



River Falls Youth Hockey Association

BOARD MINUTES

February 14, 6:00pm to 7:30pm

Wildcat Centre

Kaylan Wilson	X	Paul Bloodhart		John Linehan	X
Jody Christensen	X	Hattie Ekholm	X	Carrie Torgersen	X
Chad Flanagan	X	Kristin Jepson	X	Catherine White	X
Nicole Ralston	X	Greg Leier	X	Jon Wiech	

6:01 Call to order

Approve Consent Agenda (All can be approved in one motion unless an item is removed by a board member for further discussion).

- I. Last month Meeting Minutes
- II. Current Agenda

- John will make a motion to approve consent items, Catherine seconded; All in favor. Motion approved.

6:02 Guest(s) Present & Comments

- Ryan Purfeerst has joined the Board meeting as a guest. Questions were reviewed regarding agenda, meeting minutes, and annual meeting. Meetings are open to the public and held 2nd Wednesday of each month.

6:04 President's Report – Kaylan Wilson

- Culture campaign update is going well. Brooms are being used and members are pitching in. Phase 2 is the team clean. We will be hosting the State tournament, Peewee A's will kick off this second phase with a team clean and a more formal plan will be announced for next season. Phase 3 is "appreciation", send pictures to Kaylan of volunteers in action. Phase 4 will be "Dream supporter", which will include the announcement of the "Dream Supporter of the Year"
- Reveal of vinal logos is scheduled for the last week of February.

6:09 Treasurer's Financial Report – Chad Flanagan

- Financial reports were sent out via email to all Board members to be reviewed: Balance sheet, P*L FYTD PY Comparison, P&L January, Bingo checking transactions and general checking transactions. Next phase is to create a budget within QuickBooks
- Concessions is \$7K over last YTD, yearly average is \$22K, currently at \$21K
 - Highschool concessions is at \$4K

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- Registration is up \$17K from last year, this accounts for the amounts that were collected from past years.
- Tournaments are up \$26K last year, currently at \$84K, 5-year Average is \$52K. Mite's still have a couple of teams to pay registration for Shamrock Shootout
- Arena expenses are up \$1600, increase from parking lot and lights. Conversation about transferring those GL's to fixed assets.
- Net revenue up \$57K over last year.
- Last of the fundraising needs to be entered, estimated \$35K
- Finance committee, high school contract, long term budget, financial tracker and will be uploaded to the share drive. City hotel tax is being reviewed. Committee is speaking to surrounding local high schools and reviewing what they pay for services and how we compare, how they manage volunteers for the high school game, concessions, etc. We have brought in \$3K for admissions for HS games. We will not receive any admissions for playoff games. Current cost to the HS for JV games is \$240 and varsity \$328.
- Conversation regarding adding registration fees into the cost of registration., Currently managers take responsibility to schedule and pay tournament fees and be reimbursed from the families. Discussion on how that will work with Coop. The Association would guarantee two tournaments at each level. Recommendation of cost is \$115-\$150 added on to registration, will be reviewed and details will be submitted by end of March. Managers will be survived to get an idea on what they pay up front.

6:30 **Old Business¹**

- Stephanie is evaluating three different vendors to be able to take credit cards for concession purchases. Plan is to commit and have the wiring done this summer. Conversation if Venmo would be a good fit, this option has been looked at before and does not seem to be a good fit at this time. Would need to implement a minimum purchase policy.
- Chad will investigate automatically connect and removed the connecting page; Wi-Fi service seems to still be slow.
- Skate sharpener selling and buying is still under evaluation.
- Utility review, Greg will investigate the full demand and report back next meeting.
- Paul will be meeting with the State cleaning crew on February 10th. Cost is \$4 per time inmate.
- River Dunk brought in \$4K to the Association
- Bench quote is pending
- Chad will be meeting with Ross and Associates this evening, regarding roof conditions and recommendations.

6:40 **Board Comments; Q&A on submitted monthly Operations Committee Reports**

- Tattersall has communicated back to the Fundraising Committee regarding the Ice Out party, but we have decided to move forward with Juniors on April 1st
- Registration for the 2022-2023 season opens on May 15th
- Fundraising for next season
 - Fundraising coupons (community vendor cards) have had positive feedback,
 - Raffles will stay the same
 - Twenty winners,
 - Post-dated check will be collected for balance of all fundraising with an agreed upon date for payment to be cashed.

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- Catherine has recommended that we move to one color jersey for Mites, cost of jersey would be included in registration

7:02 **New Business²**

- Assessment on family commitment vs Org chart hours was completed.
 - 8610 family commitment hours
 - 4895 Org chart hours
 - Posted Dibs hours for the 2020-2021 season were estimated at 5000
 - When Phase 2 of the Culture Campaign is launched, we will be able to remove DIBS cleaning hours and balance out the volunteer hours. This will allow us not to raise the volunteer hour commitment.
 - Job descriptions for all jobs duties will be completed shortly and will be posted on DIBS
 - Looking at hosting more events during the spring/summer/fall.
 - Bag's tournament
 - Small carnival idea for spring
 - Boyd with Peekaboo Boxing may be interested in holding another event, Catherine will follow up.
 - Wrestling group is looking to host a summer camp
 - Discussion around noticeable gray spots on the ice, which would suggest that there may be a freon leak. This will be investigated once the ice is out.

