



MSHA Culture Committee Meeting Minutes

January 11th, 2023

5:45pm MAC Media Room

Attendees

Ben Grenier	Darcy Sabers	Wendy Colomb
Leah Rezac	Jen Maeschen	Kristie Contreras

Committee Discussion Topics:

- 1.) Big Fish / Little Fish event results
 - Boys Varsity December 3rd - 20 Skaters
 - Girls Varsity December 30th - 15 Skaters
 - We are looking to do two more skate out events before the end of the season
- 2.) Player of the Week Program started in December
 - Good coach participation
 - Need to remind coaches the connection with Marlin Pride Award
- 3.) Recruitment bonus program results
 - Ended December 15th
 - Three total entries (Two approved)
- 4.) Marlins Weekly Photo Contest started in December
 - Good engagement so far, roughly 10 to 15 entries per week
- 5.) Radio Station segments are continuing for Hockey Scores and a Varsity Coach Interviews
 - Darcy is contacting Radio stations to get costs for a couple live remotes
- 6.) Culture Committee will be organizing the End of Year Activity (Need date from the board)
- 7.) Still working to get Palace City All-Stars to cheer during games.
- 8.) Would like to purchase Coaches Jackets for give out at the end of the season to help with retention (Out of Culture Budget).
- 9.) Working on ideas for some more community involvement projects to highlight the association