

Bogus Basin Ski Club Minutes
February 1, 2022

The business meeting was called to order: by President Paul Markowitz at 5:35 pm via Zoom conference call

Board of Directors Roll Call

President: Paul Markowitz, **Vice President:** ~~Steve Strickland~~; **Secretary:** Christine Hill; **Treasurer:** Ken Snider; **Membership:** Sue Baker; **Social Director:** Kimberly DeWit; **Marketing Coordinator:** Henry Gonzalez; **Communications Director/Web Master:** Sherri Lechten; **Purchasing:** Cliff Sell; **Trip Coordinator:** Doug Baker; **Social Media:** Carol Peterson

Assistants & Ex-Officio

Past President: Lynda Clark, **Historian:** Fred Uranga **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom, ~~Sandra Hufsmith~~, **Quartermaster:** ~~Zac Medek~~; **Asst. Social Media:** Nancy Moore

Guests: Barbara Bryant

Minutes

Doug Baker made a motion to approve January 2022 meeting minutes. Cliff Sell seconded. Motion carried, January meeting minutes accepted and approved.

Main Topics

- Crab Crack cancellation discussion, future event and activity planning, and Snow Sports Scholarship recipients' participation in annual meeting discussion

Treasurer's Report: Ken Snider

- Treasurer's report available in administrative folder, no significant issues discussed.
- Doug Baker made motion to accept Treasurer's report; Cliff Sell seconded; motion carried. Treasurer's Report was accepted and approved.

Communications/Website: Sherri Lechten

- Bogus Basin Road Clean Up coming up this spring; it is listed as a signature event, but in policy and procedures it is not listed as a signature event, Carol added that she believed it is not a signature event. Sherri is going to make that change.
- Ken filed 501 (c)(7) non-profit organization status for BBSC with himself as treasurer.
- Need to start planning end of year party.
- Awards committee for the annual meeting- Lynda volunteered, has some of last year's awards.
- End of season tailgate party dates discussed; Paul decided on April 3, 2022. Sherri Lechten is chair for event.

- Annual membership meeting, date set at prior month's meeting for May 1, 2022. Bakers will be out of town most of day May 1, but they should be back by meeting time. Further discussion as to time and location- possibilities discussed included PowderHaus, Payette Brewing, Lost Grove, local parks. Sherri Lechten and Sussette Newsom are Co-chairs for the event and will investigate best options and present at next month's meeting. After the meeting, roles changed and now Sue Baker, rather than Sherri, will assist Sussette Newsom with the membership meeting. Carol mentioned that it would be beneficial to select a place that has dedicated food truck or that would be an additional expense to host the event. Annual membership meeting highlights include: 1) treasurer's report; 2) secretary's report; 3) selection of officers; and 4) if necessary, make any changes to bylaws.
- And finally, recruitment for board of directors

Guest presentation on Snow Sports Scholarships- Barbara Bryant

- \$3,000 given to local youth in scholarships on behalf of BBSC.
- Barb suggested inviting scholarship recipients to the May 1 Annual Meeting for them to practice soft skills and perhaps have them do brief presentation. General support to have youth present- Sue, Kim. Robust conversation ensued regarding potentially providing meals for juniors, head coach, and parents or some combination thereof. No decision was made. Doug initiated a motion to pay juniors' meal only and for them to speak at 6:30. Sue made an additional motion to table any decision about meals etc. until a location is decided upon and then we will have prices of meals. BBSC will be in a better position to make informed decisions on what the club can feasibly provide.
- Far West Ski Association and Intermountain Ski Council's man/woman of the year is now "Volunteer of the Year." Barb got glass mugs engraved for Craig Olsen and Lynda Clark who were ISC man and woman of the year in 2020 and 2021. Barb got authorization from Council to get mugs engraved.
- Barb suggested perhaps bringing Big Bertha to the mountain in mid-March. When this was done previously, BBSC did get new members. A decision was not confirmed.

