

EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
September 11, 2023

Present

Jude Miron, President
Sue Newton, Vice President
Michelle Goodman, Girls Traveling Director and Facilities Coordinator
Erin Hanson, Fundraising Director
Erica Eggers, Assistant Girls Traveling Director
Dan McGrath, Social Media Coordinator
Lance Glosemeyer, Boys Tournament Director
Brad Newton, Boys Traveling Director
Paul Tartnowski – Treasurer - Elect
Derek Bronson, Girls Tournament Director
Jeremy Opsahl - Assistant In-house Director
Scott Sikich, Player Development Coordinator
Rachel Swanson, Apparel Coordinator
Angie Pudenz – Assistant Volunteer Coordinator
Jeremy Salo – Volunteer Coordinator
John Grosse, Treasurer
Kate Schwartz, Equipment Coordinator
Erik Edstrom – Web Coordinator

Absent

Tony Walker – Assistant Boys Tournament Director
Dara Bronson, Assistant Girls Tournament Director
Travis Day, Coach Development Coordinator
Derek Kasper, Eastview High School Basketball Liaison

Proceedings

Meeting called to order by Jude Miron at 7:30 pm. A motion was made by Michelle Goodman, to approve the August 2023 board meeting minutes. Sue Newton seconded the motion, with no board members opposed.

Program Updates

The Board received the following updates:

1. Board Governance – Miron

- Introduction of new board members in attendance.
- Open Roles: Tournament Concessions Coordinator – Michelle – invite for next meeting

2. Tryout Feedback

- What went well? Girls - Community Center – good location, Unfortunately had to cut more than normal. District gym next year. Boys – evaluator numbers were better this year and worked well with the size group. Had to cut 2 8th graders and also could not place 3rd graders due to number of 4th graders. Boys will go to EVHS again next year. Social media was great capturing the weekend – awesome work Dan. Also, one player so far does not want to be on social media. Michelle and Dan confirming.
- Any open items? Coaches contracts – Jude sending

Girls Travel Updates

- Teams are set
- Refund are given
- Coaches are set (still need assistant coaches for G4 Silver and G6 Silver)
- Tournaments are booked

Boys Travel Updates

- Tryouts- went well! A big shout out to Dan, Lance, Paul, Sue, Travis and Rachel (hopefully I didn't miss anyone)
- Teams are Set- Thank you to Michelle and Rachel for getting everything up on the Eastview site!
- Tournaments are set
- Refunds should be processed by now
- Evaluators should be paid this week?
- Very little feedback from parents- 6-7 emails regarding placements
- Team attendance at Varsity games set- including In House night, Player autograph night and Shot Club Night
- Team projections off by 1- 4th grade had one team, I projected 2. (Refunds coming from those tournaments)
- Danny Olsen will be hosting a Coaches clinic at Eastview High School on September 25th from 7-8 pm, I will encourage all of our coaches to attend
- What is our plan regarding Fall trainings? Are we having them? No so we can allow football to have practices and not interfere and allow kids to get to other fall sports.

3. Parent Traveling Information – S. Newton

- Email and slides ready – email sent today

4. Fall Kick Off Fundraiser - Hanson

- Sunday, Sept 24th 3-5 pm Hope fieldhouse. 2 full courts
- Set up 2 pm.
- Calling all board members who are available to help at the event. (Set up or helping run a shooting station with a Highschool player or 2) We need as many tables as possible for the baskets, check in, treats for sale, and uniforms.
- Also, if you're able to donate a basket, it would be greatly appreciated! We're hoping more families (not just board members!) will donate baskets this year. People can email or text me if interested. Thank you!
- Information going out with Parent Slides – email
- Name tags for fall fundraiser for coaches
- Travis, Michelle, Derek and Erica – hopefully 6-8 tables
- Michelle has one white board – Erin is getting another one

5. In-House Update – Madden and Opsahl

- Registration will close on 10/1. So far 196 players are registered. Registration reminders should be coming out from EVAA next week and another one during the week of 10/25. I have asked Dan at Social Media to send out some reminders as well. I am trying to get 196 to send a digital flyer out to families as well.
- I received gyms from 196 and we are looking good for the Fall.
- I reached out to Coaches Olson and Kasper about getting a coach to run the Skills Sessions in the Fall for grades 3-6. On the Boys side there are a few coaches from previous years who have volunteered to run the Skills Session for their son's grade level. I will follow up this week.
- Once registration closes Jeremy and I will start getting basketball bags together and shirts/jerseys purchased.

