

# **M**ason Touchdown Club Fundraising

FOOTBALL

## **The Mason Touchdown Club supports our student-athletes in grades 7-12 throughout the season by providing:**

- meals before all games
- equipment not covered by the athletic department
- scholarship for football athletes who need assistance
- Countdown to Greatness, Green Madness, End of the Season Banquet

**To be able to support the athletes each year the goal is for each player to raise \$300 to help support the program.**

**You support the program by choosing what works best for you and your player.**

## **Option 1: Mason Touchdown Legacy Club – direct contributions to the program with tiered benefit**

**Legacy Members are NOT required to participate in other fundraising activities, except the Comet Card Blitz Day. All players participate in the Blitz, as a team-building activity.**

- **Lifetime Member - \$1350.00 if paid in full or payments of \$125 for 12 months**
  - Lanyard and ID identifying as Lifetime Member
  - 2 Legacy Club ¼ zip pullovers
  - Free 2024 Comet Card
  - Free lifetime hotdog and coke at all home games
- **Gold Level - \$500 - Annual Membership**
  - 1 Legacy Club ¼ zip pullover
  - Free hotdog and coke at each 2024 home game
- **Silver Level - \$300 - Annual Membership**
  - Free hotdog and coke at each 2024 home game



Mason Touchdown Club  
@MasonTouchdownClub



## **Option 2: Sell Comet Cards – traditional door-to-door sales of community discount cards**

Players are given 20 cards to sell to friends, family members, and neighbors. \*\*We will have a required “Blitz” day where ALL football players grades 9-12 will be in teams and assigned certain neighborhoods and they will “blitz” those neighborhoods for prizes and to raise even more money for the club.

## **Option 3: Raise365 – leveraging friends and family (in and out of town) to support your player**

Raise365 is an easy, safe digital fundraising platform, where participants use email, text, and social media to engage their biggest fans nationwide. Players/families create a profile and enter a list of 20 emails. Raise365 will send out a blast of automated, customized emails from each player to their specific network of contacts, asking them to donate to the program. No sensitive or confidential information is stored by Raise365. All donations are tax-deductible.

## **Option 4: Direct Donation to Mason Touchdown Club**

Some families would rather have the option to skip the individual fundraising and make a donation directly through Venmo or write a check to the Mason Touchdown Club.

## **BONUS OPPORTUNITY:**

The Kroger Rewards Program allows us to earn money for the Mason Touchdown Club whenever you shop at Kroger. You can send this information to anyone (Grandmothers,, Aunts, Uncles, Friends) who might be interested in helping support our student-athletes.

1. Sign in to your digital account
2. Search for Mason Touchdown Club [here](#) or enter AE966
3. Select Mason Touchdown Club from the list and click “Save”
4. Your selected organization will also be displayed in the Kroger Community Rewards section of your account. If you need to review or revisit your organization, you can always do so under your account details.