7:22 **Strategic Planning**

- Strategic goals and planning started the summer of 2021. On ice development coaching go, Finance goal, relationships that we have with the community. Kaylan will be presenting them for the Annual meeting and would like them finalized before then.
- Annual meeting is set for April 13th
- Bios for Members that would like to run for the Board will need to be submitted by 11:59 pm, March 13th

7:20 **Comments, Announcements, Other Business**

- Compressors will be turned off on March 27th
- Ice in, scheduled for September 10th
 - Preseason camp will start Saturday September 17th
- Adding expectations to social media, 3 posts per week. This position will reach out to managers weekly and ask for updates/pictures.

7:35 **Adjourn**

John made a motion to adjourn the meeting, Kaylan seconded; all in favor.

Next Board meeting is scheduled for March 9th, @ 6pm

Operations Committee Updates - February 2022

On-Ice Operations	CPDC working on plans for next year including coach placement, coach the coaches and tryouts. Will have google forms online for coach interest by next month. will be reviewing policy handbook language for board review this summer to align with modernized policies of our governing bodies,	
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	i.e., scrimmages, game limits, locker room policies. Discussing at the next meeting about game limit allowances for our state-bound teams in the next month	
Off-Ice Operations	No updates	
Building Operations		
Member Recruitment & Retention	new member engagement was completed, looking to evolve this role a little for next season to include training sessions for new families at the start of season to train on things such as concessions, cleaning, sky box jobs, etc. try hockey for free scheduled March 5th 9:55am. next season plans are underway to start LTS earlier, roll into THFF then all mites begin together. Org chart jobs are almost written and committee leads can use this to confirm with org chart job holders whether they are interested in having that job again next year. As we use this new resource, this will hopefully assist in succession planning, transitioning and accountability for what needs to be done when you hold a certain position. registration will open May 15th with a promo x1 month for no credit card fees. you will have to pay in full or designated payment plan when you register	Volunteer hours assessment results (requirement to org chart to dibs comparison).
External Engagement & Communication	Have received Tattersall's design files for large mezz wall add. Prescott Chiropractic did sign a contract last week for bench wall ad. Both are going to printer today. Will be connecting soon with Kinni Driving school. I did get an email from the Fish organizer and had initially booked the Saturday June 4 game against Hudson to work the concession and the raffle. They then rescinded that offer as they want to discuss more as a group. I did tell them it is really not worth the money unless it is a weekend game and we do expect tips and raffle both as opposed to what happened with our game last year. If they do not come back with that, I am not going to book a game as they do not share concession profits and without the raffle in my opinion it isn't worth it.	
Financial Operations	Finance Committee met and discussed HS contract, registration prices, capitalization policy and depreciation, long term budget plan and document, Committee financial tracking document, city hotel tax. More work to do on many of these. HS Contract - We are contacting other HS and associations in	Include tournament fees with registration prices.

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	<p>the area to find out their costs. An analysis will be put together and a recommendation will be presented to the board with consideration of prices, ice times, who runs and/or owns the facility, and other usage. Much talk was about how much those games add to our volunteers. How are the HS staffing other sports? Registration prices-we are going to make it one line item this year for ease of reporting. Talked about adding tournament fees to registration so managers and coaches do not have to collect. \$115 for all skaters would cover two away tournaments and all D2 rescheduling fees. This would also allow the association to register for tournaments much earlier. Most likely would need to add a new role that would work with the CPDC and Coaches to pick preferred tournaments. I will share the committee financial tracking document. More research and conversation need to be done with the hotel tax.</p>	
Fundraising Operations	<p>We have collected all but one skater's fundraising dues. Next year, we will be making changes to how and when payments are collected so we are not in a situation to chase people down or keep kids off the ice. We are planning our Ice Out Bash and unfortunately Tattersall has been completely unresponsive. If we do not hear back by this week, we will find another venue.</p>	
Building Events Operations	<p>Emailed Boyd from Peek-A-Boo boxing to ask if he is interested in holding the boxing expo at the rink again this year. We will not be doing the softball tournament this year. I am going to put together a flyer to share on River Falls Events, advertising the rink as a place where people can hold events in the off-season.</p>	<p>Would like to host a bags tournament. Who would be a good person to contact about getting boards and teams? There have been suggestions for summer roller hockey, dodgeball leagues, etc. at the rink. How much do we want to use the rink in the off-season? What construction work needs to be done and when will that happen? I love the ideas that have come in for events, but I need people to help make them happen. I will put together an email, asking for help, for Jody to send out.</p>

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