6. Boys Tournament Update – Glosemeyer

- For the boys tournament we are in good shape. We are currently at 165 teams (including Eastview) compared to last year at 174 (including Eastview). I am going to send another email this weekend as several associations are just doing tryouts.
- Confirmed refs and trainers – will be getting more.
- Now need to finalize concessions
- Jeremy and Angie – in charge of DIBS

7. Financial Review – Grosse

- Final – 31K in the black. Will be credited 5700 as we were overcharged from the district.
- If we hit tourney numbers we should be in great shape again.

- Training Paul in
- Please see the below final Bball numbers from last year that we received from EVAA. On here we ended the year finishing up @ \$31,000 in the black, however we were just notified from Kevin at EVAA that while reconciling our numbers we were "double charged" @ \$5,714 last year and we will be receiving that back as a credit next month and will be on this year's numbers. So essentially we finished up a little more than \$36,000.
- Brad - yes, tryout evaluator payments should be going out later this week!

8. Other

- **Equipment Update – Schwartz** – basketballs ordered - all set
- **Social Media Update – McGrath** – doing blasts weekly and set up event pages also on FB for the Fall kickoff
- **Player Development – Sikich**
 - Shot Club is officially wrapped up for the summer. Deadline to input scores was last night. more participation than last year. 63 Prize Qualifiers this year (more than 5,000 shots) vs 55 last year. 70 total kids participated. Working with Rachel on apparel -
 - Tryouts went very smoothly from an evaluator side of things (on the boys side). Thanks to all who were there helping that day!
- **Sports Engine - Miron** – Sports Engine is being encouraged (free and EVAA sets up).
- **Coach Development – Day** –
 - will send out an email to all coaches to make sure they do their background check and concussion training. Facilitate any issues.
 - Discuss further a coaching clinic – we have one set up with EVHS already but should we do more?
 - Idea – invite coaches to practices to learn from each other
- **Facilities Update – M. Goodman**
 - Schedule for Oct - Dec will be ready to push out 9/13 at the latest (Jude and Sue taking another look at it??)
 - Short in gym space 3 of the 11 weeks so teams need to share 1 of the 2 practices those week and/or just have 1 practice if it's a short week (MEA)
 - Additional gym for MEA and Christmas break will be sent out as a sign up for first come, first serve.
- **Apparel – Swanson**
 - In need for smaller size requests again. Rachel is going to work with the Directors to figure out how to whittle that down so we have less to buy.
 - Discussion about parents purchasing uniforms going forward.
 - It was discussed that there were 2 parent requests for shooting shirts of a different color. The board agreed that the shirts picked out for each team will be given out to the teams and we will not be ordering more than one style/color per program (girls/boys). If they do not want the shirts, they do not have to take them. We are not allowing refunds or to order different styles or colors than that program has picked out. They are free to not use them and free to go out and buy new ones.
 - Apparel store:
 - Our 1st apparel store closes Sunday, September 17 at 11:59 pm. Reminders have been sent out and thank you Dan for sharing again on social media. Tom and Jeremy also have the information to share with in-house. Please promote as well. This is a fundraiser for our program and we get great pricing. This first apparel store merch will arrive prior to November 1 and be distributed to managers/coaches to get to players. A second branded basketball branded apparel store will open mid to late October with arrival mid-December, in time for the holidays. Link to store: <https://eastviewbasketball22.itemorder.com/shop/home/>
 - We also always have a year-round Eastview Lightning store where you can get lots of Eastview branded gear and accessories, shipped directly to you. Prices are more retail prices, but it's available 24x7x365. A small portion of the proceeds is a fundraiser for our program.

- <https://shop.game-one.com/minnesota/apple-valley/eastview-athletic-association-basketball> The password is basketball (all lowercase).
- Shooting shirts:
 - Very positive feedback for having "blank" shooting shirts at tryouts for players to request sizes. Designs for girls and boys have been sent to the apparel company for them to put into their format. I'm awaiting their design proofs that our girls and boys Directors will proof before finalizing. I'm working with the apparel company to determine how to ship them the "blank" shooting shirts for printing along with the rest of our shooting shirt order we will make.
- Uniforms:
 - Tryons and uniform size requests at tryouts went really well again this year. Thank you to all volunteers who helped at tryouts with the uniforms and this process!! I want to discuss the uniform request process as every year we have purchased additional uniform pieces (71 total the past 2 seasons). This year if we go with what was requested by the players/parents, we will need to order 62 additional uniform pieces). This is our third season of the uniforms. I can adjust many of the sizes as many players requested sizes smaller than they wore last year, but that will not make up for 62 uniform pieces. All but 3 of the 62 pieces are youth small to youth large sizes).
- Shot club:
 - Scott and I have been in communication regarding design options. We will talk tonight (or soon) on what Scott would like me to inquire with the apparel company about for color options to help ensure they have it in stock prior to ordering. I plan to ask parents for their size requests and give approximately 1 week notice to get their size request in.

Adjournment

- Business was concluded at 8:50pm.