

2018-2019 8 & Under Membership Report



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This report focuses on the foundation of USA Hockey’s player base – the 8 & under age category. It examines the entry-level age group at both the National and the Affiliate level for the past five seasons, as well as the past three seasons at the local association level. The objective is to help all levels of USA Hockey’s structure understand their past performance and create achievable growth goals for the 2019-20 season.

Furthermore, USA Hockey’s Program Services team provides youth hockey leadership with national programs and tools to grow their 8 & under program while facilitating a more meaningful experience for volunteer leadership. Local associations can learn more about national growth programming and leadership resources by visiting:

www.usahockey.com/programservices.

8 & UNDER GROWTH GOAL

The annual 8 & under growth goal set for 2019-20 season is 2.5%. This goal is applied across the National, Affiliate, and local association levels.

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 8 & UNDER

Concentrated growth efforts in the 8 & under age category continue to produce positive results:

- 8 & under participation saw an increase for the sixth year in a row.
- During the 2018-19 season there were 123,303 players; the highest total in USA Hockey’s history.

	2014-15	2015-16	2016-17	2017-18	2018-19
Participants	105,925	107,703	115,694	122,135	123,303
% increase	1.9%	1.7%	7.4%	5.6%	1.0%

TOTAL BOYS & GIRLS HOCKEY PARTICIPATION: AGES 9 THROUGH 14

By increasing the number of players at the 8 & under age level, associations are positively impacting growth at the older age levels. The table below demonstrates that recent growth at the 8 & under age level is improving the larger 9 to 14 age groups, thus supplementing long-term growth.

	2014-15	2015-16	2016-17	2017-18	2018-19
Participants	181,107	183,275	184,502	186,161	187,766
% increase	1.8%	1.2%	0.7%	0.9%	0.9%

RETENTION INCREASES WITH AGE

Youth hockey retention increases with both age and seasons played. While retention rates are fairly consistent from 10U, 12U and 14U age levels, the overall growth of hockey relies on acquiring more 8 & under players.

Idaho’s retention average for 2018-19 by age segment in comparison to the National average:

IDAHO RETENTION	AGE SEGMENT	NATIONAL RETENTION
17.6%	4 Year Olds returned as 5 Year Olds	34.0%
30.8%	5 Year Olds returned as 6 Year Olds	53.9%
49.1%	6 Year Olds returned as 7 Year Olds	67.9%
60.9%	7 Year Olds returned as 8 Year Olds	74.6%
72.5%	10 & Under	85.3%
80.2%	12 & Under	93.0%
83.4%	14 & Under	96.0%



2018-19 KEY TAKEAWAYS—NATIONAL

Total

- In 2018-19, the total number of players ages 8 & under increased by 1,168 (+1.0%) to 123,303.
- With this increase, the 2018-19 season represents the largest total at the 8 & under level in USA Hockey history.
- In addition, both boys' and girls' participation saw new records for total players.

Acquisition

- New players decreased from 55,769 to 55,652 in 2018-19, a decrease of 117 (-0.2%).

Retained

- Retained players increased by 1,285 (+1.9%) to 67,651.
- This was a new record high for retained players.

NATIONAL BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
TOTAL	105,925	107,703	115,694	122,135	123,303	126,386
%	1.9%	1.7%	7.4%	5.6%	1.0%	2.5%
NEW	45,480	45,539	52,076	55,769	55,652	57,043
%	1.9%	0.1%	14.4%	7.1%	-0.2%	2.5%
RETAINED	60,445	62,164	63,618	66,366	67,651	69,342
%	1.9%	2.8%	2.3%	4.3%	1.9%	2.5%
LOST	19,382	19,518	19,372	22,985	26,026	
%	5.8%	0.7%	-0.7%	18.7%	13.2%	

NATIONAL BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	89,386	89,353	95,136	99,605	99,946
%	1.4%	-0.04%	6.5%	4.7%	0.3%
NEW	37,184	36,198	41,346	44,054	43,662
%	1.2%	-2.7%	14.2%	6.5%	-0.9%
RETAINED	52,202	53,155	53,790	55,551	56,284
%	1.5%	1.8%	1.2%	3.3%	1.3%
LOST	15,304	15,463	14,792	17,515	19,838
%	5.1%	1.0%	-4.3%	18.4%	13.3%

