lindsay Erickson (Treasurer), Ed Davis (Secretary), Chad Dykstra (Member at Large), Derek Berg (Development Director), Mark Bukovich (Travel League Director) and Amanda Smith (Director of Tournaments). Quorum was present. Dan Houck (Director of Hockey), Jon Carroll and Cherry Hunter (Executive Assistant) were also in attendance. Dave Carlson (City League Director) was absent.

Secretary's Report – Lindsay Erickson made a motion to approve the December 8, 2021 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

Treasurers Report – Lindsay Erickson – Lindsay presented Balance Sheet as of January 10. Lindsay reported SFYHA is on target with budget income and expense. Lindsay requested equipment needs be submitted as soon as possible. Heavy duty sport rope was suggested. Goalie gear needs to be slotted as a recurring budget item with order placed in May.

Director of Hockey – Dan Houck

- ✓ helped secure coaching for Mite travel teams in Sioux City
- ✓ worked w/ coaches of two teams to assure coverage at various games/practices
- ✓ finalized placement for Tier Placement and Team Balance for Mite Travel
- ✓ working to get more support for Riley for Atom Tier 4 short session
- ✓ ran/assisted several Mite tier 4 practices
- ✓ served as a fill in coach w/ Covid on Bantam Orange
- ✓ attended Bantam home tourney
- ✓ filled in as Varsity 1 Boys Head Coach
- ✓ ran/planned Tier 3 and 4 combined practice
- ✓ Andy Gillham Summary - attached below
- ✓ Did all planning and organization for Monday SQ and PW Skills
- ✓ attended several home games-Squirt through Varsity
- ✓ In the beginning of December 2021, several SFYHA Coaches participated in an event that involved Dr. Andy Gillham from Sanford who holds his PHD in Sports Psychology and Exercise Physiology. Andy began work with our staff last season in a coach's roundtable and his focus has been on "coaching the coach." This season Andy spent time observing several coaches across the program at practice and their interaction/engagement with players. The coaches that were observed all took turns sitting with Andy and being a part of the observations of other coaches while they were not on the ice. At the conclusion of this activity all of the coaches and Andy met to receive feedback and discuss areas of improvement. Below is a summary of the feedback. Notes from Dr. Gillham's training session observation.
 - **Pedagogy:** How do we teach the game of Hockey?
 - Need for opening and closing messages. 30-90 seconds per training group, per open/close.
 - What is special about today? Why are we here, doing this drill, in this way?
 - How does "x" connect to the game? How does this drill connect to the next drill?
 - Athletes are unlikely to connect all the dots themselves. This is the coach's responsibility.
 - **WHY are we doing "y".**
 - The x's and o's on the board are 'what'. We need to explain the "why".
 - Communication must be bi-directional, whenever possible.

- Move from a push only to including more pull comments.
- Percentage of verbal communication we actually hear...
- Delay between asking question and receiving real answer...
- **Practice Plans:** A written record of what was expected to occur during a training session.
 - Need these less for today, more for tomorrow.
 - Coach knows enough to run today's session. But looking back 2 weeks later, memories fade.
 - Track % of an activity/ drill in training that matches what % in a game.
 - Reflect on any bad/ ineffective habits stemming from a drill
 - This is a form of 'self-scouting' to ensure coach doesn't fall into an ineffective pattern.
 - Same activity can be done for different reasons; did coach explain that well enough though?
- **Zoomed Out:** Mezzanine level view of what was seen
 - Coaching vs Supervision
 - Standing, directing, not-talking are all likely to be supervision. Whereas coaching is an active process of skating to the athlete(s) you are talking to, using gestures to make teaching points, taking notes of what is happening/happened.
 - Assistant/ multiple coach roles and positions
 - Why is coach stationed where s/he is? How many athletes are being helped by coach A or B being in 'x' location? Is coach attention distributed fairly across athletes/ groups/ stations?

Board members suggested need for a general Suggestion Box and Positive Pat opportunities – maybe via Google doc. The Penalty Club seems to be effective. Players don't like to get up for early Wednesday morning duties.

