

Rosemount High School Boys Lacrosse Booster Club Meeting
Tuesday, October 8, 2024
6:00 pm
Ekholm Residence, 16917 E Lake Dr, Lakeville, MN 55044

Agenda

Attendees: Lance Kuehn, Mary Anderson, Adam Birr, Tara Pace, Alli Lenmark, Dan Lenmark, Angie Vershey, Samone Ekholm

1. Current Finances – Anderson
 - a. Recent major expenses – paid deposit for winter league; paid for Fall Homegrown tournament. Note: The Hudl website check hasn't been cashed yet.
2. Fundraisers – update and discuss
 - Water softener salt
 - Buyout option – Adam was asked if there is a buyout option. We will allow it but not advertise it. It will be \$150 or \$160.
 - Samone will have Dan ask Dale Otto if he would like to make a large salt purchase again this year.
 - If folks want to do door-to-door sales and don't want to share their personal Venmo (as it might seem sketchy), then we can use the Irish LAX Venmo. However, we will have to charge them 50 cents/bag to cover the Venmo charges.
 - Assistance w/ Rosemount Neighborhood orders – The salt fundraiser made Rosemount Neighbors and we got a number of orders and one larger order from Farmington. Adam will take the load and may borrow Vershey's trailer. We will likely need assistance with other Rosemount Neighbors' deliveries.
 - Launch Fundraising or similar
 - The Launch cuts are as follows:
 - \$0-\$15K – Launch takes 20%
 - \$15K - \$29.999K – Launch takes 15%
 - \$30K+ = Launch takes 10%
 - Decision: We will not do Launch. Instead, we will have a Venmo fundraiser. Tara will create a static ad to be shared. Angie will see if Bennett can make a 15-second highlight clip as well. If the Venmo fundraiser goes well, we will forgo the raffle tickets completely. We will announce the Venmo fundraiser at the Fall meeting.
 - Program advertising and game day advertising (banner) – Program/rates for sponsors will remain same as last year. Ann and Tara to meet with Holli to discuss creation of programs and banner. (Tara did a banner for hockey though.)
 - Other options:
 - Ace round-up – Dan spoke with the Pellicci Ace Hardware. We will likely do our “round up to nearest dollar” fundraiser there in April. Dan filled out their form and it is up for approval. The baseball team made \$1,600.

- Yard sign – discuss (see attached) – Girls’ lacrosse made custom signs for LAX. We like the idea. We will probably do in Spring.
 - Tidal Wave Auto Spa – Could sell coupons for them for \$10 and they would give us \$5. The team would have to purchase them up front. We likely will not do this.
 - Restaurant Fundraisers
 - IGH Brewery – Feb. 25
 - Las Tortillas – April 9
 - Omni Brewery – April 14
 - Crooked Pint – can do a Monday, maybe in March?
3. Fall store: clothing and gear – update
 - a. Clothing and gear through Tama Lacrosse. Great quality but the new Midwest rep is slow. The store is partially complete. Equipment will be sent to Lance. Clothing will go to buyer. LAX bags are \$40 for small; and \$50 for large. Name brand for clothing will be Under Armour.
 - b. If minimum for bags, gloves, and helmets aren’t met, the Booster club will purchase the difference and sell throughout the season/year.
 - c. Store will close on Oct. 31. Deadline for ordering is Nov. 1.
 4. Fall equipment order – update
 - a. Need to purchase 4 white helmets. Mary will purchase with LAX debit card.
 - b. Player pack - \$7.5K was approved budget allotted. However, the current pack would be \$10K as is (\$125/pack). So we may cut long-sleeved tees to decrease price.
 5. Coach’s corner – Kuehn
 - a. Fall tournament
 - i. Chris Sickel and Sorsoleil are coaching. Have 19 players but a couple are injured now.
 - b. Fall captains’ practices
 - i. Held on Tuesdays. Going well so far. Good vibe.
 - c. Player list – Lance’s current player list is at 72 players right now.
 - d. Irish gives back – Innerview will be good for tracking. Trunk or Treat opportunities next week.
 - e. Winter League – cost/numbers/coach? Will be Dundas Dome again; starts 1/5 on Sunday nights again (6 – 7:30) – 8 games total. Costs \$2,300/team. We will look for 24 players. Will charge \$100/player. Let upperclassmen (Sr/Jr) sign up until Nov. 1. Then open up to underclassmen.
 - f. Fall meeting slide deck & details
 - i. Need QR code for player packs – Caryn created form for players to add their sizes.
 - ii. Adam to add Venmo campaign to slide deck.
 - iii. Ann to create card for Fall meeting with QR codes (player pack, winter league registration, and Venmo donation) and important dates. Ann will reach out to Holli to get template.
 1. Feb. 25 – Spring meeting
 2. March 31 – Tryouts start
 3. April 10 – Season opener
 - iv. Need 4 volunteers for jacket handout at meeting. Booster club will cover – arrive at 6:15.