

**AGM Report: Team Apparel & Gear**

The 2024 season saw great sales for Bengals gear! We introduced several new designs, brought back a few that have historically performed well and introduced a new hat design. 2024 also saw the return of the house league spirit wear sale which was very popular, and results reinforced that we need to ensure that we offer this sale every season.

**Sales Results & Best Sellers:**

		<b>2024</b>
Online Sales		\$2,892.00
In Store Sales		\$4,647.00
April Rep Fitting Day Sales		\$4,909.00
June House League Day Sales		\$3,356.00
<b>Total</b>		<b>\$15,804.00</b>

Rebate back to HLA 10% of Spiritwear Sales

Sponsorship 2024

<b>\$1,580.40</b>	<b>\$2,250.00</b>
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<b>Top Items Sold</b>	<b>Description</b>
Hoodies	Black Twill BENGAL hoodies
Baseball Hats	Richardson
Baseball Hats	Under Armour
T-shirts	Under Armour
T-shirts	Cotton - with slogans on the back
Crew Neck	Champion
Short sleeve dry fit	House League Dry Fit Shirt

**A few other items for note:**

1. We started the process of upgrading our field jersey designs with the U9 team. Plan moving forward will be to update a few sets each season to spread the cost of upgrading over several season
2. We trialed new equipment bags with the U15 and U17 teams from Extreme Threads. The bags were very well received but do come at a higher price point. We will be working with Extreme Threads to offer two bag options for the 2025 season including a similar bag to the current Uncommon Fit bag, plus the larger bag trialed this season. Bags will be ordered in a limited quantity at the start of the season and will be sold on a first come first serve basis.
3. We are looking into another run of custom gloves. Minimum order is 12- more details to come
4. Work is being done on a helmet promotion with ILA Sports- more details to come