Bogus Basin Ski Club Monthly Meeting Minutes September 13, 2022

The business meeting was called to order: by President Lynda Clark at 6:35pm at Elm Grove Park.

Board of Directors Roll Call

President: Lynda Clark Vice President: Steve Strickland; Secretary: Christine Hill; Treasurer: Ken Snider; Membership: Paul Markowitz; Social Director: Kimberly DeWit; Marketing Coordinator: Diane Ross; Communications Director/Web Master: Sherri Lechten; Purchasing: Cliff Sell; Trip Coordinator: Paul Markowitz; Social Media Director: Nancy Moore

Assistants & Ex-Officio

Past President: Paul Markowitz, Historian: Fred Uranga, ISC Liaison: Paul Markowitz, Asst. Marketing Coordinator: Vicki Kuebler, Asst. Social Director: Sussette Newsom, Sandra Hufsmith, Quartermaster: Zac Medek; Mogul Editor: Carol Peterson

Guests: Larry Crocket

Main Topics – Warren Miller planning, Champagne Brunch and other financial status updates, future trips, events, and activity planning.

Minutes

Paul Markowitz made a motion to approve August 2022 meeting minutes. Diane Ross seconded. Motion carried, September meeting minutes accepted and approved.

Warren Miller: Larry Crocket

- Movie called "Daymaker" this year to be held November 17-19th (Thurs-Sat) with shows in evening for \$18 and Saturday matinee at 4pm for \$15.
- Special \$12 ticket potentially available. Fifteen people took advantage of using it last year. Special is in the Warren Miller contract, which is ready for Lynda to sign.
- WM supposed to have independent coordinator, John Schaffer.
- No COVID limitations this year, so will have booths and vendors. Participation letters will be sent out October 1. Will not charge space for BASE, Bogus Basin, and Ski Patrol. Will save \$1000 this year because we are not having security check vaccination cards. Will need volunteers to staff BBSC table and miscellaneous assistance with event, approximately 4-6 volunteers, two of which will staff booth.
- Marketing person will have box of posters and marketing materials, will need to get information from DropBox. Sherri Lecten can help Diane with technical support for marketing but will not be available first two weeks in October.
- Limited to 37 comp tickets per show, which usually goes to vendors and WM gets 10 comp tickets. Can get radio station representatives, etc.
- Channel 7 News Anchor will MC (Morgan Ramiro), will give her two comp tickets per night.

- Need rental agreement between Egyptian Theater and Warren Miller.
- Need string lighting for patio lights for BBSC table, BB wants table, Susan will give away season pass each night, Brad will come up and talk, will ask WM if doing QR code sign up for prizes.

Treasurer's Report: Ken Snider

- Ken provided updates and financial statement for the month of August to the BOD prior to meeting via email dated 9/12/2022 which is summarized as follows:
 - Sports Engine and MeetUp annual fees of \$595.00 and \$98.94 respectively were paid.
 - o Event expenses were \$1282.09.
 - We have a few ICCU accounts for trips. Ken initially transferred proceeds into one account and then returned them back to general operating account where all trips will be paid from.
 - Did not have totals yet for Champagne Brunch pending proceeds amounts from Carol.
 - Ken has still not been able to make progress with IRS. He has given access to Jeffrey Bebe to accounts. Ken will reach out to his own accountant for advice, as he discussed with Lynda at the Champagne Brunch on 9/11.
 - True balance minus trips is \$6850.00. Operated with a little bit of a loss due to Champagne Brunch and Boats n Floats BBQ. Need to pay better attention to our spending for events. Ken asked if he should keep track of profits and losses for events.
- Christine Hill made a motion to accept July and August Treasurer's report, as July report was inadvertently not approved. Cliff Sell seconded. Motion carried. Treasurer's Reports for July and August were accepted and approved.

Communications/Website: Sherri Lechten

- No Weiser River Ride this year.
- Beginning planning for holiday party which will really get started next month. Kim is requesting ideas for theme.
- Considering having Crab Crack next year in May or July next year, BOD discussed advantages of having this event in spring/summer after ski season and holidays.