NATIONAL GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	16,539	18,350	20,558	22,532	23,359
%	4.7%	10.9%	12.0%	9.6%	3.7%
NEW	8,299	9,341	10,731	11,717	11,992
%	5.2%	12.6%	14.9%	9.2%	2.3%
RETAINED	8,240	9,009	9,827	10,815	11,367
%	4.2%	9.3%	9.1%	10.1%	5.1%
LOST	4,082	4,055	4,581	5,471	6,189
%	8.6%	-0.7%	13.0%	19.4%	13.1%



2018-19 KEY TAKEAWAYS—IDAHO

Total

- The total number of players ages 8 & under in Idaho increased by 243 (+47.1%) to 759.
- In addition, girls' participation increased by 61 (+59.8%) for a new 5-year high.

Acquisition

- New players increased by 244 (+123.9%) to 441.

Retention

- Retained players decreased by 1 (-0.3%) to 318.

IDAHO BOYS AND GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20 GOALS
TOTAL	538	578	585	516	759	779
%	4.7%	7.4%	1.2%	-11.8%	47.1%	2.5%
NEW	245	251	242	197	441	453
%	7.9%	2.4%	-3.6%	-18.6%	123.9%	2.5%
RETAINED	293	327	343	319	318	326
%	2.1%	11.6%	4.9%	-7.0%	-0.3%	2.5%
LOST	91	82	93	103	77	
%	0.0%	-9.9%	13.4%	10.8%	-25.2%	

IDAHO BOYS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	432	478	469	414	596
%	4.6%	10.6%	-1.9%	-11.7%	44.0%
NEW	196	205	182	149	347
%	10.7%	4.6%	-11.2%	-18.1%	132.9%
RETAINED	236	273	287	265	249
%	0.0%	15.7%	5.1%	-7.7%	-6.0%
LOST	74	58	68	74	58
%	7.2%	-21.6%	17.2%	8.8%	-21.6%

IDAHO GIRLS 8U

	2014-15	2015-16	2016-17	2017-18	2018-19
TOTAL	106	100	116	102	163
%	5.0%	-5.7%	16.0%	-12.1%	59.8%
NEW	49	46	60	48	94
%	-2.0%	-6.1%	30.4%	-20.0%	95.8%
RETAINED	57	54	56	54	69
%	11.8%	-5.3%	3.7%	-3.6%	27.8%
LOST	17	24	25	29	19
%	-22.7%	41.2%	4.2%	16.0%	-34.5%



2018-19 IDAHO ASSOCIATIONS

IDH0060 BOISE AMATEUR HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	25	19	241	23	218	222	248
NEW	19	12	211	14	197	199	217
RETAINED	6	7	30	9	21	23	31
LOST	6	8	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	21	18	197	TOTAL	4	1	44
NEW	16	11	173	NEW	3	1	38
RETAINED	5	7	24	RETAINED	1	0	6
LOST	5	6	6	LOST	1	2	0
RATIO BOYS TO GIRLS			81.7%				18.3%

IDH0009 BOISE YOUTH AMATEUR HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	0	0	5	4	1	5	6
NEW	0	0	5	2	3	5	6
RETAINED	0	0	0	2	(2)	0	0
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	0	0	5	TOTAL	0	0	0
NEW	0	0	5	NEW	0	0	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

IDH0080 COEUR D'ALENE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	104	64	61	68	(7)	(3)	63
NEW	57	24	30	26	4	6	31
RETAINED	47	40	31	42	(11)	(9)	32
LOST	10	33	13				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	89	57	51	TOTAL	15	7	10
NEW	46	20	27	NEW	11	4	3
RETAINED	43	37	24	RETAINED	4	3	7
LOST	8	26	12	LOST	2	7	1
RATIO BOYS TO GIRLS			83.6%				16.4%



