Bogus Basin Ski Club Minutes Apr 2, 2019

The business meeting was called to order: by President Darryl Kuhrt at 6:30 pm

Board of Directors:

Present: President: Darryl Kuhrt Vice President:-Margie Ridgeway Secretary: Lynda Clark Treasurer: Betty Hawkins Membership: Michael Bouton Social Director: Barbara Bryant Marketing Coordinator: John Adams Communication: Craig Olsen Purchasing: Paul Markowitz Trip Coordinator: Roxann Jensen Social Media: Nancy Moore

Assistants & Ex-Officio

Past President: Kim Hovren Historian: Fred Uranga ISC Liaison Paul Markowitz Asst. Marketing Coordinator: Vicki Kuebler Asst. Social Director Sussette Newsom and Sandra Hufsmith BBSC Rec Race Team Captain: Dave Henry Media Designer: Kas Henry

Guests – Mark Barnard, Kim DeWit

Absent: As noted by strikethroughs, above

Secretary's Minutes: Motion by Betty to accept minutes, second by Craig; motion carries.

Guest reports -

Main Topics -

BBSC Board Recruitment – Paul Markowitz and Michael Bouton are stepping down.

We will need to recruit for Membership and Purchasing.

Potential Candidates: Sandra Hufsmith Kim Dewit Sussette Newsome – need to follow up Sue Baker - need to ask Doug Baker – need to ask Vicki to continue as John's assistant

Annual Meeting - Sunday April 28th, at Powderhaus starting at 4:30pm.

Betty and John lined up Mr. BBQ and Mr. BBQ will serve. Motion by Betty for 2 drinks per person for a cost of \$10, dinner is a cost of \$18 per person and includes dessert, and we need to include gratuity for bartenders. Requesting \$1200 to cover costs for the Annual Meeting, second by Craig; motion carries. Past Presidents get comped for their meal and Michael will send invites.

Members will need to sign up on-line and Craig is sending out in eblasts.

Roxann will bring sign ups with new trip ideas. Suggestion from the board is to ask - who wants to lead a trip?

Annual Awards – Michael came through again and we now have physical place to store our award trophies, in the glass case in lobby of the Bogus Basin main ski office. We need to find out if we can put a plaque or identifier for our web site, and / or maybe a QR Code.

Trophies are in Susan Saad office. Betty said she would pick up and take to western trophy to get names added for the display.

BBSC Board voted on awardees which will be revealed at the Annual Meeting.

Changes for the awards based on new location in Bogus Basin display case:

Motion by John to keep the certificate, Betty second; motion carries.

Motion by Roxanne to provide awardee a choice of gift certificate from one of our local sponsors and mail gift card to awardee after annual meeting. Michael second; motion carries.

Sponsors -----Board room McQ Green Woods Eco Lounge

Motion by Michel for \$100 gift card for each of the 4 awards, Roxanne second; motion carries. **Motion** by John for a budget of \$200 for trophies and paper certificates, Craig second; motion carries.

For Certificate, Award Team will create a mock-up of the certificate and send out to board for their approval. All agreed at the meeting to laminate the certificate, use the Mountains of Bogus Basin style, and add logo in lower righthand corner.

Storage – Michael - Created a Memorandum of Understanding (MOU) for Zac Medek to review with his mother. The MOU covered placement of 20x20 storage shed, the club owns the shed and will provide specific foundation. Also included in MOU is offering Zac Medek a life time membership, yearly season pass, and one meal ticket for crab crack for each year the shed remains on property. BBSC Club will pay property tax if there is property tax assessed. Board recommended to add responsibility for access, maintenance for shed, and insurance coverage.

Time line: Currently the shed is at Sun Valley Ski Works and will be moved out once the owner confirms he is ready. Michael is planning to get as donation or planning to pay \$1000 for shed and \$1000 to move shed, hence the \$2000 costs. Michael is planning for this to be done May, and will continue to review other options for sheds.

Treasurer's Report: (Betty) – approximately \$33k balance in our accounts

Discussions for changing banks, ICCU, US Bank, and Wells Fargo were reviewed Motion by Roxann to switch to ICCU, second by Lynda; motion carries Craig needs to coordinate with Sales Force for trip accounts.

Motion by John to change PO Box location from downtown Post Office to 13th Street Main Post Office for ease of access and parking. The club will need to keep downtown PO Box open for transition, second by Craig; motion carries.

Communications Report: (Craig) – With help from Fred, Historian, Craig has been uploading back issues of The Mogul from 2008 to current. He has also put FWSA information on web site to bolster appeal for FWSA competition. He will remove most of it in June. Craig announced he is judge for FWSA web sites and newsletters competition.

On-Line Registration for Trips – Craig can do this now for trips and can be done in 1 hour now and he can change as needed.

Changing Logo on Site - to look like stickers with celebrating 80 years.

Marketing Update: (John/Vicki) – BBSC Stickers have been passed out. Cost was \$180 for stickers.

Reminder – Apparel can be taken to McU and logo can be printed with black or white font.