Marketing: Diane Ross

- Diane and Vicki met to discuss transition of duties and met with John from HiTech Printing.
- Ken made a motion to purchase more stickers with QR codes from *Sticker Mafia* with a limit of \$300.00. Nancy Moore seconded. Motion carried. Need to find out where the remainder of stickers with QR codes are from Steve Strickland.
- Diane will meet with Larry concerning marketing for Warren Miller and will coordinate with others to post posters. Sherri will make a list of where we can hang posters.

Social Media- Nancy Moore

• If have any pictures of recent events, get to Nancy asap. Social media should be current. Anyone can post to site. Getting increasing exposure on BBSC Facebook every week with additional new followers.

Membership: Paul Markowitz

- Paul sent out letters to new members, still looking for stickers. Paul is now getting message that have new members or renewals.
- Had discussion about creating online link to make donations to Greenwood or Scholarship program as auto-renewals do not automatically contribute. We are a 501(c)(7)- Social Club, our income is not taxed. If credit cards are no longer valid on auto renewals, Sheri lets Paul know and he can make member aware.

Trips: Doug Baker's email provided to BOD dated 9/13/2022 summarized as follows:

- Banff Canada trip has passed September 12 registration cutoff date with 27 people registered.
 Registration now closed and trip is proceeding with minor logistical changes being considered.
- Bachelor trip only had 18 signed up and to make trip feasible for bus rental etc., Doug is looking for 30 participants. At the meeting we discussed ramping up interest and getting the word out for Mt. Bachelor trip, sending out to Vertigals, Primetimers, etc. and Kim is going to make a video to promote Mt Bachelor trip.
- Jeffrey is considering and would like to propose 2024 Italy trip, no details yet.

Mogul Updates: Carol Peterson- not present, no update. Recent Mogul sent out.

Activities and Updates: Kim DeWit, Social Director

• Status Updates

- Julia Davis Bandshell on 8/17 had about 6-8 people attend
- Boats n Floats had about 30 people, broke even.
- Brewery Tour Bike Ride
- Champagne Brunch went well. Kim proposes having live music and crepes again next year and BOD agreed was good complement to event. Kim paid \$182.50 of own expenses to pay for live music trio and lunches for them. Christine Hill made motion to re-imburse Kim \$182.50 for these expenses and Diane Ross seconded. Motion carried. Ken will cut check to Kim for \$182.50 to reimburse her for personal expenses she incurred for event. Lynda also paid for two lunches (\$33) (parents of scholarship recipients) and PA system (\$42.40), which should be paid out of scholarship fund. Three kids, two parents, and microphone/speaker costs incurred. Ken will cut check to Lynda for two lunches for \$33 plus \$42.40 for PA system. Sherri made a motion to transfer

\$124.50 from scholarship fund to BBSC fund to cover costs for scholarship recipients associated costs and reimburse Lynda. Diane and Cliff seconded; the motion carried.

FWSA/ISC convention:

• Day on Mountain-Lynda coordinator; Mountain bike ride- Ken coordinator, Pub Crawl – Sherri coordinator; Ebike ride- Paul coordinator.

Holiday Party, December 3, 2022, at Officer's Club. Kim requested ideas for themes.

 Diane will contact Stingrays to see if can reserve them for event. Vicki determined that dueling pianos was probably not best fit for holiday party. A couple of ideas for party were suggested such as Ugly Christmas Sweaters and White Elephant Gift Exchange.

Miscellaneous:

- BOD interested in buying PA system. If we buy what we already used at champagne brunch cost would be \$160. Kim will look at reviews on systems to inform decision for next meeting.
- Carol will represent Sheri on October 4 meeting to be held at Lynda's Shop that will start at 5:30 for socializing and meeting starting promptly at 6:00 pm.

Meeting adjourned at 8:33pm.

Respectfully Submitted by CHRISTINE A. HILL BBSC Secretary