IDH0008 IDAHO FALLS YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	102	80	97	84	13	17	101
NEW	26	26	44	28	16	18	46
RETAINED	76	53	53	55	(2)	0	55
LOST	17	17	6				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	80	58	69	TOTAL	22	22	28
NEW	19	18	30	NEW	7	8	14
RETAINED	61	39	39	RETAINED	15	14	14
LOST	12	12	4	LOST	5	5	2
RATIO BOYS TO GIRLS			71.1%				28.9%

IDH0004 KOOTENAI YOUTH RECREATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	32	30	27	34	(7)	(3)	29
NEW	13	4	12	6	6	8	13
RETAINED	19	26	15	28	(13)	(11)	16
LOST	0	1	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	32	30	27	TOTAL	0	0	0
NEW	13	4	12	NEW	0	0	0
RETAINED	19	26	15	RETAINED	0	0	0
LOST	0	1	3	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

IDH0011 LEWIS CLARK AMATEUR HOCKEY ASSOC

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	26	31	38	35	3	7	40
NEW	10	17	21	19	2	4	22
RETAINED	16	14	17	16	1	3	18
LOST	7	2	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	20	24	25	TOTAL	6	7	13
NEW	6	13	13	NEW	4	4	8
RETAINED	14	11	12	RETAINED	2	3	5
LOST	4	1	4	LOST	3	1	1
RATIO BOYS TO GIRLS			65.8%				34.2%



IDH0003 MCCALL ICE SKATING ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	40	42	32	46	(14)	(10)	34
NEW	14	15	8	17	(9)	(7)	9
RETAINED	26	27	24	29	(5)	(3)	25
LOST	3	2	9				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	30	32	27	TOTAL	10	10	5
NEW	8	10	6	NEW	6	5	2
RETAINED	22	22	21	RETAINED	4	5	3
LOST	2	2	4	LOST	1	0	5
RATIO BOYS TO GIRLS			84.4%				15.6%

IDH0090 PALOUSE YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	49	50	43	54	(11)	(7)	45
NEW	16	20	19	22	(3)	(1)	20
RETAINED	33	30	24	32	(8)	(6)	25
LOST	11	6	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	35	38	32	TOTAL	14	12	11
NEW	8	15	14	NEW	8	5	5
RETAINED	27	23	18	RETAINED	6	7	6
LOST	5	2	4	LOST	6	4	4
RATIO BOYS TO GIRLS			74.4%				25.6%

IDH0047 SALMON YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	36	39	43	43	0	4	45
NEW	16	14	19	16	3	5	20
RETAINED	20	25	24	27	(3)	(1)	25
LOST	3	2	8				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	29	27	31	TOTAL	7	12	12
NEW	14	5	14	NEW	2	9	5
RETAINED	15	22	17	RETAINED	5	3	7
LOST	3	2	5	LOST	0	0	3
RATIO BOYS TO GIRLS			72.1%				27.9%



IDH0024 SUN VALLEY YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	52	50	50	54	(4)	0	52
NEW	20	25	18	27	(9)	(7)	19
RETAINED	32	25	32	27	5	7	33
LOST	14	9	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	44	42	43	TOTAL	8	8	7
NEW	14	22	16	NEW	6	3	2
RETAINED	30	20	27	RETAINED	2	5	5
LOST	9	6	3	LOST	5	3	0
RATIO BOYS TO GIRLS			86.0%				14.0%

IDH0016 TETON VALLEY YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				HAT TRICK GROWTH CHALLENGE			
	16-17	17-18	18-19	18-19 GOAL	VS. GOAL	VS. ACTUAL	19-20 GOAL
TOTAL	60	49	55	53	2	6	57
NEW	22	8	23	10	13	15	24
RETAINED	38	41	32	43	(11)	(9)	33
LOST	8	6	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	16-17	17-18	18-19		16-17	17-18	18-19
TOTAL	50	45	37	TOTAL	10	4	18
NEW	16	8	10	NEW	6	0	13
RETAINED	34	37	27	RETAINED	4	4	5
LOST	6	4	4	LOST	2	2	0
RATIO BOYS TO GIRLS			67.3%				32.7%