



MOUND WESTONKA HIGH SCHOOL

**DECA**<sup>TM</sup>

**MINNESOTA  
STATE CAREER  
DEVELOPMENT  
CONFERENCE**

**Date:**  
March 10-12, 2024

**Cost:**  
\$215 per student

<https://www.westonkawhitehawks.org/page/show/6230780-deca>

**Due by February 3, 2024**

**Location:**  
Hyatt Regency Minneapolis  
1300 Nicollet Mall, Minneapolis, MN 55403  
(612) 370-1234

**Departure Time on Sunday, March 10:**

- Students meet in the B-wing (go through north doors) at **8:30 a.m.** for bag checks. All student bags will be checked by the advisors prior to departure.
- Departure time is scheduled for **9:30 a.m.**
- Scheduled arrival at the Hyatt is **10:30 a.m.**

**Arrival Time Back to School on Tuesday, March 12:**

- **Students not advancing to finals** will arrive back to school by the **end of the school day on Tuesday**. The early bus departs the Hyatt at 1:45 p.m.
- **Students advancing to finals** will arrive in Mound at approximately **7:30 p.m.** on Tuesday.

**Required Dress: (We will supply a packing list at the March meeting)**

- **While presenting & Awards Ceremonies:** Business professional
- **On the conference floor:** Business casual
- **Entertainment activities:** Appropriate casual clothes
- **While in the rooms/on room floors:** Appropriate casual clothes

**What to Bring:**

- **HOMEWORK (there is plenty of downtime!!)**
- 4-Function Calculator & Pencils (necessary for state tests and role plays)
- Presentation materials if doing a written or state only event
- Spending money (**At least \$40 is Recommended**)

**DO NOT BRING:**

- **Gaming Systems** - if you have time to game, you have time to work on DECA.

### Meals Included:

- Pizza on Sunday night-- Subs on Monday night
- Breakfast snacks--Monday and Tuesday morning
- BRING FOOD/SNACKS ALONG TO SAVE SOME MONEY!!!

## STATE TENTATIVE AGENDA

Minnesota High School DECA  
Minneapolis Hyatt – March 10-12, 2024

---

### SUNDAY, MARCH 10, 2024

10:00 - 11:00 AM

Conference Registration

12:30 - 5:00 PM

Preliminaries

- State Only Events
- Principle Role Plays
- Integrated Marketing Campaign Events
- Professional Selling & Consulting Events
- Chapter Team Events
- Entrepreneurship Events
- Business Operations Research Events

7:00 PM

All Role-Play Events - Exams (EXCEPT Principles)

9:00 - 10:30 PM

Opening Recognition Session – Convention Center

11:00 PM

Curfew

---

### MONDAY, MARCH 11, 2024

8:00 - 4:00 PM

All Preliminary Role Plays

- Team Decision-Making Role Plays
- Individual Series Role Plays
- Personal Financial Literacy Event
- Principle

2:30 - 3:30 PM

Integrated Marketing Campaign Events - Exams

3:45 – 4:45 PM

Professional Selling & Consulting Events – Exams

7:00 - 9:00 PM

Preliminary Awards – Convention Center

9:30 - 11:15 PM

Entertainment – Pizza, Ice Cream, Games & Bingo Night

10:00 PM

Advisor Meeting

11:30 PM

Curfew

---

### TUESDAY, MARCH 12, 2024

8:00 - 2:00 PM

Finals for All Events

4:00 - 6:00 PM

Grand Awards Session – Minneapolis Convention Center





**STATE CAREER  
DEVELOPMENT  
CONFERENCE  
Permission Slip**

Student Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Student Cell Number: \_\_\_\_\_ Parent Cell Number: \_\_\_\_\_

Student T-Shirt size: \_\_\_\_\_ Online fee paid:  yes  no

My student has my permission to attend the DECA State Career Development Conference on March 10-12 at the Minneapolis Hyatt Regency. I understand that if a Mound Westonka DECA Advisor chooses to send my student home for a DECA Code of Conduct violation, it is my responsibility to arrange for transportation from the Minneapolis Hyatt Regency.

I understand that it is my student's responsibility **to complete specific competition requirements** in order to participate at the state conference. I also understand that my student is responsible for checking with the advisors or officers to ensure requirements are completed by the due date.

**In addition, six hours of community service must be completed by Friday, March 3rd.** If the requirements are not met, they will forfeit their right to compete, and we will be notified via email by an advisor.

**Student Signature:** \_\_\_\_\_

**Parent Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

We need a QUICK turnaround for this form. Please return **just** this sheet to the basket in the Business Center by Friday, **February 3rd!**