Discussion to have T-Shirts and different apparel with logo and bring to annual meeting – and people could order from John at annual meeting.

Motion by Betty for \$300 for seed money to make some samples (t-shirt, vests, hats, BBQ aprons) with logo to display at annual meeting, second by Roxanne; motion carries

- Social Media: (Nancy) When we put pictures on Facebook, we get a lot more response, so please send Nancy pictures for FB. Young person approached Michael about helping with social media but it did not work out.
- Membership update Technology Committee Report (Michael Bouton) currently the club has 235 members listed in web site registration.

Renewals – We lose about 20% every year and why we went to electronic membership renewal. Michael wants to send letter by mail to all members and give information about our new automated renewal process. Motion by Michael for \$150 to mail out letters, club letterhead, envelopes, stamps, to be sent in the next 2 weeks, second by John; motion carries.

White Dog weekly meeting – race team, 6 new people asking questions about the club, good success.

Race Team – (Dave Henry) Kim DeWit – Kim was on team and said racing was fun and had a good turnout each week. The team ended up in 2nd place for Corp League with 3 new racing members and looking forward to next year. She also said she was very appreciative of the subsidy for fees supplied by BBSC.

Trip Coordinator - Roxanne – need trip report from SLC Ski trip. She has trip report from Whitefish.

Trip Planning for 2017/2018 Ski and Summer Season

August Cape Town Africa – Roxann Jensen Leading this Africa trip July 2019. It's a go – 98 days and counting. There are only 6 going.

Schweitzer - Margie –We will push this to Jan 25th or 29th 2020. Initial numbers from last month -Flying, room or condo, 3 days skiing, breakfast included, 30 people, approximately \$760 each. Schweitzer is part of Powder Alliance for Bogus Basin adult pass bought during president day sale. Margie is pursuing this!

St Moritz and London – Feb 29- March 13, 2020 -- 38 people on this trip with 10 on wait list. - 7 days in Switzerland and then 5 days in London at Kensington Hotel, which is 1 mile from Buckingham Palace. London is on your own. This is a go, on the web site and cost is \$3999 which includes the flight, skiing with a guide/instructor, all meals in Switzerland, and hotel in London with breakfast.

Africa – 2020 – Proposed by Roxann

Portugal – 2021 - Proposed by Roxann

Club Activities Updates:

BBSC End of Year Party Ski Day – April 6, Upper Lodge parking lot. John to bring BBQ up, Kim and Mark are cooking, Sandra and Sussette will also help. To get meal for \$5, potential member will need to accept the handout with instructions and website URL and agree they sign up for club. If people do sign up and show via screen shot or email receipt, they will get free lunch. Expect snow!!

Ski Patrol end of season party – requested by Carol Peterson for ski Patrol to use the BBQ April 14th. John to get in touch with Carol Peterson of Ski Patrol and make plans, check with Bogus Basin, to leave BBQ up there from April 6th to 14th.

BBSC Road Clean Up - Jane Gabbert offering to lead this again and asking that the team meet in large pull outs just below the Forest Service signs. At meetup, then pile into pickups to go to road clean up location. We need to wait for snow melt before setting date. This activity will include pizza and beer at Sun Ray Café after clean up.

FWSA Conference – Committee for Man and Woman of the Year includes Kim Hovren, Mark Bernard, Michael Bouton, and Donn and Barbara Bryant.

Conference is June 13 – 16, 2019

Hyatt Regency Indian Wells Resort & Spa, Indian Wells, CA

Nominees at this time for BBSC:

Paul Markowitz for Man of Year

Lynda Clark for Woman of Year

Applications went to Intermountain Ski Council for review with other applicants. Council selected other applicants.

Conference Registration is open and dead line is May 6th. The Board will confirm interested at annual meeting at end of April. We will need listing of membership names for FWSA.

Club subsidizes registration costs for the conference yearly. Motion by Darryl for \$3000 to cover for 6 people attendance to conference. This will give \$500 each for 6 people (less registration fee) to help cover costs of attendance, second by Bette; motion carries.

List of people interested in going to FWCA Conference Craig and wife Margie Michael Vicki Kim and Jim Hovren Paul – for Ski Council Checking with Sandra

Campout July 19 – 21 – reservations confirmed by Michael at Syscra - Doug and Sue Baker will be Camp Leaders/Hosts. Will have list for people to sign up at annual meeting.

Boats, Floats, and BBQ - Thursday August 8th at 5pm to 8pm – Discovery Park – lower park and use the covered pavilion for BBQ. Betty to reserve pavilion and Chuck with Alpen Glow is available.

Champagne Brunch – Barbara reserved park facilities Sunday Sept 8th. Same weekend as Art in the Park. Check with Barbara to confirm we are ok to serve the Champagne in the park.

Old Business:

Display case from lobby has been donated to Centennial High school for their display of celebrating 30 years. Please take picture, post of FB, post on web site, add sticker to case. Michael will give write up.

Club Med donation – Paul asking Margie to send thank you note to Club Med contact and other donators for the yearly raffle prizes.

New Business:

Meeting ended at 9:15 PM