



"We are Family! C2 is about building and supporting great athletes, teammates, leaders and kids," Coach
Crissy McDaniel

2023-24 Sponsorship Support

Overview: C2 Attack Volleyball Club is Middle Tennessee's premiere volleyball club. With teams all over the greater Nashville area, C2 Attack VBC is both an indoor and beach volleyball club formed in 2015 by Coaches Crissy McDaniel and Cullum Miller. Coach McDaniel and Miller were driven by their love of the game, as well as the interest and dedication of their children, to establish a club that would provide training in both the indoor and beach games to Nashville area junior players.

Why we ask for your support?

It is the mission of C2 Attack VBC to grow the game by providing athletes with sound instruction in volleyball fundamentals, making it possible for our athletes to compete and excel in all levels of the sport. We strive to build character, sportsmanship, and leadership in our athletes, and to foster an environment where teammates become family. Since the inaugural season in 2015, the club has grown from 4 girls' teams and 1 boys' team to 26 total teams in the 2019-2020 season. 2012-2022 season we ended with 33 girls' teams and 5 boys' teams. So far, we are starting the new '23 season with 8 boys' teams.

Supporting our kids!

In order to accomplish the goals of growing the game and providing opportunities for our athletes, C2 provides multiple levels of teams including our Elite (Smack) and Club level teams who travel and compete all over the Southeast, as well as C2 Academy and C2 Littles which provide new volleyball athletes the opportunity to learn the skills necessary to move them to the next level. These 8–13-year-olds are the future of the game, and we are dedicated to seeing them grow the sport!

How your help pays off!

In the past five years, both our boys' and girls' Smack teams have seen tremendous success in Southeastern Regional competition. The teams have won numerous tournaments in all age divisions from 12 to 18. In 2019, we brought home SRVA championships in the 16U Girls division, and 14U and 16U Boys divisions. Four additional girls' teams finished 2nd or 3rd in their divisions, an incredible showing for such a young club! C2 Attack VBC Boys have had further success at the national level, competing in the USAV Junior Nationals for the last two years. The 2018 14U Boys team was ranked #1 in the nation out of 200 teams, while the 2018 18U Boys team was ranked #55 out of 360 teams. The 2020 16U Boys team repeated #1 rankings in the nation along with our 17U SMACK girls' team Open SRVA Champs, just to name a couple successful teams that year. In 2021-2022 C2 had top finishes again with our 17u Girls' Blue SMACK team taking home 1st place in our Regional Championships. USAV Boys Jr Nationals we stood proud on the stage with our 16u Boys Team winning the Championship, along with the 17u Boys Team 3rd place and our 15u Boys Team taking home 5th in the TOP Open Divisions. We are very proud of the success of all these athletes, and your commitment will help to continue quality investment in these athletes!

Interested Business Owners: Our Ask?

In order to provide the best possible experience for our junior players and provide opportunities for financially disadvantaged athletes, we are seeking business sponsorships to help offset some of the costs to our players. Your sponsorship helps to cover facility and equipment costs, tournament entry fees, and most importantly, scholarships for talented athletes who may not have the opportunity to participate in club level sports without financial assistance!



Annual C2 Sponsorship Levels

We have multiple opportunities to support C2 Attack VBC. Local businesses stand to gain a lot from supporting us. Our teams eat in the local area, visit medical facilities, doctors' offices, orthodontics, automotive repairs and more! C2 Attack VBC actively promotes your brands to our teams and families. Local companies will gain business as a direct result of our partnership. For example, if you own a chiropractic facility, for only a couple thousand dollars you have the opportunity to gain clients for years!

We are a family organization and simply need your support and help to provide a top tier program. Below you will see our sponsorship levels including a brand-new opportunity to celebrate the opening of C2 Central!

*** In order for us to get your business's name on the C2 practice shirts
Sponsor Deadline is Tuesday, November 30th, 2023. But C2 will accept
sponsors all year round... you just won't make this season's practice T's.*



NEW SPONSORSHIP OPPORTUNITY

With the opening of our new facility, C2 Central, we are offering the opportunity to become a **C2 Court Ambassador**! Whether you decide to sponsor a full court or half court, becoming a Court Ambassador will ensure the most exposure for your business! We are currently accepting Ambassadors for both indoor and beach courts.

C2 Court Ambassador — \$10,000 (full court)/\$7,000(half court)

- Pole pads with business name & Net Topper (Full Court Ambassador)
- Net Topper (Half Court Ambassador)
- Decal with business name on court wall
- Banquet Recognition – 30 second statement about your business
- Large Sponsorship Board for your business hung at C2 Central
- Social media sponsor spotlight on our Facebook and Instagram pages
- Logo on the club website sponsorship page with a link to your website
- 3-time email blast to the full club distribution list promoting your business
- Large Logo on practice shirts
- Referral service among coaches and staff directly pushed to parents
- Opportunity to offer sales and discounts to shop at your business
- Full court yearly renewal only \$5000 - Half court yearly renewal only \$3000
 - Each year you will have the opportunity to renew your C2 Court Ambassador Title

Platinum — \$3,000+

- Banquet Recognition
- Large Sponsorship Board for your business hung at C2 Central
- Social media sponsor spotlight on our Facebook and Instagram pages
- Logo on the club website sponsorship page with a link to your website
- 2-time email blast to the full club distribution list promoting your business/family name
- Large Logo on practice shirts
- Referral service among coaches and staff directly pushed to parents
- Opportunity to offer sales and discounts to shop at your business



Gold — \$2,000+

- Banquet Recognition
- Medium Sponsorship Board for your business hung at C2 Central
- Social media sponsor spotlight on our Facebook and Instagram pages
- Logo on the club website sponsorship page with a link to your website
- Medium Logo on practice shirts
- One-time email blast to the full club distribution list promoting your

‘Silver — \$1,000

- **Small Sponsorship Board for your business/family name hung at C2 Central’s**

Gym

- **Logo on the club website sponsorship page with a link to your website**
- **Logo on our social media sponsorship page with a link to your social media**
- **One-time email blast to the full club distribution list promoting your business/family name**
- **Small Logo on practice shirts**

Bronze — \$500

- Logo on the club website sponsorship page
- Business name listed on practice shirts and running board of sponsors hung at C2 Central

Titanium — \$250

- Business name listed on running board of sponsors hung at C2 Central



How do I Sponsor C2 Attack VBC?

Register Here:

<https://c2attackvolleyball.sportngin.com/register/form/230923210>

Upon registration, you will pick your level of sponsorship and an invoice will be sent to your email. Remember you can write off this sponsorship on your taxes!

All sponsorships are non-refundable regardless of length/cancellation of season due to unforeseen circumstances including, but not limited to natural disaster, epidemics, etc.

C2 Attack Volleyball Club is a 501(c)(3) organization