



## Sponsorship Opportunities

A variety of sponsorship opportunities exist at Centre Ice Arena and Howe Arena. Each is designed to boost your brand's visibility, engagement and impact.

Your participation joins I.C.E. in providing accessible and affordable skating programs to members of the northern Michigan community.

Below you'll find a detailed list of the sponsorships that are currently offered. For more details please feel free to reach us at the contact listed below.

### In-Rink Sponsorships

Advertising Product/Size	Centre Ice Molon Rink	Centre Ice Davids Rink	Howe Arena*
Dasher Board - 31" x 96"	\$1,815	\$1,815	\$1,210 / Sept-March
Wall Banners - 36" x 72"	\$1,210	\$1,210	
In Ice Logo	\$6,050	\$6,050	
Scoreboard - 48" x 96"	\$6,050	\$6,050	
Press Box Banner - 36" x 72"	\$1,815	-	\$1,210
Mezzanine Banner (4) - 24" x 60"	\$5,500	-	

### Centre Ice Arena Sponsorships

Upper Concourse Suite Wall - 46" x 290"	\$3,025
Upper Level Framed Posters (2) - 48" x 48"	\$1,210
Stairway Banners - 72" x 48"	\$905
Stairway Step Banners (4) 5" x 67"	\$550 for 4
Elevator Door - 84" x 36"	\$1,210
Parking Lot Pole Banners (2) - 24" x 36"	\$1,210
Lobby TV Digital Banner Ads	\$275

### Preferred Hotel Partnership

Centre Ice offers a unique partnership with area hotels. Promotions run in-rink, online and direct to consumer. We offer two levels of participation:

Silver Level \$1,100

Gold Level \$1,815

Red strike through means SOLD OUT

For more details on our sponsorships contact: [sales@centreice.org](mailto:sales@centreice.org) (231) 941-9006