Marketing: Henry Gonzalez

- Henry is moving on – to Wyoming. He will remain on Board until May and will continue to assist in coordinating a potential trip to Canada for next year. He wants to ensure a smooth transition.
- Kim- advertising on back of chairs at lift 2 potential marketing for BBSC. Henry will follow up with BBMRA on the price of these and feasibility and potential member of the month paid for parking spots and whether BB MRA still does this. Kim added that the last time she looked into it, pricing for the banner on a chair currently was approximately \$1,000 for the year, and BBSC can keep the banner at the end of the season.

Membership: Sue Baker

- Soliciting ideas for reaching out to new members, and putting out letters to new members, Sherri tries to notice when new members come in Sports Engine. Sherri suggested doing monthly or weekly sweeps, Sue suggested weekly sweeps would be best as the ski season is short and we want to welcome new members as soon as possible. Sussette offered to help with snail mail letters. First 20 letters that Sue sent out were snail mail. In 2021, BBSC had 87 new members. How much contact do we want to provide new members? Currently use eblast, website, email, or letter, meet-up, and inform new members of Vertigals and Primetimers.

Social Media- Carol Peterson

- Nancy was advertising for Crab Crack.
- Steve Strickland, not present at meeting but wanted Carol to propose Feb 27 for Greenbelt Brewery Bike Ride and authorize \$60 for two growler fills, two give-a-ways, and firewood. Carol Peterson made that motion, Kim DeWit seconded, motion carried and approved.
- With over 2000 people following on Facebook, Nancy posts "Where am I?" crossover from Facebook.

Trip Coordinator: Doug Baker

Trip Recaps- 2022

Sun Valley 1/9-16/2022, Paul Markowitz Coordinator

- 56 attended, was a good time!

Big Sky/Bridger - January 26 - 30, 2022, Doug Baker Coordinator

- 32 people attended. Overall good trip and good bus driver. Several people had to cancel last minute. Should be able to refund hotel room fees. Unfortunately we had one injury due to a sprained knee. Went downtown Bozeman two nights, hotel excellent, meeting place comfortable, 4 hot tubs. Kim is coordinating feedback from that trip. Snow quite good and there were a lot of rocks. Within budget and will work out refunds for those that had to cancel last minute.

No more trips scheduled for 2022; However, Tamarack meet-up mentioned for March 3- anyone who has an Idaho season pass gets a free day. Also, discussion of less formal meet ups and best way to do that, set up groups or via meet-up. Carol is working to take over the meet-up site.

2023 Initial Trip Planning

- Sun Valley
- Canadian Ski Trip Proposal- more information to follow, idea presented at Big Sky trip, people appear interested, would probably be in March.
- Tahoe- Margie and Sandra coordinating

- Whitefish or Targhee – will put out interest forms at annual meeting

Portugal- Betty

Wait and see, not a lot of communication or movement on this proposed trip currently. Current climate of COVID complicates international travel.

Activities and Updates: Kim DeWit, Social Director

Crab Crack – 2/12/2022 Paul Markowitz

- 45 registered, doesn't cover half of BBSC costs to host event, break-even is 100 people. Doug made a motion to cancel Crab Crack for February 2022. May or may not reschedule for later in the year, only if impose a penalty. Henry Gonzalez seconded. **Motion carried and was approved to cancel the February Crab Crack.** Since the 2/1 meeting contact was made with Jessica and she understood the need to cancel and BBSC will not incur cancellation fees. Sherri has a freezer and can store crab. Vicki talked to the band, BBSC did not have an executed contract with them.

Ski Together Days - Kim DeWit,

- First Meet-Up is scheduled for Twilight Tuesday, February 8, 2022 @ 5 pm hosted by Kim DeWit. Meet by large digital map outside of Simplot Lodge. Discussed possibility of other club members organizing meetups for future, but a schedule or commitment not made. Paul recommended the club try this one first and then decide if we want to come up with a schedule.

Champagne Brunch

- Scheduled for 9/11/2022. Sussette will reserve Municipal Park. Since the meeting Sussette confirmed reservation for the park for 9/11/2022.

Meeting adjourned at 7:15 pm. Next meeting is 3/1/2022 @ 5:30 pm located at the Bogus Basin Conference Room.

Respectfully Submitted by

CHRISTINE A. HILL

Secretary