City Advisory Council - Dave Carlson

- Atom Saturday scrimmages have started.
- Mites at Varsity Games – Sign up has been slow for Mites to sign up to be in the Varsity game line up.
- ACL games at the Denny Feb 5th at 11:00am and 1:30pm.
- Discussed non ACL players in girl's locker room. Travel teams and everyone needs to use locker rooms as assigned on video board.
- ACL is working on service project.
- ICL need more ice time – Need to plan for new ICL skaters ice time next season.

Admin Update – Cherry Hunter

- Atom Short Session – 32 registered & had to do a jersey search 😊 for unexpected registration numbers.
- Spring Ice Requests for 3 V 3 League submitted
- Hockey Day – January 15 at the Denny. Stampede will be wearing jerseys with Flyers logo during their game and will utilize the jerseys as a fundraiser for SFYHA.
- SDAHA Youth Varsity Tournament Update & Ad Sales – Committee is meeting weekly. Ad sales should top last year!
 - SDAHA Youth Varsity Tournament Committee request – allows Flyers families to each DIBS credit for ad sales. Board members approved the following:
 - .5 hr for selling a Quarter Page B/W ad or two Business Card B/W ads
 - 1 hr for selling Quarter Page Color or two Business Card Color ads
 - 1.5 hr for selling Half Page B/W ad
 - 2 hr for selling Half Page Color ad
 - 2.5 hr for selling Full Page B/W ad
 - 3 hr for selling Full Page Color ad

- Volunteer credit can only be earned for new ads – businesses who did not advertise last year.
- The committee is also reviewing the need to require certain number of volunteer hours for varsity families during the tournament.
- End of Year Events – working on player gift and plans. Flyers skate towels were suggested. New York Life may be able to do a meal again.
- Tournament fees are collected and fundraiser fees are being calculated for invoicing.
- Concern expressed with 3 man system for girls Varsity games. With decline in officials, some games are difficult to cover.

President's Report - Adam Gorra

- Review of SDAHA Reporting for Zero Tolerance – Suggested volunteers for security in security vests. Spectator Incident Reports are submitted to the local association president. Hosting association has the primary responsibility to keep the fans under control. Board members reviewed the Zero Tolerance Policy and Clarifications.

Agenda Items:

- Office/Storage/Dryland Space Plans – Adam Gorra presented updated plans for additions to the IcePlex. Another sheet of ice is not included in the proposed plans.
- Sponsorships / Raffle Update – Derek Berg – Still working on First PREMIER and Sanford Health funding for SFYHA. Derek presented spreadsheet with listing of donors and sponsors. Raffle Tickets – Sold 2420 Tickets with players earning \$12,100 in fundraiser credit.
- Tournament Updates – Amanda Smith – Bantam Tournament was blissfully uneventful. Only concern is resurface schedule. Board members noted between 2nd and 3rd period for Bantams. Bantam games do need 1 hour and 45 minutes allotted for ice time. Amanda suggested required hours for participating home teams to help cover Scoreboard, PA Announcer and Official Scorekeeper DIBS.

Between Meetings:

Mite Travel Team Coordinators – Sam Everson made a motion to approve the following Mite Travel Team Coordinators:

- ✓ Mite Blue 1 – Jessica Alvey
- ✓ Mite Blue 2 – Angie Felderman
- ✓ Mite Orange 1 – Megan Koster
- ✓ Mite Orange 2 – Bryant Polzin
- ✓ Mite Orange 3 – Regina Boeve

Motion seconded and carried. Dec 17, 2021

Squirt White 2 Tournament Request – Mark Bukovich made a motion to approve Squirt White 2 post season tournament request for Omaha March 4-6 event. Motion seconded and carried. Members requested team be made aware SF Squirt Orange will be participating in the same level at the Omaha tournament. Jan 6, 2022

Sioux Falls Youth Hockey Association Mission:

To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports

Meeting adjourned 9:59pm

NEXT MEETING
February 9, 2022 6:30 pm
Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Executive Assistant

Adopted February 9, 2022 by oral resolution at meeting / written correspondence
(Date) (Circle one)