

EHS Boys Lacrosse Booster Club

October 10, 2018



Agenda

- Welcome, introductions
- Meet the parents
- About the Boosters
- Treasurer's report
- Coach's report
- Volunteer update
- Fundraiser update
- What's new for 2018
- Communication
- Off-season opportunities
- Key dates
- New business



Welcome, Introductions

- Booster club board / off-season coordinator
- Coaches
- Meet the parents



What is Booster Club

- 501(c)(3) non-profit
- Independent of EHS, ISD196
- Volunteer-driven
- Volunteer-dependent
- Voluntary



Treasurer's report



Budget overview: Expenses

Tryouts	\$3,225
9/10 team	\$8,180
JV/Varsity coaches, training, indoor practice	\$8,800
Equipment, gear & jerseys	\$2,400
Events	\$3,250
Program and posters	\$1,500
Senior & coaches gifts	\$1,800
Fundraising costs	\$2,463
Taxes, website	\$1,795
Supplies, website, etc.	\$4,480

Total **\$37,893**



Budget overview: Revenue

Booster club dues	\$10,350
9/10 team fees	\$2,520
Cub bagging	\$3,300
Ballard's raffle	\$14,000
Concession income	\$1,350
Game day program	\$3,900
Donations, other	\$3,000
Total	\$38,420



Budget overview: Pass-through

Fall league	\$10,735
Winter league	\$7,500
Captains' practices	\$4,500
Game shorts	\$2,100
Practice pinnies	\$700
State tournament, other	\$300
Total	\$25,835



More on expenses

Cost of running the program on the rise

- Game film
- Indoor field time / weather / last season
- Transportation
- Varsity/JV jersey replacement
 - Every three years
 - Old jerseys handed down to 9/10
 - Generally run a deficit that year
- Helmet reconditioning



More on expenses

Same dues as last season

- Dues: \$350
- Ballard's: 20-ticket per-player sales goal
- Raffle discount on dues: \$200



Coach's report

- 2018 recap
- Looking ahead



Fundraising

- Great volunteers
 - EHS Boys Lacrosse boosters are second to none
- Club dues, fees – 33%
 - Can't run a robust program without them
- Fundraisers – 45%



Fundraisers

Cub Foods bagging

- Three dates
 - Nov. 21, 2:30-8 p.m., Lexington-Diffley
 - Dec. 2, 10 a.m.-6 p.m., Town Center
 - Dec. 16, 10 a.m.-6 p.m., Lexington-Diffley
- Parents and players
- Everyone should claim shifts
- Sign up on Dibs



Fundraisers

Ballard's Resort raffle

- 3-night guided fishing trip for six
 - Largest fundraiser: More than \$14,000 in 2018
- Goal for 2018
 - 20 tickets sold = \$200 dues discount
- Nov. 14: Ticket distribution
- Feb. 13: Tickets turned in
- March 13: Drawing



Volunteers

- Thanks to those who've already committed
 - Ballard's: Scott Colbert
 - Cub: [Your name here!]
 - Open positions
- Need new volunteers to learn the ropes
- Sign up on DIBS



What's new

Eagan Football Bingo

- Football supports lacrosse
 - Webcasting equipment, donation
- Bingo socials
 - November 15 at Coopers



What's not

- Game-day concessions
 - Volunteer shifts will be randomly assigned
 - 9/10, JV families
 - Families responsible for ensuring shifts are filled
 - OK to trade
- Register for Booster Club online
 - If you haven't already, REGISTER!
 - (yes, even if you did it last year)
 - Email ehslaxbooster@gmail.com with updates



Communication

- E-mail is primary channel
 - READ. YOUR. E-MAIL.
- www.eaganhslax.com
- Have questions?
 - ehslaxbooster@gmail.com
 - fwilary@gmail.com
 - curlyq0009@gmail.com



Off-season opportunities

- **Fall league**
 - Pumpkin shootout (additional players)
 - Conduct
- **Winter league**
 - Survey for interest due Oct. 21
 - Sundays January 6 - March 3
 - Two teams
- **Captains' practices**
 - Yoga, dome time



Key dates

- Nov. 14 Booster Club, Ballard's tickets
- Nov. 21 Cub bagging, Lex Diff
- Dec. 2 Cub bagging, Town Center
- Dec. 16 Cub bagging, Lex-Diff
- Feb. 13 Ballard's tickets, payment due
- March 13 Ballard's drawing



Key dates

- April 1 Tryouts
- April 8-12 Faceoff dinner, pay Booster dues
- April 9 First scrimmage
- May 26 Section playoffs begin
- June 15 State championship



New business



Questions



Adjourn

Thank you

