



PO Box 302, Oregon, WI 53575

Oregon Youth Softball (OYS) is a tax-exempt 501(c)3 organization. Tax ID is 39-1890929.

Hello Business Leader!

While there's a lot of uncertainty, we know that Oregon Youth Softball (OYS) needs to adapt fast to our changing reality. Now, more than ever, we need leaders like you. We are passionate about offering memorable experiences for our softball families and are committed to providing a safe and engaging softball experience.

OYS is excited to share our 2021 Sponsorship Opportunities for your consideration and partnership!

Please Consider a Sponsorship Today!

Last year we withheld reaching out to our community leaders, so we look back to 2019 as we were lucky to have had 16 Oregon businesses sign-on and support our efforts. This year we are looking to increase that number by five.

Why Sponsor Oregon Youth Softball?

With programming from t-ball to recreational and competitive travel teams, we work on skill development through programming and often bring in experts and host camps to teach our players valuable life lessons on and off the field. Your sponsorship will help us expand those efforts! We believe in creating opportunities to teach girls how to be strong, confident players who can have fun, learn, exhibit good sportsmanship, work as a team and strive to be their best.

How Does My Sponsorship Help?

We are excited to share that sponsorships are used for player and coach development, team-building programs, and equipment upgrades. We also have scholarship programs for families who cannot afford player fees/equipment and keep registration fees low. In addition, we are pleased to announce OYS donated \$20,000 to the Jaycee Park West project to help improve field conditions in the Village of Oregon. Based on family survey feedback and our strategic priorities, projects like this are vital for our softball programs' safety and future.

In times like this, we're reminded of how interconnected we all are. Thank you for being a leader in our community. I encourage you to take a moment to review the attached sponsorship opportunities and share with us the best option for you at oregonyouthsoftball@gmail.com. We are grateful for our players, family, and community support and are excited for the future of OYS.

Amy Crowe, President, and Lisa Koehler, Board Member
Oregon Youth Softball

Oregon Youth Softball is a member of the Oregon Youth Sports Consortium working to collaborate and develop best practices with the Oregon School District and fellow sports organizations.



PO Box 302, Oregon, WI 53575

Oregon Youth Softball (OYS) is a tax-exempt 501(c)3 organization. Tax ID is 39-1890929.

Oregon Youth Softball Sponsorship Opportunities

Platinum: \$1,000

- Business name/logo on Spring SMASH Tournament bracket banner
- Business name/logo on Badger League, Coach Pitch, and T-ball game shirts
- Business name/ logo listed on the OYS website
- Business recognition on OYS social media platforms and Oregon Observer ad

Gold: \$500

Business name/logo on Spring SMASH Tournament bracket banner

- Business name and/or logo listed on the OYS website
- Business recognition on OYS social media platforms

Silver: \$250

- Business name and/or logo listed on the OYS website
- Business recognition on OYS social media platforms

Bronze: \$100+

- Business recognition on OYS social media platforms

In-Kind

Sponsors of resources, expertise, and the like are welcomed and given a value-based sponsorship based on the donation levels above.

If you want to meet to discuss creative ways to promote our partnership, feel free to reach out through email at oregonyouthsoftball@gmail.com.

Donation/sponsorship checks can be made out to Oregon Youth Softball and mailed to PO Box 302, Oregon, WI 53575.

FOR PLATINUM, GOLD, AND SILVER SPONSORS: Please email your logo to oregonyouthsoftball@gmail.com. If you prefer not to send your logo, we will list your company name in standard font on our website and the banner.

Thank You for Your Consideration and Support!

Oregon Youth Softball is a member of the Oregon Youth Sports Consortium working to collaborate and develop best practices with the Oregon School District and fellow sports organizations.